



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-1133**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 5, 2016

**TITLE:** Motion to Approve an Event Agreement with LTF Triathlon Series, LLC for  
the Michelob Ultra Fort Lauderdale 13.1 Half Marathon & 5K

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**Recommendation**

It is recommended that the City Commission approve an event agreement with LTF Triathlon Series, LLC and authorize execution of the agreement by the City Manager. If the Commission is in agreement with the applicant's request for an extended road closure on the Barrier island, a separate motion of a time certain should be made.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1. These new restrictions require all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 a.m.

**Event:**

Applicant: LTF Triathlon Series, LLC  
 Event Name: Michelob Ultra 13.1 Fort Lauderdale Half Marathon & 5K  
 Date/Time: Sunday, November 13, 2016 (6:30am - 10:00am)\*  
 Location: SW 1<sup>st</sup> Avenue/ SW 2<sup>nd</sup> Street & Fort Lauderdale Beach  
 Road Closing: Yes – see attached site plan \*  
 Alcohol: Yes  
 Amplified Music: Yes – (8:00am – 11:00am)  
 Insurance Required: Yes  
 Banners: Yes  
 Pending Code Violations: No  
 Application Fee: \$200.00

**\* The event organizer has requested to keep the roads closed until 11:00am.**

**Resource Impact**

There is a positive fiscal impact in the amount of \$200.00.

<b><i>Funds available as of September 28, 2016</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charger	\$40,000	\$40,000	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Michelob Ultra 13.1 Fort Lauderdale Half Marathon & 5K Application

Exhibit 2a – Michelob Ultra 13.1 Fort Lauderdale Half Marathon Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation