



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#16-1196**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 18, 2016

**TITLE:** Motion to Approve an Event Agreement with National Marine Suppliers,  
Inc. for National Marine Suppliers Annual Customer Appreciation Party

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**Recommendation**

It is recommended that the City Commission approve an event agreement with National Marine Suppliers, Inc. and authorize execution of the agreement by the City Manager. If the Commission is in agreement with the applicants' requests for extended hours, a separate motion of a time certain should be made.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

As applicable, the City Commission authorizes amplified music for the event listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

**Event:**

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Applicant: National Marine Suppliers, Inc.  
 Event Name: National Marine Suppliers Annual Customer Appreciation Party  
 Date/Time: Saturday, November 5, 2016 (6:00pm- 1:00am)  
 Location: Las Olas Riverfront- 300 SW 1<sup>st</sup> Ave  
 Road Closing: No  
 Alcohol: Yes  
 Amplified Music: Yes – (6:00pm – 10:00pm)\*  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**\* The event organizer has requested a special exemption to allow music for this event until 12:30am.**

### **Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<b><i>Funds available as of October 10, 2016</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charger	\$40,000	\$40,000	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Commission Memo #15-055  
 Exhibit 2 –National Marine Suppliers Party Application  
 Exhibit 2a –National Marine Suppliers Party Downstairs Site Plan  
 Exhibit 2b - National Marine Suppliers Party Upstairs Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation