



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-0584**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE** June 7, 2016

**TITLE:** Motion to Approve Contract for Purchase of Entryway Signage – Signs  
USA, Inc. - \$96,710

**Recommendation**

It is recommended that the City Commission award a contract to Signs USA, Inc., in substantially the form attached, for the Median Beautification – Entryway Signage, State Highway System Right of Way (ROW) Locations project at an estimated cost of \$96,710.

**Background**

This project is for the construction of the entryway signs announcing “Welcome to Fort Lauderdale.” The work includes, but is not limited to, the construction of the breakaway foundation for the signs, and fabrication and installation of the signs constructed from aluminum with stucco finish at designated locations within the City of Fort Lauderdale boundaries. The scope is for a quantity of five signs that are three feet wide by two feet high, and for eight signs that are seven feet wide by five feet high.

On March 8, 2016, the City advertised Invitation to Bid No. 263-11724, Median Beautification - Entryway Signage, State Highway System ROW Locations. The City received three bids as part of this solicitation and the bids were opened on April 4, 2016. Staff is requesting approval to award the project to the lowest responsive and responsible bidder, Signs USA, Inc.

**Resource Impact**

There will be a fiscal impact to the City in the amount of \$96,710 for the contract award.

<i>Funds available as of June 1, 2016</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
331-P12018.331-6599	Median Beautification – Entryway Signs	Capital Outlay/ Construction	\$220,000	\$145,943	\$96,710
<b>TOTAL AMOUNT</b>					<b>\$96,710</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: To invite and welcome our community, domestic and international travelers to Fort Lauderdale.
- Objective 2: To enhance the identity of our City through well maintained medians.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Bid Tabulation

Exhibit 2 – Contract

Exhibit 3 –Entryway Signage Drawings

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