

#16-0796

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: July 12, 2016

TITLE: Motion Approving tentative concert dates with Entercom Miami, LLC for

Riptide Music & Food Fest - a Two-Day Music Event on Fort Lauderdale

Beach, December 3 - December 4, 2016

Recommendation

It is recommended that the City Commission approve a motion to approve tentative concert dates with Entercom Miami, LLC for the Riptide Music & Food Fest to be held on Fort Lauderdale Beach, December 3, 2016 – December 4, 2016.

Background

Entercom Miami, LLC will present a once in a lifetime star-studded line up for its inaugural Fort Lauderdale Beach Riptide Music & Food Fest. Event highlights include concerts, a midway carnival, live radio remotes and an amazing food festival. Concerts will feature pop/alternative acts.

An agreement for this event will return to commission at a later time.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – Riptide Music & Food Fest Application

Prepared by: Carolyn Bean, Parks and Recreation

Department Interim Director: Carl Williams, Parks and Recreation