



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#16-0752**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** June 21, 2016

**TITLE:** Motion to Approve an Agreement with 3-J Hospitality, LLC. for the Mad Decent Block Party 2016

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**Recommendation**

It is recommended that the City Commission approve an agreement with 3-J Hospitality, LLC and authorize execution of the agreement by the City Manager for the Mad Decent Block Party to be held July 30, 2016. **If the Commission is in agreement with the applicant's requests for extended hours, a separate motion of a time certain should be made.**

**Background**

City staff has been working closely with the event organizer regarding event topics such as logistics, maintenance, and security. The Police Department recommends approval of the closing of the City streets where appropriate and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

Effective October 1, 2015, the City began enforcing the noise requirements outlined in Exhibit 3.

**Event 1:**

Applicant:	3-J Hospitality, LLC
Event Name:	Mad Decent Block Party 2016
Date/Time:	Saturday, July 30, 2016 (11:00am- 11:00pm)
Location:	SW 3 <sup>rd</sup> Ave from Broward Blvd to Poor House & America's Backyard
Road Closing:	Yes- (see attached site plan)
Alcohol:	Yes
Amplified Music:	Yes- (11:00am-10:00pm)*
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Previous issues:	Police issues include major traffic back ups on Broward

Blvd. and assisting Fire Personnel to move into/out of the crowd. One overdose resulting in death near event site.  
Application Fee: \$200.00  
Exhibit: 1

***\*The event organizer has requested permission to allow amplified music for this event until 11:00pm.***

**Resource Impact**

There is a positive fiscal impact in the amount of \$200.00

**Strategic Connections:**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments:**

Exhibit 1 – Mad Decent Block Party Application

Exhibit 2 – Mad Decent Site Plan

Exhibit 3 – Memo 15-055

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation