



CITY OF FORT LAUDERDALE City Commission Agenda Memo REGULAR MEETING

TO:	Honorable Mayor & Members of the Fort Lauderdale City Commission
FROM:	Lee R. Feldman, ICMA-CM, City Manager
DATE:	June 7, 2016
TITLE:	Motion to Approve an Agreement with Alliance for Progress, Inc. for the Florida Juneteenth Festival

Recommendation

It is recommended that the City Commission approve an agreement, in substantially the form attached, with Alliance for Progress, Inc. and authorize execution of the agreement by the City Manager for the Florida Juneteenth Festival to be held Saturday, June 18, 2016.

Background

As part of the Agency for Community Change Concerts of Hope Series, the inaugural Florida Juneteenth Festival is scheduled to take place on June 18, 2016 at Mills Pond Park. Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States. This year's lineup will feature Grammy award winning artists Gladys Knight and Mary J Blige, platinum selling groups WAR and the Bar Kay's, New Orleans band – The Soul Express and Jazz saxophonist Randy Corinthian.

City staff has been working closely with the event organizer regarding event topics such as logistics, maintenance, and security. The Police Department recommends approval of the closing of the City streets where appropriate and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

Effective October 1, 2015, the City began enforcing the noise requirements outlined in Exhibit 3.

Event: Applicant: Event Name: Date/Time: Location: Road Closing: Alcohol:	Alliance for Progress, Inc. Florida Juneteenth Festival Saturday, June 18, 2016 (10:00am -12:00am) Mills Pond Park No Yes
06/7/2016 CAM #16-0561	

Amplified Music:	Yes - (11:00am - 10:00pm)*
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Complaints Received:	N/A
Application Fee:	\$200.00

*The event organizer has requested permission to allow amplified music for this event until 12:00am.

Resource Impact

There is a positive fiscal impact in the amount of \$200.00

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments:

Exhibit 1 – Florida Juneteenth Festival Application Exhibit 2 – Florida Juneteenth Festival Overview Exhibit 3 – Memo 15-055 Exhibit 4 - Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation