



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-1010

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 5, 2016

TITLE: Motion Approving a First Extension of the Agreement with TMF2013, LLC
for a Three-day Music Event on Fort Lauderdale Beach, April 7 – 9, 2017

Recommendation

It is recommended that the City Commission approve a motion authorizing the execution of the first extension of the Agreement with TMF2013, LLC for the Tortuga Music Festival to take place on April 7 – 9, 2017.

Background

On July 8, 2016, The Parks and Recreation Department was notified by Jamie Heller representing TMF2013, LLC of their interest in extending the Agreement between the City of Fort Lauderdale and TMF2013, LLC for an additional year in accordance with the terms of the 2016 Agreement.

The inaugural Tortuga Music Festival took place on April 13-14, 2013 on the southernmost portion of Fort Lauderdale Beach. The two-day “entertainment” event that featured an outstanding lineup of country music entertainers, as well as a one-of-a-kind Conservation Village to educate attendees about preserving the world’s oceans. The Guy Harvey Ocean Foundation distributed free t-shirts to spectator who pitched in to keep the beach clean. In 2016, the Tortuga Music Festival shifted to a three day event which will continue to 2017.

Section 7d of the Agreement between the City of Fort Lauderdale and TMF2013, LLC states the applicant shall provide “Copies of all applicable permits and licenses required by the City’s Sustainable Development Department and Fire Department. These permits include, but are not limited to, permits necessary for tents, merchandise, food and beverage vendors and electrical connections, FDEP permits and other County or State permit.” There have been past concerns shared by the State regarding impact of this event on sea turtles. Staff will review the concerns as well other possible permitting options for events at the beach with the City Commission at the October 18, 2016 Conference Meeting.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Resource Impact

There is no financial impact associated with this item.

Attachments:

Exhibit 1 – 2017 Letter of Intent (LOI)

Exhibit 2 - Agreement (CAM 15-1379)

Exhibit 3 - Tortuga 2016 Agreement First Extension for 2017

Exhibit 4 – Site Plans

Prepared by: Carolyn Bean, Administrative Assistant, x5348

Department Director: Phil Thornburg, Director of Parks and Recreation