



# Ft. Lauderdale Grand Prix of the Sea Event Plan

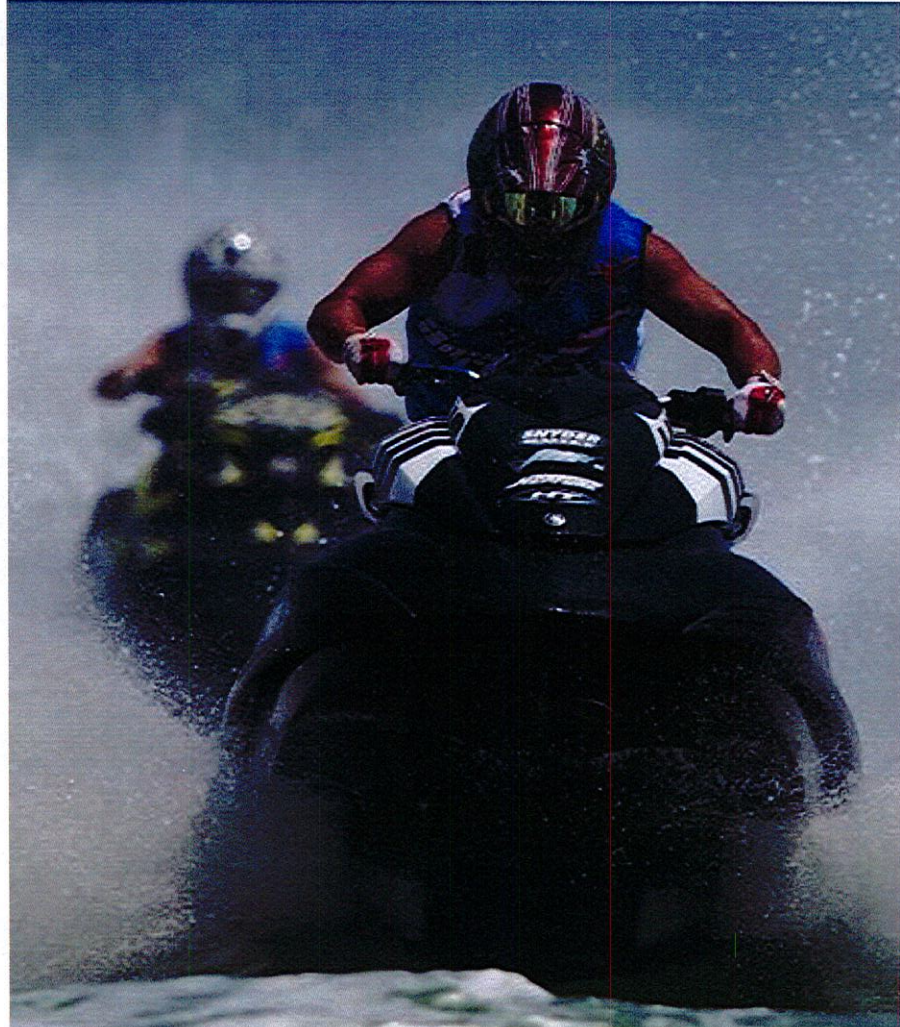
DATES: November 19<sup>th</sup>/20<sup>th</sup> 2016

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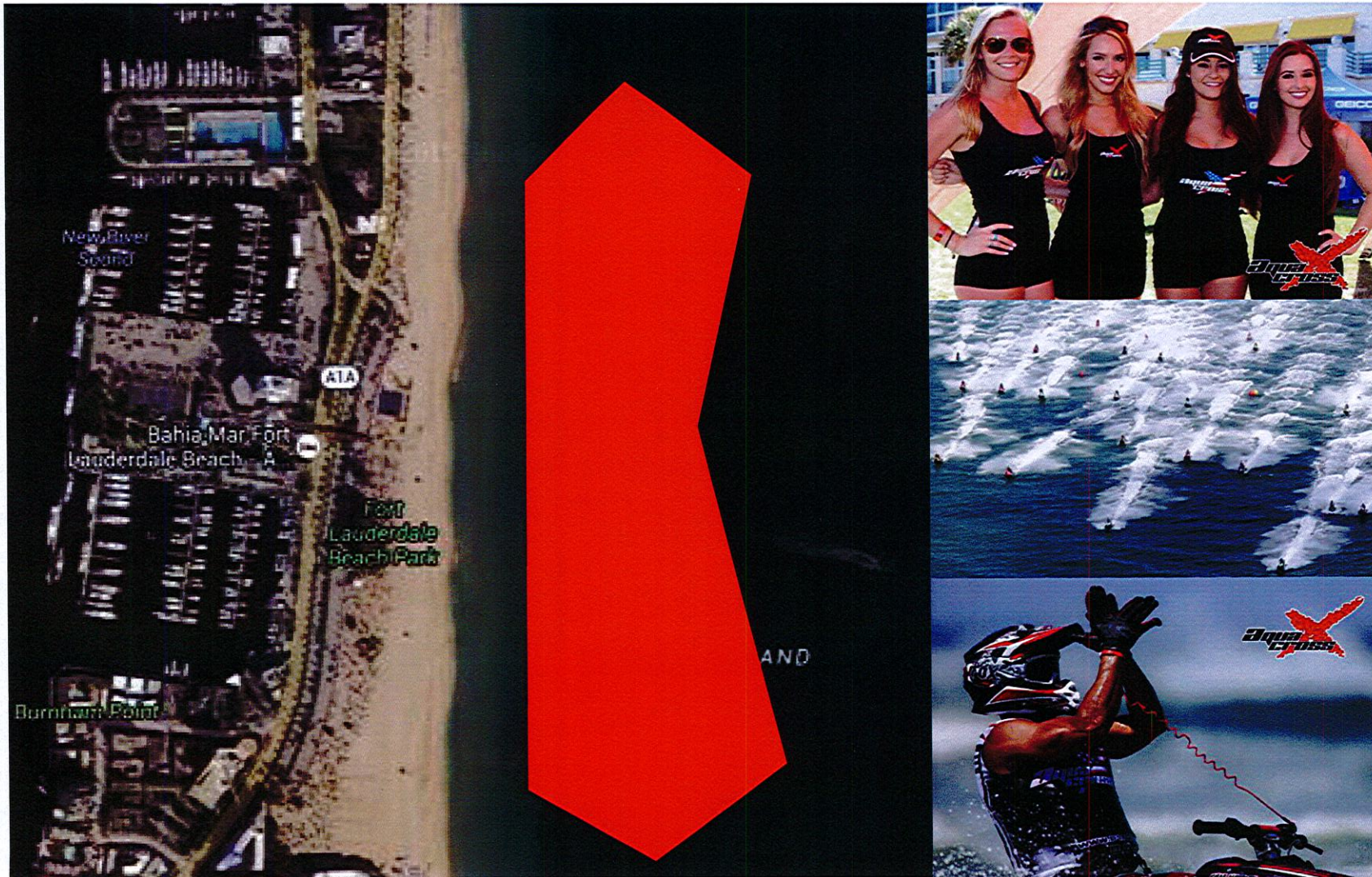
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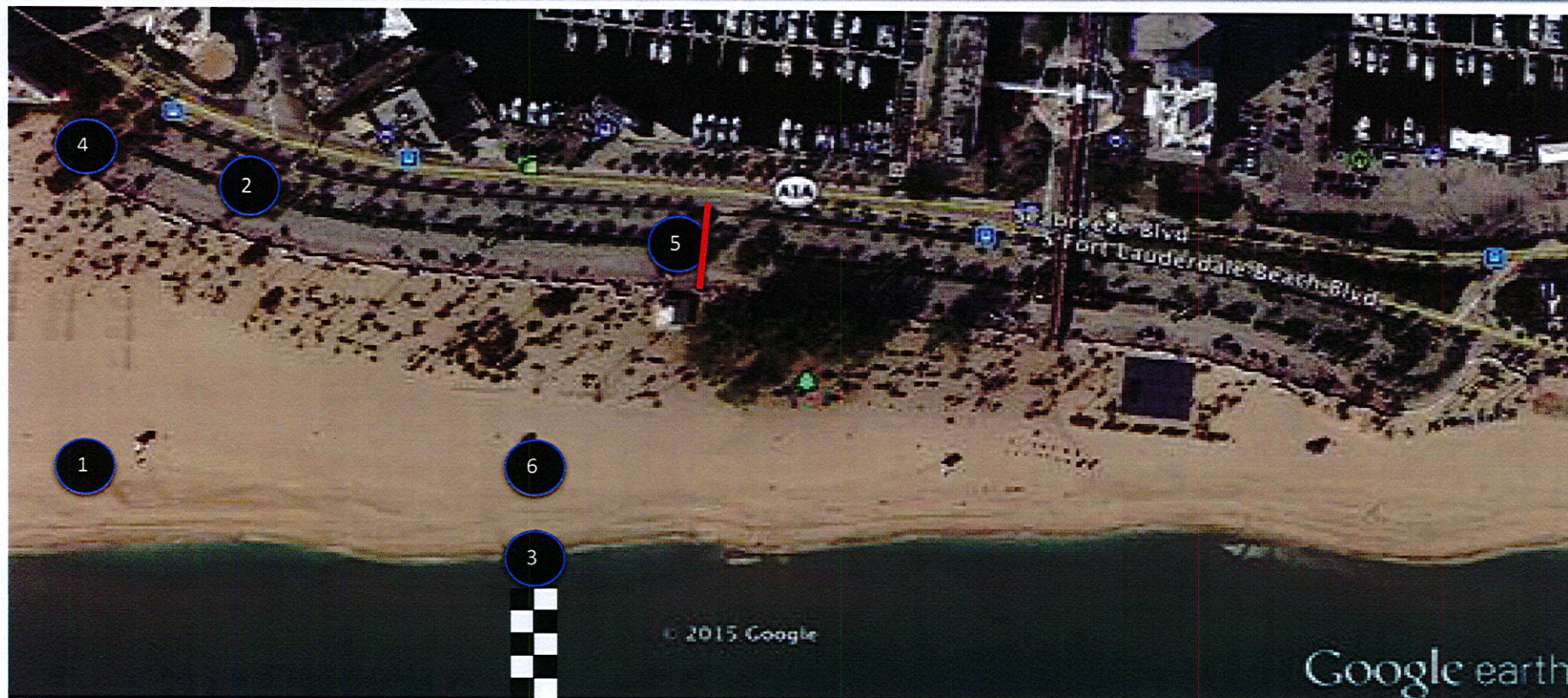


## Ft. Lauderdale Event Plan - Location





## Ft. Lauderdale Event Plan – Race Site



### 1. Wet Pits

Parking for jet ski trailers and beach set up during day

### 2. Parking/Dry Pits

Parking for race teams, safety crews and marine mammal watch

### 3. Start/Finish Line

### 4. Beach access via ATV

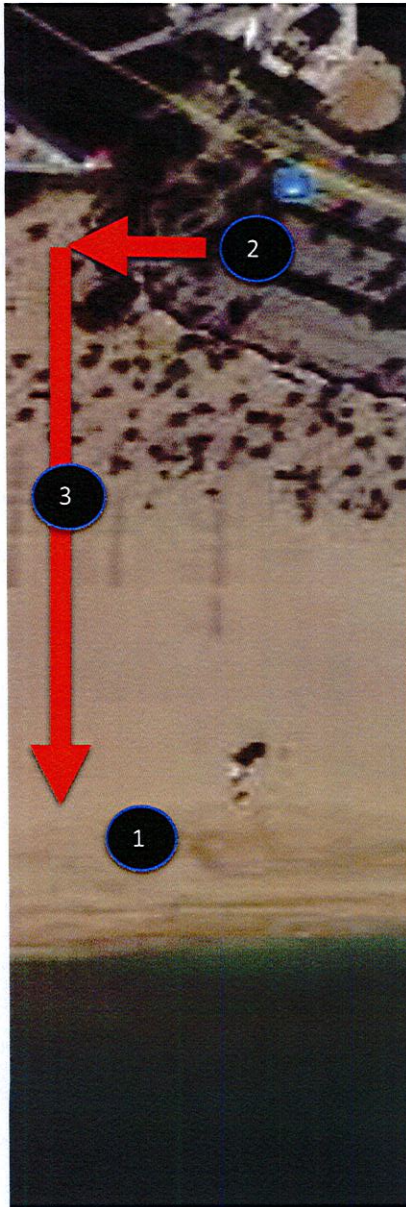
### 5. Southern Lot Closed off

Separate Entrance for trailers only

### 6. Scaffold







### 1. Wet Pits

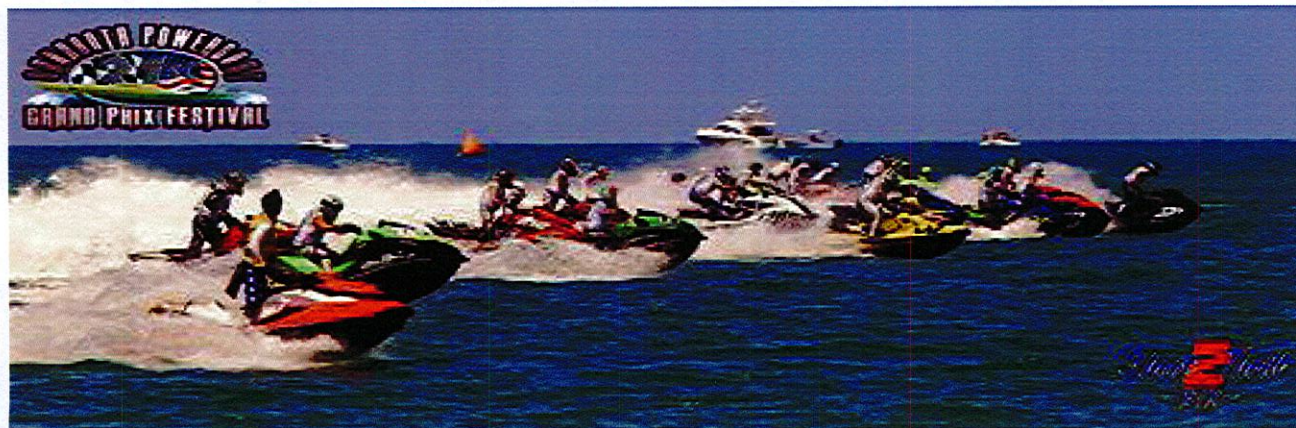
Parking for jet ski trailers and beach set up during day

### 2. Parking/Dry Pits

Parking for race teams, safety crews and marine mammal watch

### 3. Track matting path for skis

Not necessarily straight line – track matting laid through middle of volleyball courts per City recommendation.



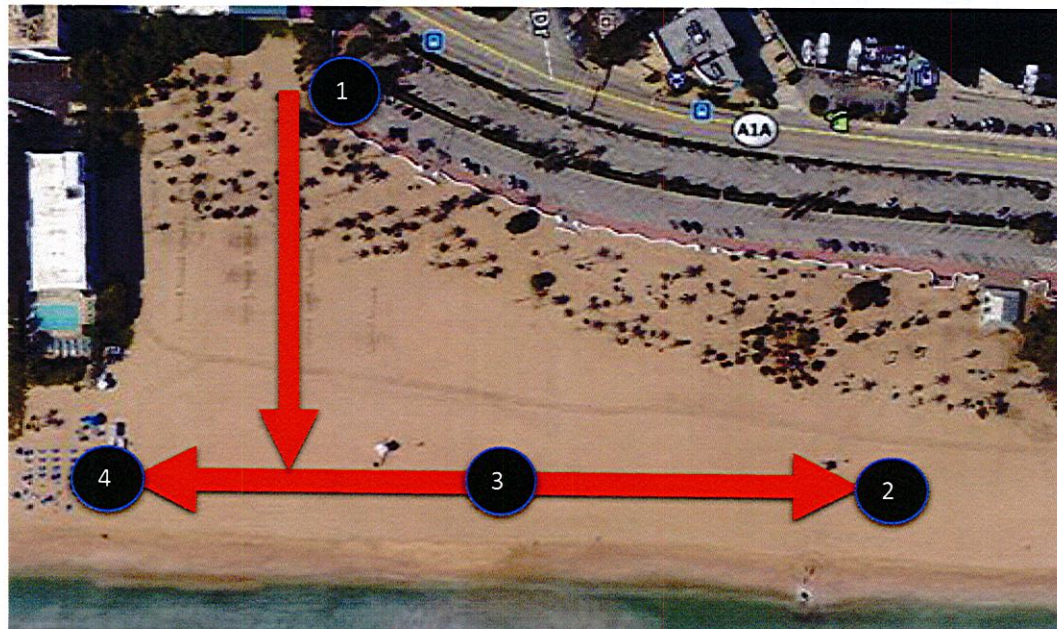


### Requirements

- Beach Access
- Designated area on beach
- Beach Launching
- Managed by P1 USA safety crew

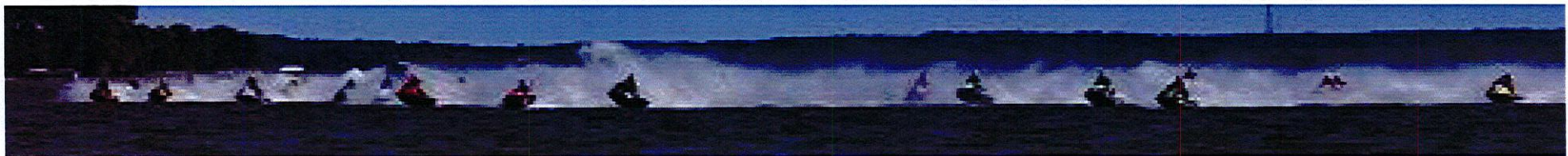
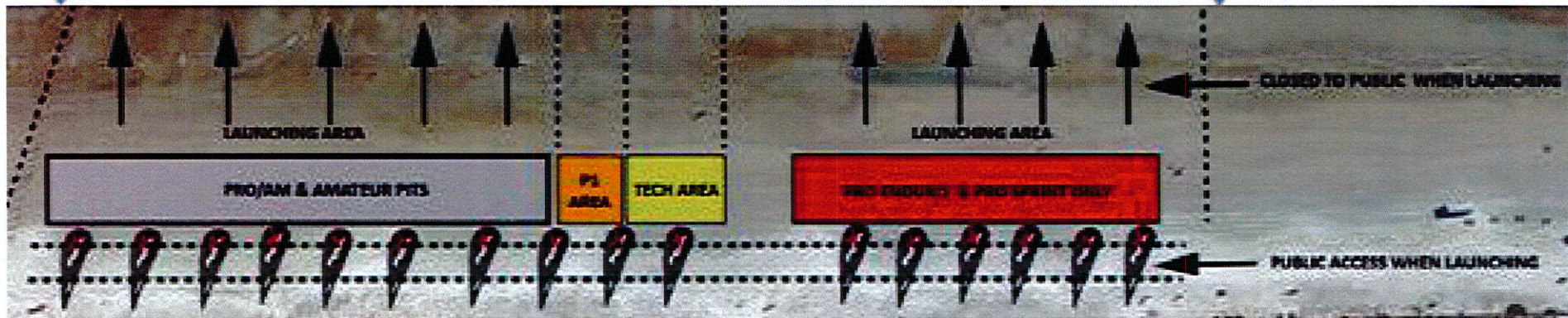
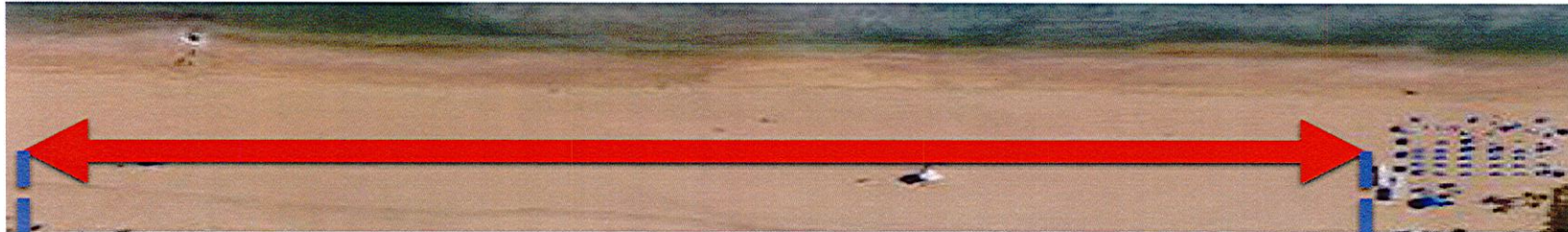


1. Beach Access
2. Scaffold/Tower
3. Tents/Launching Zone
4. Hotel Boundary





## Ft. Lauderdale Event Plan – Beach Management





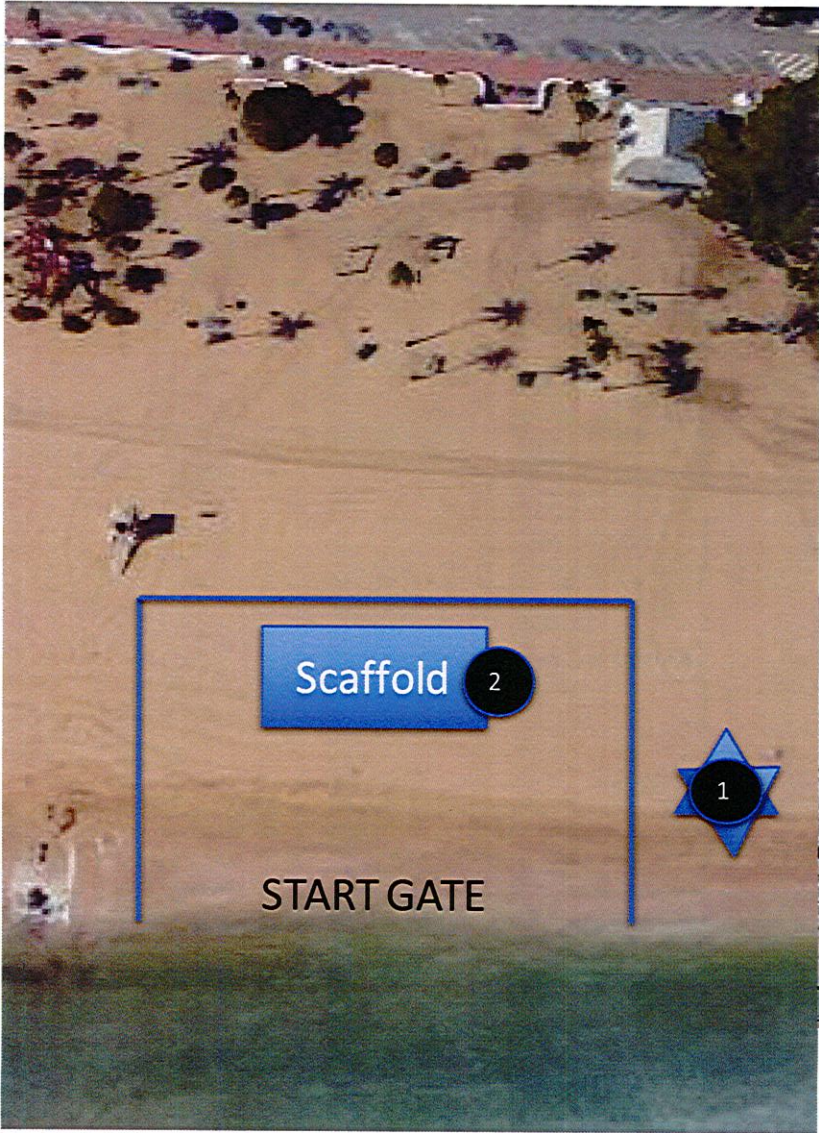
## Ft. Lauderdale Event Plan – Race Course description



1. Short Course – SPRINT
2. Long Course – ENDURO – we will be further out than the swim buoys other than the Yellow Box









### 1. PODIUM



### 2. BLEACHERS/VIEWING/VIP



- North of Scaffold
- Majority free to public
- Small roped off area/seats for VIPs





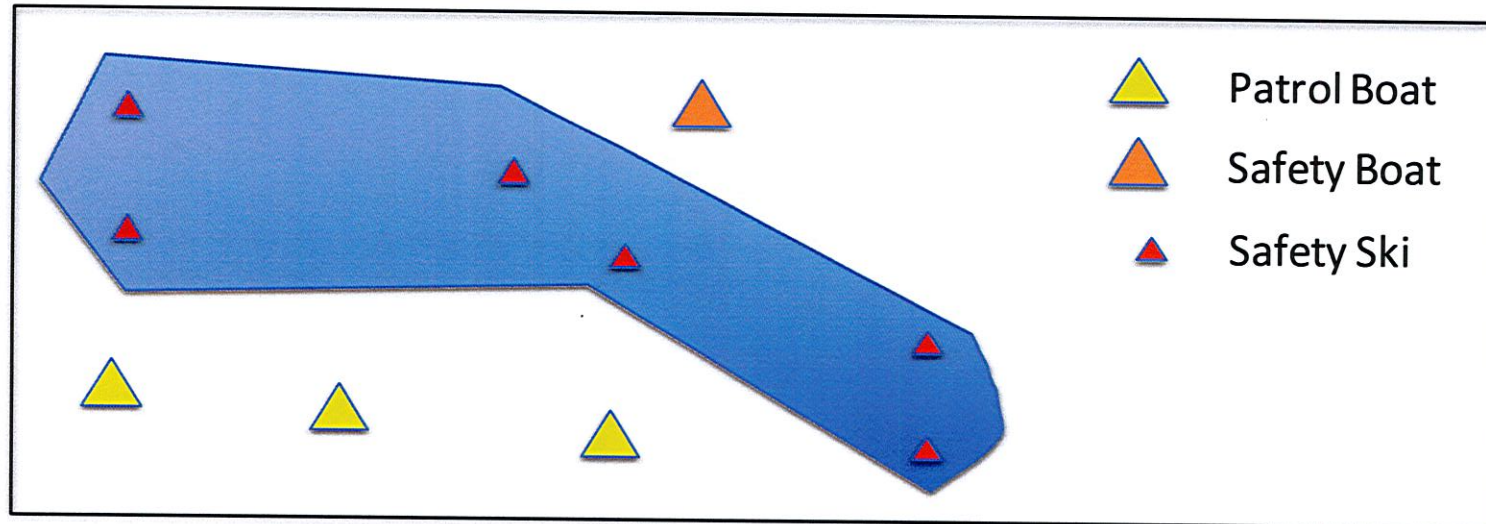
# Ft. Lauderdale Event Plan – Schedule



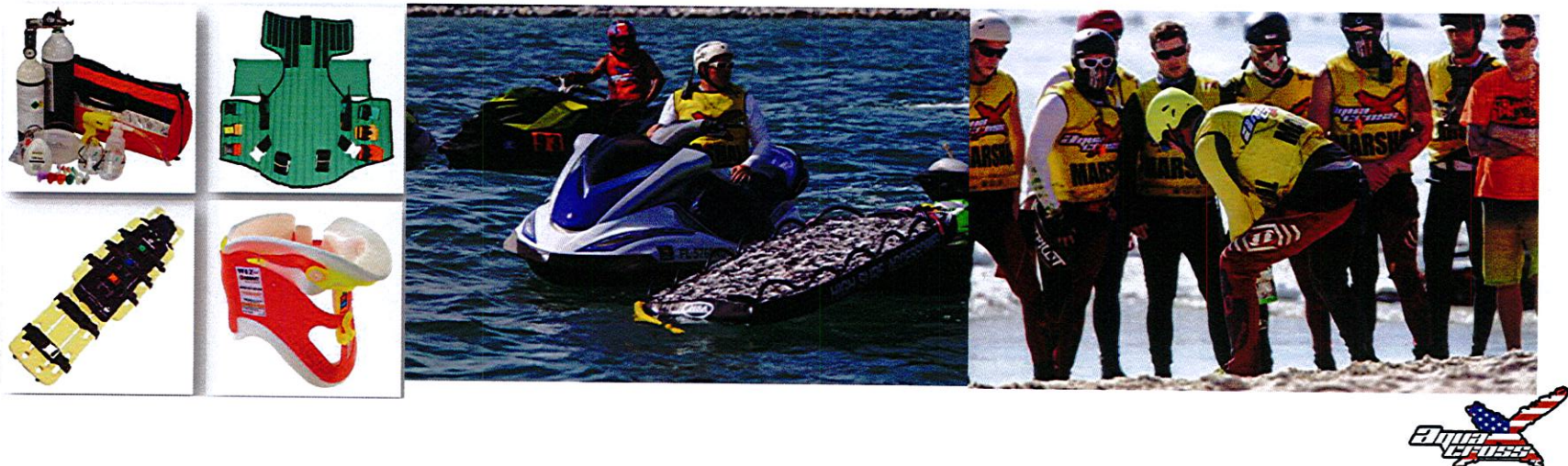
22nd APRIL	FRIDAY	LOCATION
8.00 AM	SET UP BEGINS	DRY PITS
12.00 – 05.00 PM	PITS OPEN + REGISTRATION (PRIORITY GIVEN TO RIDERS IN TRAINING)	HOTEL
12.30 PM	TECHNICAL INSPECTION	DRY PITS
01.00 PM	AQUAX TRAINING – PRACTICAL & ON WATER	RACE COURSE
06.00 PM	PRO ENDURO & SPRINT RIDERS BRIEFING	HOTEL
07.30 PM	WELCOME DRINKS	TBC
23rd APRIL	SATURDAY	
07.00 - 10.00 AM	REGISTRATION & TECHNICAL INSPECTION	HOTEL / DRY PITS
07.30 AM	WET PITS OPEN	BEACH
10.30 – 11.00 AM	RIDERS BRIEFING FOR AM ENDURO & SPORT/STOCK & JUNIOR SKI	HOTEL
11.30 AM	SPRINT PRACTICE JUNIOR SKI SKI STOCK SPORT GP/SPARK PRO SPRINT (SKI GP)	RACE COURSE
12.30 PM	AM ENDURO RACE 1/PRACTICE – 30MIN + LAP	RACE COURSE
01.30 PM	PRO ENDURO RACE 1/PRACTICE – 30MIN FOLLOWED BY MEDALS	RACE COURSE
02.30 PM	SPRINT 1 JUNIOR SKI (6 min + 1 lap) STOCK SKI (8 min + 1 lap) SPORT GP/SPARK (10 min + 1 lap) PRO SPRINT (SKI GP) (12 min + 1 lap) FOLLOWED BY MEDALS	RACE COURSE  BEACH
03.30 PM	PRO ENDURO RACE 2 – 30MIN + 1 LAP FOLLOWED BY MEDALS	RACE COURSE
04.30 PM	AM ENDURO RACE 2 – 30MIN	RACE COURSE
24th APRIL	SUNDAY	
07.30 AM	WET PITS OPEN	BEACH
09.00 AM	RIDERS BRIEFING FOR ALL CLASSES	HOTEL
10.00 AM	AM ENDURO RACE 3 – 30MIN + 1 LAP	RACE COURSE
11.00 AM	SPRINT 2 JUNIOR SKI (6 min + 1 lap) STOCK SKI (8 min + 1 lap) SPORT GP/SPARK (10 min + 1 lap) PRO SPRINT (SKI GP) (12 min + 1 lap) FOLLOWED BY MEDALS	RACE COURSE  BEACH
12.30 PM	AM ENDURO PODIUM	BEACH
01.00 PM	PRO ENDURO RACE 3 – 40MIN + 1 LAP FOLLOWED BY MEDALS	RACE COURSE
02.00 PM	SPRINT 3 JUNIOR SKI (6 min + 1 lap) STOCK SKI (8 min + 1 lap) SPORT GP/SPARK (10 min + 1 lap) PRO SPRINT (SKI GP) (12 min + 1 lap) FOLLOWED BY MEDALS	RACE COURSE  BEACH
04.00 PM	PODIUM – ALL CLASSES	BEACH



## Ft. Lauderdale Grand Prix of the Sea Safety Plan



- 8 safety skis with safety marshals
- Patrol boats/USCG





# Tampa Bay Grand Prix of the Sea Marketing and Promotion Plan



- Full plan to be agreed once logistics are approved

## Indicative Marketing Plan

### Locally

- Flyers
- Posters
- Banners
- Marketing Partnerships (to include local media)

### Regionally

- Fox Sports Florida
- Interstate Billboards
- Social Media
- Digital Marketing
- Other P1 events in Florida

### Internationally

- Broadcast to 100+ countries
- Social Media
- Digital Marketing
- P1 events in UK





Daytona Beach  
St. Cloud  
Jacksonville  
Sarasota

23<sup>rd</sup>/24<sup>th</sup> April  
21<sup>st</sup>/22<sup>nd</sup> May  
5<sup>th</sup>/6<sup>th</sup> June  
2<sup>nd</sup>/3<sup>rd</sup> July

Whiting, IN  
Chicago, IL

6<sup>th</sup>/7<sup>th</sup> August  
10<sup>th</sup>/11<sup>th</sup> September

Lake Worth, Palm Beach  
Ft. Lauderdale

12<sup>th</sup>/13<sup>th</sup> November  
19<sup>th</sup>/20<sup>th</sup> November





Thank you for your time

Ft. Lauderdale Grand Prix of the Sea

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