



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-1098

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 5, 2016

TITLE: Motion to Approve Event Agreements: Oyster Fest, Fall Family Festival
and United Way

Recommendation

It is recommended that the City Commission approve event agreements with Coconuts Bahama Grill, LLC, Dolphins Cycling Challenge, Inc. and Broward County Office of Economic and Small Business Development and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Coconuts Bahama Grill, LLC
Event Name: Oyster Fest

Date/Time: Friday, October 21, 2016 (6:00pm- 10:00pm)
Location: Coconuts and G & B Oyster Bar- 429 Seabreeze Blvd
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Dolphins Cycling Challenge, Inc
Event Name: Fall Family Festival
Date/Time: Saturday, October 29, 2016 (10:00am- 5:00pm)
Location: Esplanade Park- 401 SW 2nd Street
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (10:00am-5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Broward County Office of Economic and Small Business Development
Event Name: United Way
Date/Time: Friday, October 14, 2016 (11:00am- 2:00pm) and Friday, October 28, 2016 (11:00am – 2:00pm)
Location: Las Olas Riverfront
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (11:00am-2:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Resource Impact

There is a positive fiscal impact in the amount of \$600.00

| Funds available as of September 28, 2016 | | | | | |
|---|---------------------------------|---|---|--|---------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB- OBJECT NAME | AMENDED BUDGET (Character) | AVAILABLE BALANCE (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charge for Service/Non- sponsor Charger | \$40,000 | \$40,000 | \$600 |
| TOTAL AMOUNT ► | | | | | \$600 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Oyster Fest Application
Exhibit 1a – Oyster Fest Site Plan
Exhibit 2 – Fall Family Festival Application
Exhibit 2a – Fall Family Festival Site Plan
Exhibit 3 – United Way Application
Exhibit 3a – United Way Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation