





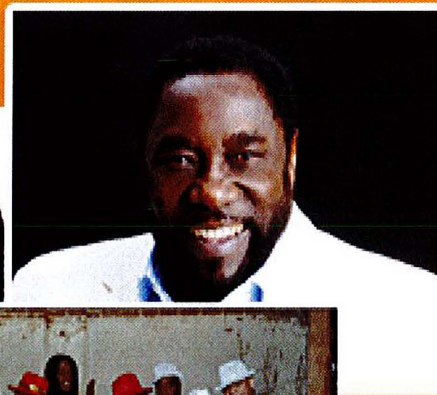
Commemorating 151 years of freedom

**SATURDAY
JUNE 18, 2016**

11AM-10PM

**MILLS PONDS PARK
FT. LAUDERDALE, FL**

Eddie Lavert



WAR



The Bar Kays



**...more artist
TBA**



Gladys Knight

To Benefit



Tickets On Sale NOW!

FLORIDAJUNETEENTHFEST.COM

info@FloridaJuneteenthFest.com

2016 FLORIDA JUNETEENTH FEST

The inaugural Florida Juneteenth Festival is schedule to take place on June 18, 2016 at Mills Ponds Park in Ft Lauderdale, FL as part of the Agency for Community Change Concerts of Hope series.

The Florida Juneteenth Fest will transform Mills Pond Park into a concert/festival experience to remember. This year's lineup will features Grammy award winners Gladys Knight, and Eddie Levert of the OJays, Platinum selling groups WAR and the Bar Kay's, New Orleans brass band- The Soul Express, and Jazz saxophonist Randy Corinthian; with more artist to be announced.

About Agents for Community Change:

Agents for community change is a 501c3 non-profit organization whose mission is to cultivate a thriving community by providing student scholarships from preschool to college age, as well as, engaging in adopt-a-school programs in underserved communities in South Florida. Agents believe in the potential of each individual to develop the skills needed to thrive. By focusing on putting children first, Agents for Community Change will promote, support, education and encourages economic growth within the community.

About Juneteenth:

Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States. On June 19th, two and a half years after President Lincoln's Emancipation Proclamation, Union soldiers landed at Galveston, Texas with news that the war had ended and that the enslaved were now free. Today, Juneteenth is celebrated and enjoyed within communities and organizations throughout the country.



Mills Pond Park

STAGE

Platinum VIP

Gold VIP

BATH

C
Z

BATH

General Admission

301

BAR

302

COOL ZONE

501	601
502	602
503	603

B
A
T
H

101
102

201
202

303

BAR

306

B
A
T
H

104
105
106
107

204
205
206
207

BAR

304

305

C
Z

BAR

C
Z

SEATING

505	605
506	606
507	607
508	608
509	609

B
A
T
H

109
110

209
210

SEATING

401
402
403
404
405

COOL ZONE

415
414
413
412
411

BAR

C
Z

SEATING

511	611
512	612
513	613
514	614

B
A
T
H

406	407	408	409	410
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BATH

BATH

2016 FLORIDA JUNETEENTH FEST

PARKING IMPACT

There will pay parking provided to patrons, with cash received at parking entry. We will utilize the standard parking spaces along with the grassy green areas. Overflow parking will be at Author Ash- working with Dr Ozwood, and/or Joseph C. Carter Park. Transportation to and from the satellite parking lots will be provided via shuttle bus by Broward County Transit or a private shuttle service.

ROAD CLOSINGS

A temporary road closure will be needed on 19th street periodically during the show to be utilized as an exit. On 9th street two northbound lanes and two southbound lanes will be utilized for entry into the park. All entries/exits will be manned by an officer and a parking attendant. **SANITATION AND WASTE** Waste Management in addition to hired sanitation workers will be utilized. Twenty sanitization personnel will continually sweep grounds and all trash will be deposited into Waste Management waste receptacles

SECURITY/POLICE

Fort Lauderdale Police Department officers as well as a private licensed security company will be utilized to insure safety on the premises. Security will be placed at all entry-ways and dispersed around the internal perimeter. All patrons will be hand wand for weapons. Armed officers will also be utilized for guarding the administrative trailer and as an escort during cash pickups from parking attendants. Additional security will be utilized to ensure the safety of the artist and crew backstage and at trailers.

OUR REQUEST

We are requesting that the park be sprayed parricidal for bugs an mosquitoes beginning thirty days prior to the event day up to the 24hrs before event. We will need access to the park staring Wednesday, June 15, 2016 to begin setup and will need until Monday, June 20, 2016 to complete breakdown. The day of the event we are requesting exclusive use of the park with no other event running until the end of our event.

Licensed Vendors

United –fencing, barricades, and portables

Sunshine Tents- all tenting

Gilchrest Classic Panche- seating

Elizabeth Emsegue- Cleaning Crew

Super Stage and Lighting- stage, lighting, and sound

FLORIDA JUNETEETH FESTIVAL

Expenses

	Estimated	Actual
Total Expenses		\$876,400.00

	Estimated	Actual
Venue Expenses		
Venue Rental		\$12,500.00
Insurance		\$4,500.00
Cleanup		\$5,000.00
License Permits Park Fees		\$5,000.00
Totals	\$0.00	\$27,000.00

Transportation (Estimate)		
Suv Rentals		\$1,000.00
Gas	\$0.00	\$1,000.00
Drivers		\$1,000.00
Transportation Air		\$8,000.00
Hotels		\$15,000.00
Totals	\$0.00	\$26,000.00

Advertising		
Radio		\$30,000.00
Flyers/ Print Ads / Posters		\$5,000.00
Social Media Internet		\$10,000.00
Totals	\$0.00	\$45,000.00

Miscellaneous		
Labor		\$17,000.00
Production		\$100,000.00
Flyer Distribution		\$1,500.00
Vendor Tents		\$7,000.00
Security		\$16,200.00
Ticket Handling Fees		\$4,500.00
Totals	\$0.00	\$146,200.00

	Estimated	Actual
Sound		
Sound Stage Lighting		\$18,000.00
Fencing / Barriers		\$14,000.00
Catering		\$4,000.00
Large Screens		\$10,000.00
Totals	\$0.00	\$46,000.00

Acts		
Gladys Knight	\$100,000.00	\$125,000.00
Randy Corithian	\$2,000.00	\$2,000.00
Stevie Wonder	\$300,000.00	\$300,000.00
WAR	\$25,000.00	\$25,000.00
Brass Band	\$4,500.00	\$4,500.00
Tevin Campbell	\$25,000.00	\$25,000.00
Artist Riders	\$70,000.00	\$70,000.00
Totals		\$551,500.00

T-Shirts	\$5,000.00	\$5,000.00
Concession Cost	\$25,000.00	\$25,000.00
Shuttle Busses	\$4,700.00	\$4,700.00
Totals	\$34,700.00	\$34,700.00

Misc		
Lighting & Generators (25)	\$3,000.00	\$3,000.00
Porta Potties (150)	\$10,000.00	\$10,000.00
VIP Tents	\$5,000.00	\$6,000.00
Card Processing, POS	\$3,500.00	\$3,500.00
Badges, Tickets Etc.	\$1,500.00	\$1,500.00
Totals		\$24,000.00

FLORIDA JUNETEENTH FESTIVAL

Income

	Estimated	Actual
Total income	#VALUE!	\$1,497,250.00

Admissions

Estimated	Actual		Estimated	Actual
	200	Ultra Platinum VIP @	\$0.00	\$200,000.00
	3000	VIP @	\$0.00	\$375,000.00
	2000	Platinum VIP	\$0.00	\$300,000.00
	2500	Gate	\$0.00	\$175,000.00
	5500	Presale	\$0.00	\$330,000.00
			\$0.00	\$1,180,000.00

Sponsors

1 st Tier		@	\$30,000.00	#VALUE!	\$30,000.00
2 nd Tier		@	\$20,000.00	#VALUE!	\$20,000.00
3 rd Tier		@	\$15,000.00	#VALUE!	\$10,000.00
4 th Tier		@	\$10,000.00	#VALUE!	\$10,000.00
5 th Tier		@	\$5,000.00	#VALUE!	\$5,000.00
				#VALUE!	\$75,000.00

Exhibitors/vendors

Beverage Sales	6000	Beer	\$7.00	#VALUE!	\$42,000.00
Beverage Sales	5000	Liquor	\$10.00	#VALUE!	\$50,000.00
Soft Drinks	5000		\$5.00	#VALUE!	\$25,000.00
Water	6000		\$4.00	#VALUE!	\$24,000.00
				#VALUE!	\$141,000.00

Sale of items

T-Shirts	500		\$20.00	#VALUE!	\$10,000.00
Vendor Space Food	20		\$1,000.00	#VALUE!	\$20,000.00
Vendor Space Mdse	20		\$500.00	#VALUE!	\$10,000.00
Parking	1750		\$15.00	#VALUE!	\$43,750.00
Parking Package	1750		\$10.00	#VALUE!	\$17,500.00

Total

#VALUE!

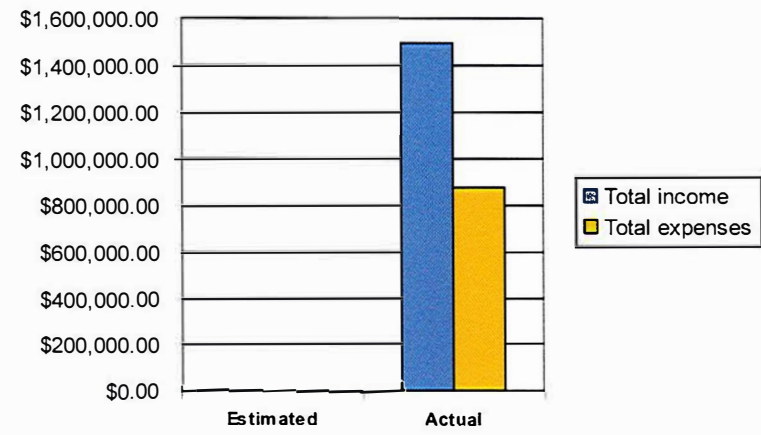
\$101,250.00

FLORIDA JUNETEENTH FESTIVAL

Profit - Loss Summary

	Estimated	Actual
Total income	Gross	\$1,497,250.00
Total expenses	\$0.00	\$876,400.00

Total profit (or loss)	#VALUE!	\$620,850.00
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2016 FLORIDA JUNETEENTH FEST

CONTACT

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