



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#16-0600

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 21, 2016

TITLE: Motion to Approve a Five Year Agreement with Beach Majors GMBH, LLC
for SWATCH Beach Volleyball - Federation International de Volleyball
(FIVB) World Tour

Recommendation

It is recommended that the City Commission approve a motion for a five-year Agreement, in substantially the form attached, with GMBH, LLC for SWATCH Beach Volleyball – Federation International de Volleyball (FIVB) World Tour and authorize the City Manager to execute the agreement.

Authorization for the execution of this event agreement is subject to City Attorney's Office review and approval.

Background

September 29, 2015 through October 4, 2015, the FIVB, the international governing body for the Olympic sport of beach volleyball, held the inaugural SWATCH FIVB Volleyball Season Final. GMBH, LLC has notified staff that they would like to return to the City with a five year agreement to host SWATCH Beach Volleyball tournaments.

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security. The Police Department recommends approval of the closing of City streets where appropriate and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requesting the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. In addition, the City is charging an administrative fee of 10% of the actual City Service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding vents in their areas. Specific event details are included below:

Event:
Applicant: Beach Majors GMBH, LLC
Event Name: SWATCH Beach Volleyball
Date/Time: January 24, 2017 through January 29, 2017
Location: Fort Lauderdale Beach Park Volleyball Courts
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – during event times
Insurance: Yes
Banners: No
Pending Code Violations: No

The event organizer has submitted their request to hold SWATCH Beach Volleyball Completions during the following dates:

- January 24, 2017 – January 29, 2017
- January 23, 2018 – January 28, 2018
- January 22, 2019 – January 27, 2019
- January 21, 2020 – January 26, 2020
- January 26, 2021 – January 31, 2021

In addition to the dates requested above, Beach Majors GMBH, LLC will occupy the beach parking lot 14 days prior to the event dates to set up and 7 days following the event dates for tear down.

In addition, the 12 volleyball courts in Fort Lauderdale Beach Park will be re-installed to the north of the event site so there is no disruption in the opportunity for the public to play volleyball on the beach during the event dates.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here*.

Attachment

Exhibit 1 – Agreement

Exhibit 2 – Site Plan

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation