



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-0756**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** July 12, 2016

**TITLE:** Motion to Approve Event Agreements: Potential Church Baptism Event, The Jerome E. Gray Esq. Community Back to School Celebration, PIIK & Queen Back to School Shoe, Uniforms, School Suppliers & Backpack Giveaway, 2016 World Wake Surf Championship, Comeback Trail and Beer Bash

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**Recommendation**

It is recommended that the City Commission approve event agreements with Potential Church, Inc., Serenity Family and Children Services Corporation, Prince II Kings, Inc., Fineline Industries, LLC, National Stroke Association, Inc. and Quarterdeck Cordova, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Potential Church, Inc.  
Event Name: Potential Church Baptism Event  
Date/Time: Sunday, July 17, 2016, (12:00pm- 3:00pm)  
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (12:00pm- 3:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

Event 2:

Applicant: Serenity Family and Children Services Corporation  
Event Name: The Jerome E. Gray Esq. Community Back to School Celebration  
Date/Time: Sunday, August 14, 2016 (1:00pm- 4:00pm)  
Location: Osswald Park- 2220 NW 21<sup>st</sup> Ave  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (1:00pm- 4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

Event 3:

Applicant: Prince II Kings, Inc.  
Event Name: PIK & Queen Back to School Shoe, Uniforms, School Supplies & Backpack Giveaway  
Date/Time: Saturday, August 20, 2016 (12:00pm- 5:00pm)  
Location: Osswald Park- 2220 NW 21<sup>st</sup> Ave  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (12:00pm- 5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

**Event 4:**

Applicant: Fineline Industries, LLC  
Event Name: 2016 World Wake Surf Championship  
Date/Time: Thursday, September 22- Saturday, September 24, 2016  
(8:00am-7:00pm)  
Location: Mills Pond Park- 2200 NW 9<sup>th</sup> Ave  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (8:00am- 7:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 4

**Event 5:**

Applicant: National Stroke Association, Inc.  
Event Name: Comeback Trail  
Date/Time: Saturday, October 8, 2016 (6:00am- 5:00pm)  
Location: Huizenga Plaza- 32 E. Las Olas Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (8:00am- 2:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 5

**Event 6:**

Applicant: Quarterdeck Cordova, Inc.  
Event Name: Beer Bash  
Date/Time: Saturday, August 6, 2016 (4:00pm- 8:00pm)  
Location: Quarterdeck – 1541 Cordova Road  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (4:00pm- 8:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 6

**Resource Impact**

There is a positive fiscal impact in the amount of \$1,200.00

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Potential Church Baptism Event Application

Exhibit 1a – Potential Church Baptism Event the Site Plan

Exhibit 2 – The Jerome E. Gray Esq. Community Back to School Celebration Application

Exhibit 2a – The Jerome E, Gray Esq. Community Back to School Celebration Site Plan

Exhibit 3 – PIIK & Queen Back to School Shoe, Uniforms, School Supplies & Backpack Giveaway Application

Exhibit 3a –PIIK & Queen Back to School Shoe, Uniforms, School Supplies & Backpack Giveaway Site Plan

Exhibit 4 – 2016 World Wake Surf Championship Application

Exhibit 4a – 2016 World Wake Surf Championship Site Plan

Exhibit 5 – Comeback Trail Application

Exhibit 5a – Comeback Trail Site Plan

Exhibit 6 – Beer Bash Application

Exhibit 6a – Beer Bash Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation