



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-1198**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 18, 2016

**TITLE:** Motion to Approve Event Agreements: Veteran's Day 5K Buddy Run/Walk,  
Icarus Florida Ultrafest, 2016 Fort Lauderdale Fest and Meet Me in Fort  
Lauderdale

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**Recommendation**

It is recommended that the City Commission approve event agreements with Project Courage Foundation, Inc., 100+ Ultra Running Foundation, Inc., South Florida Food Festival Group Corp and Woduz, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Project Courage Foundation, Inc.  
Event Name: Veteran's Day 5K Buddy Run/Walk

Date/Time: November 10, 2016 (7:00pm- 9:30pm)  
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (7:00pm- 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

Event 2:

Applicant: 100+ Ultra Running Foundation, Inc.  
Event Name: Icarus Florida Ultrafest  
Date/Time: Monday, November 14, 2016- Sunday, November 20, 2016  
(9:00am- 9:00pm Daily)  
Location: Snyder Park- 3299 SW 4<sup>th</sup> Ave  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

Event 3:

Applicant: South Florida Food Festival Group Corp  
Event Name: 2016 Fort Lauderdale Fest  
Date/Time: Saturday, November 19, 2016 (1:00pm- 6:00pm)  
Location: Esplanade Park- 401 SW 2<sup>nd</sup> Street  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (1:00pm-5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

Event 4:

Applicant: Woduz, Inc.  
Event Name: Meet Me in Fort Lauderdale  
Date/Time: Saturday, November 5, 2016 (10:00am- 4:00pm)  
Location: 2000 N Federal Highway  
Road Closing: No

Alcohol: No  
 Amplified Music: No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00  
 Exhibit: 4

### **Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<b><i>Funds available as of October 10, 2016</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charger	\$40,000	\$40,000	\$800
<b>TOTAL AMOUNT ►</b>					<b>\$800</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Veteran’s Day 5K Buddy Run/Walk Application  
 Exhibit 1a – Veteran’s Day 5K Buddy Run/Walk Site Plan  
 Exhibit 2 – Icarus Florida Ultrafest Application  
 Exhibit 2a – Icarus Florida Ultrafest Site Plan  
 Exhibit 3 – 2016 Fort Lauderdale Fest Application  
 Exhibit 3a – 2016 Fort Lauderdale Fest Site Plan  
 Exhibit 4 – Meet Me in Fort Lauderdale Application  
 Exhibit 4a – Meet Me in Fort Lauderdale Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation