

#16-1164

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 5, 2016

TITLE: Motion to Approve a Dock Use Agreement with Rubber Duck Holdings,

Inc. d/b/a YachtsSalesInternational.com from October 1, 2016 to September 30, 2017 and authorize the City Manager to execute on behalf

of the City

Recommendation

It is recommended that the City Commission approve a Dock Use Agreement with Rubber Duck Holdings International d/b/a yachsalesinternational.com, to provide 300 feet of dock space for yacht sales and brokerage operations on the New River from October 1, 2016 to September 30, 2017, and authorize the City Manager to execute on behalf of the City.

Background

Yachtsalesinternational.com is located at 10 South New River Drive East, Suite 10, Fort Lauderdale Florida. The lease provides for a guarantee of dockage rental based on 300 linear feet per day along the seawall on the south side of the New River and West of the Andrews Avenue Bridge.

The rental rate for the dock space will be \$81,030.00 per year plus applicable taxes payable in equal monthly installments of \$\$6,752.50. The agreement also requires yachsalesinternational.com to reimburse the City for the cost of shore-side electric.

The lease is attached as Exhibit 1. The lease may be canceled with 30-days written notice for convenience and on 5-days written notice for cause. The lease continues to impose policy prohibitions regarding the berthing of vessels used for gambling, all forms of adult entertainment, and/or any use determined by the City Manager to be inconsistent with the promotion of the New River Riverwalk as a family oriented; recreational amenity and tourist attraction.

Resource Impact

There will be a positive fiscal impact to the City of \$81,030.00 and is reflected in the FY17 budget.

Funds available as of October 1, 2016					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
		Charges for Service/Commercial			
001-PKR090103-K184	New River Docks	Yacht Fees	\$1,096,850.00	\$0.00	\$81,030.00
			TOTAL AMOUNT		\$81,030.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting and connected gathering places that highlight our beaches, waterways, urban areas and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk. Waterways, parks and open spaces for everyone.
- Initiative 3: Evaluate dock availability to complement our public places.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community.

Attachment

Exhibit 1 – Dockage Use Agreement

Prepared By: Jonathan Luscomb, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation