

# CITY OF FORT LAUDERDALE City Commission Agenda Memo REGULAR MEETING

- TO: Honorable Mayor & Members of the Fort Lauderdale City Commission
- **FROM**: Lee R. Feldman, ICMA-CM, City Manager
- DATE: October 5, 2016
- **TITLE**: Resolution Approving and Authorizing the City Manager to Execute FY 2017 Grant Participation Agreement with Riverwalk Fort Lauderdale, Inc. \$150,000

### **Recommendation**

It is recommended that the City Commission approve the FY 2017 Participation Agreement with Riverwalk Fort Lauderdale, Inc., a not-for-profit organization, and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale.

### **Background**

Within the FY 2017 Budget, the City Commission approved contributions to not-for-profit organizations that serve a public purpose by supporting the needs of the community while making a positive impact. The benefiting not-for-profit organization is required to execute a participation agreement that provides for amount and terms of contribution, scope of services, and standards of performance.

Riverwalk Fort Lauderdale, Inc. lights up the Riverwalk path during the holiday season, promotes community building, and assists with revitalization efforts of the Riverwalk. They plan to spend \$20,000 to install and maintain holiday lights, holiday wrapped light poles with garland and red bows on Riverwalk during the holiday season. This is a free event in Esplanade Park with a holiday concert, games and art projects for children, sleigh rides, holiday vendors and refreshments. They will also utilize \$25,000 for an informational kiosk program, \$75,000 for staffing needs to assist with the revitalization of the Riverwalk, and \$30,000 for the Day of the Dead Celebration to enhance community engagement and positive neighborly activity across demographics through the arts.

### Resource Impact

There is a fiscal impact to the General Fund in the amount of \$150,000 in FY 2017. Funding is budgeted and available per the table on the following page.

Funds available as of October 1, 2016					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER/ SUB-OBJECT NAME	AMENDED BUDGET (CHARACTER)	AVAILABLE BALANCE (CHARACTER)	AMOUNT
001-GEN010101- 4210	Other General Government – Social/Cultural	Other Operating Expense/Social Contributions	\$14,303,107	\$14,303,107	\$150,000
			TOTAL CONTRIBUTION►		\$150,000

## Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve Access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone
- Goal 6: Accomplish the Riverwalk District Plan Implementation Matrix to activate and enliven the area and increase access

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

## **Attachments**

Exhibit 1 – Riverwalk Participation Agreement Exhibit 2 – Resolution

Prepared by: Laura Reece, Budget Manager

Department Director: Lee R. Feldman, ICMA-CM, City Manager's Office