



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-0996

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 7, 2016

TITLE: Motion to Approve Event Agreements: Farmers Market at Whole Foods
Market Fort Lauderdale, Sandz, Potential Church Beach Baptism, Friday
Night Sound Waves and Pine Crest Cross Country Meets

Recommendation

It is recommended that the City Commission approve event agreements with Florida Fresh Market Enterprise, Inc., Alee Productions, LLC, Potential Church, Inc., A & R Enterprises of South Florida, Inc. and Pine Crest Preparatory School, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Florida Fresh Market Enterprise, Inc.
Event Name: Farmers Market at Whole Foods Market Fort Lauderdale
Date/Time: Tuesday's, September, October & November 2016, (4:00pm – 9:00pm)
Location: Whole Foods- 2000 N. Federal Hwy
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Alee Productions, LLC
Event Name: Sandz
Date/Time: Sunday, September 25, 2016 (12:00pm- 7:00pm)
Location: Snyder Park- 3299 SW 4th Ave
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Potential Church, Inc.
Event Name: Potential Church Beach Baptism
Date/Time: Sunday, September 25, 2016 (2:00pm- 5:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No
Alcohol: No
Amplified Music: Yes- (2:00pm-5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: A & R Enterprises of South Florida, Inc.
Event Name: Friday Night Sound Waves
Date/Time: Fridays, September 23, 2016 – November 18, 2016
(5:30pm- 8:30pm)
Location: Las Olas Blvd and A1A
Road Closing: No
Alcohol: No
Amplified Music: Yes- (5:30pm-8:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Pine Crest Preparatory School, Inc.
Event Name: Pine Crest Cross County Meets
Date/Time: Thursday, September 22, 2016 (3:30pm – 6:00pm);
Thursday, October 20, 2016 (12:30pm – 6:00pm); and
Saturday, October 29, 2016 (8:00am – 1:00pm)
Location: Mills Pond Park
Road Closing: No
Alcohol: No
Amplified Music: Yes- (Thursday, September 22, 2016 3:30pm – 6:00pm only)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Resource Impact

There is a positive fiscal impact in the amount of \$1,000.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Farmers Market at Whole Foods Market Fort Lauderdale Application

Exhibit 1a – Farmers Market at Whole Foods Market Fort Lauderdale Site Plan

Exhibit 2 – Sandz Application

Exhibit 2a – Sandz Site Plan

Exhibit 3 – Potential Church Beach Baptism Application

Exhibit 3a – Potential Church Beach Baptism Site Plan

Exhibit 4 – Friday Night Sound Waves Application

Exhibit 4a – Friday Night Sound Waves Site Plan

Exhibit 5 – Pine Crest Cross Country Meets Application

Exhibit 5a – Pine Crest Cross County Meets Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation