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PARK AND RECREATION SYSTEM MASTER PLAN COMMISSION CONFERENCE MEETAN 16-0209

CITY OF FORT LAUDERDALE

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AGENDA

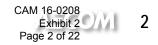
OVERVIEW OF THE PROCESS

- RESEARCH AND ANALYSIS
- NEEDS AND PRIORITIES
- FUTURE VISION
- IMPLEMENTATION

2 RECOMMENDATIONS

- CAPITAL
- ACQUISITIONS
- POLICY
- INITIATIVES





OVERVIEW

PARK SYSTEM PLANNING

- A system approach that includes parks in concert with public spaces, historic and cultural facilities, greenways trails and public art
- Parks system planning is in support of the City's broader vision





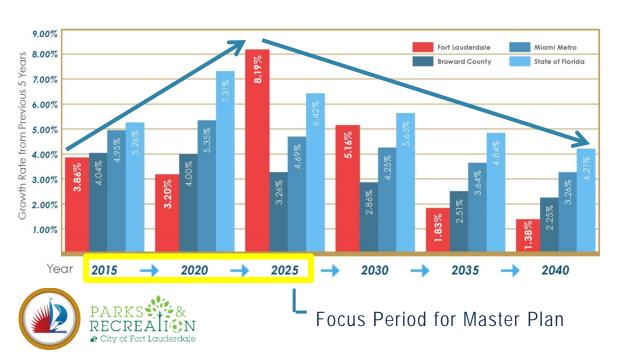




RESEARCH AND ANALYSIS

GROWTH

- Increase of 5,500+ people in the next 5 years
- Additional 24,400+ people between 2020 and 2030
- The highest concentration of growth projected north of downtown along FECI Rail Corridor
- Largest population increase: Ages 55-64 (+ 4.3%)



DEMOGRAPHICS

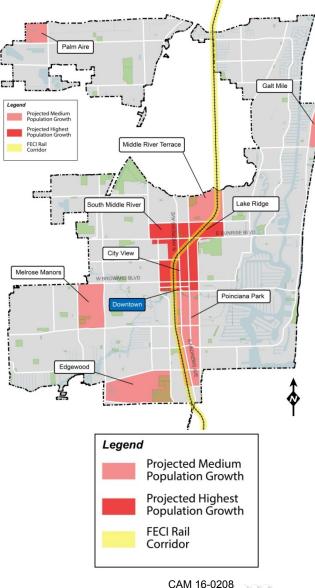


Exhibit 2

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COMMUNITY INVENTORY AND ASSESSMENT

SYSTEM WIDE SUCCESSES

- High level of maintenance prevalent in most parks, with most making a good impression to visitors;
- Most sites are accessible, clean and free of litter, with a majority providing a feeling of perceived safety

SYSTEM WIDE OPPORTUNITIES

- Improvements to wayfinding, signage, design standards and overall accessibility;
- Improvement in environmental sustainability, enhancement of environmental awareness and education, and increasing access to ecological features;



00 - 75 Exceeding Expectations 4 - 50 Meeting Expectations 9 - 50 Not Meeting Expectations	
Design and Construction	75
Effectiveness	68
Comfort and Image	80
Condition	_ 77
Access and Linkages	69
Sustainability	66

TECHNIQUES

- Community Meetings
- Focus Groups
- Stakeholder Interviews
- Online Public Opinion Survey
- Citizen Opinion and Interest Survey









PUBLIC INVOLVEMENT

SURVEYS

MAIL / TELEPHONE SURVEY

- Statistically Valid
 - 95 % level of confidence
 - +/- 3.3% margin of error
- 4 zones plus city-wide results
- Random / stratified to match each sample zone's demographics
- Mailed to 4,000 households
- 852 responses by mail/ phone/ website
- Directions in English, Spanish and Creole

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 Which FOUR of the facilities from the list in Question #10 are MOST DIPORTANT to your household? [Using the letters in the left hand column of Question #10 above, please write in the letters below for your ¹¹, 2nd, 3nd, and 4nd choices, or circle "NONE.]

40.

NONE

10. Please recrea

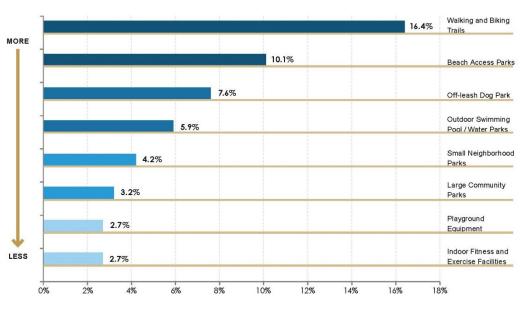
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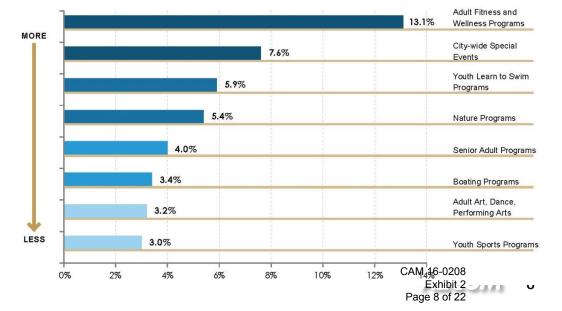


STATISTICAL SURVEY

TOP 8 MOST IMPORTANT PARK/RECREATION FACILITIES TO YOUR HOUSEHOLD?



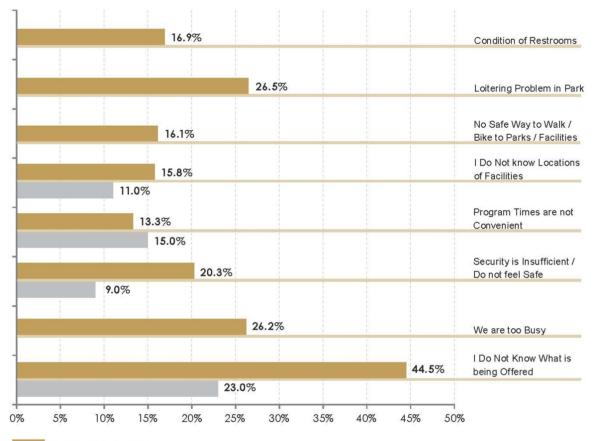
TOP 8 MOST IMPORTANT RECREATION **PROGRAMS** TO YOUR HOUSEHOLD?



PARKS & & RECREALION 2 City of Fort Lauderdale

STATISTICAL SURVEY

TOP 8 REASONS THAT PREVENT YOU OR MEMBERS OF YOUR HOUSEHOLD FROM USING PARKS OR PARTICIPATING MORE OFTEN.



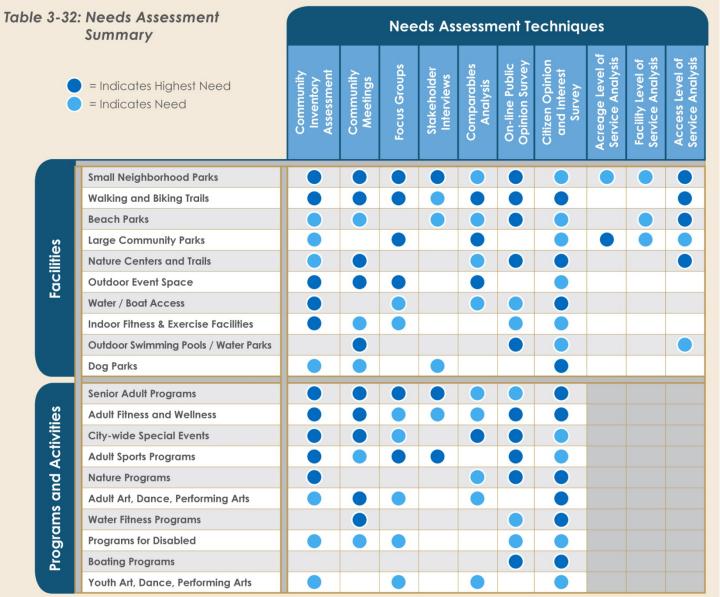


Fort Lauderdale Average

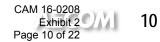
National Average

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RESEARCH AND ANALYSIS







FUTURE VISION







AGENDA

OVERVIEW

- RESEARCH AND ANALYSIS
- NEEDS AND PRIORITIES
- FUTURE VISION
- IMPLEMENTATION

2 RECOMMENDATIONS



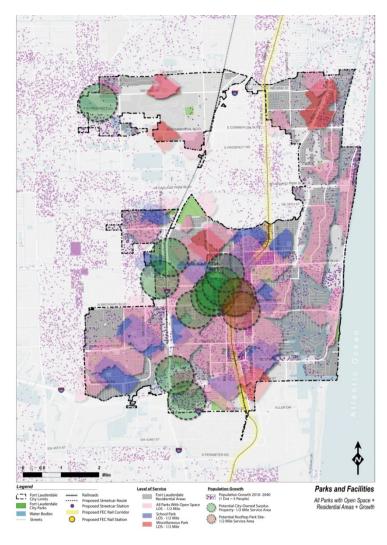


ACTION ITEMS

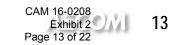
Capital

- Establish a dedicated, capital funding source:
 - Deferred maintenance
 - Upgrade of existing facilities
 - Land acquisition and the development of new park facilities
- ADA Barrier Removal Plan
- Dedicated funding program for public art
- Secure additional grants









Vision Elements	
 Parks and Facilities Land Acquisition - \$52,091,000 New Parks and Facilities - \$48,811,360 Investment in Existing Parks and Facilities - \$30,665,825 	\$131,568,185
Recreation and Athletics	\$11,141,033
Community Health (Including ADA Barrier Removal Plan)	\$16,660,630
Art in Public Places	\$1,100,000
Sustainability and Resiliency	\$8,008,448
Connectivity	\$7,521,420
Total	\$175,999,716

COST ESTIMATE BY VISION ELEMENTS

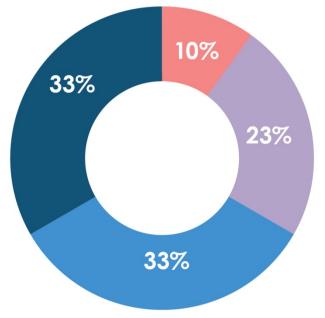




DEPARTMENT FUNDING POTENTIAL FUNDING

Potential Funding Over Next Ten Years				
Grants (Capital)	\$15,000,000 +/-			
Park Impact Fees	\$35,000,000 +/-			
Park and Recreation Reinvestment	\$50,000,000 +/-			
Parkland Acquisition and Development	\$50,000,000 +/-			
Totals	\$150,000,000 +/-			







City of Fort Lauderdale

DEPARTMENT FUNDING RECOMMENDED PHASING PLAN

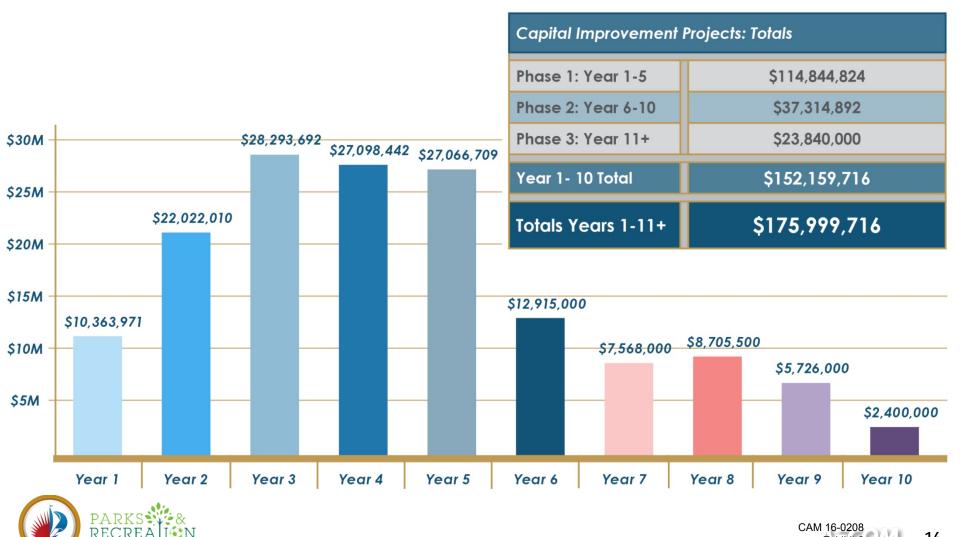
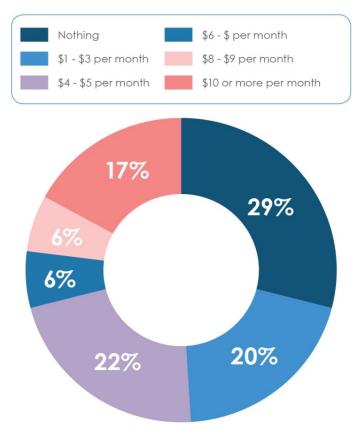


Exhibit 2 16 Page 16 of 22

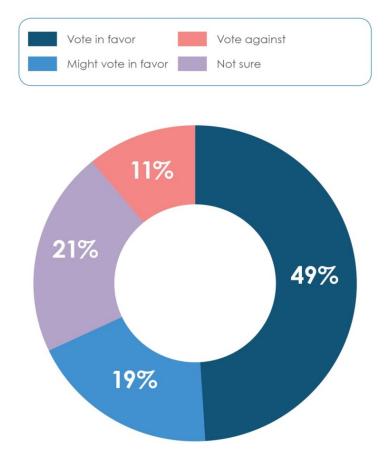
WILLINGNESS TO PAY

 71% of households are willing to pay at least some amount to fund improvements





 Only 11% of households indicated that they would vote against improvements to parks and recreation facilities



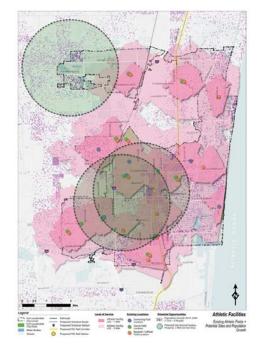
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Acquisitions

- Develop a strategic land acquisition program particularly in downtown and urbanizing corridors;
- Secure targeted surplus or other City owned properties and strategically acquire adjacent lands or trade with other properties to amalgamate contiguous land holdings that can be used for future parks, particularly in urbanizing portions of the City.



ACTION ITEMS





ACTION ITEMS

Policy

- Integrate System Master Plan recommendations into the City Comprehensive Plan;
- Update Level-of-Service (LOS) standards;
- Revise land development regulations;
- Develop a parks-oriented set of sustainability design guidelines and standards.

Park Type	Service Radius (Urban to Suburban)	Mode of Transportation			
Core Neighborhood-based Activities and Experiences					
Access to small neighborhood parks and open space	1/4 to 1/2 mile	Walk, bike			
Walking and biking trails	1/4 to 1/2 mile	Walk, bike			
Access to playgrounds	1/4 to 1/2 mile	Walk, bike			





Initiatives

- Communication
 - Increase marketing and communication efforts;
 - Launch a mobile-friendly website and registration system;
 - Develop system-wide branding and wayfinding program;
 - Develop department facility planning and design guidelines and standards.



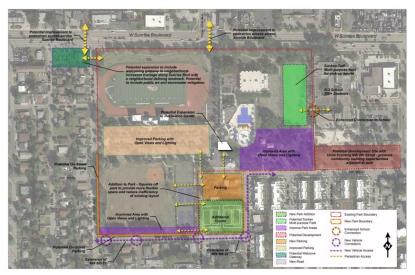


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ACTION ITEMS

Initiatives

- Safety
 - Update department's Policies and Procedures Manual;
 - Conduct ongoing focus groups and community outreach to address safety concerns;
 - Develop and maintain more detailed incident reporting.
- Integration
 - Incorporate with the Neighborhood Mobility Master Plans and the city-wide Bicycle and Pedestrian Master Plan;
 - Integrate sustainable practices and development of resilient design demonstration projects.





21



QUESTIONS & COMMENTS



