



- TO: Honorable Mayor & Members of the Fort Lauderdale City Commission
- **FROM**: Lee R. Feldman, ICMA-CM, City Manager
- **DATE**: May 3, 2016
- **TITLE:** Motion Authorizing Lauderdale Air Show scheduled for May 7 and May 8, 2016 as a Public Purpose Special Event and Creating a Temporary Exemption Relating to the Sale, Possession and Consumption of Alcohol at the Event

Recommendation

It is recommended that the City Commission approve a motion declaring Lauderdale Air Show, scheduled for May 7 and May 8, 2016, a public purpose special event, providing for a specific limited temporary exemption from Section 8-85 of the Code of Ordinances, as it relates to the sale, possession, and consumption of alcohol between the following boundaries: A1A between the southern boundary of Southeast 5th Street, the northern boundary of NE 18th Street, and the western boundary from the Intracostal Waterway to the eastern boundary of the Atlantic Ocean.

Background

On May 1, 2012, the City Commission adopted Ordinance 12-12, allowing the City Commission, by motion, to provide for a limited temporary exemption from Section 8-85 of the Code of Ordinances as it relates to the sale, possession, and consumption of alcohol.

The City of Fort Lauderdale's economic sustainability is directly tied to tourism, which, in turn, is greatly enhanced by attracting visitors to major special events. As the region's second-leading industry, tourism accounts for more than 114,000 jobs.

The event will take place on Saturday, May 7, 2016 and Sunday, May 8, 2016 from and will feature jet teams from the United States, Canada and France. The Lauderdale Air Show was once one of the largest beachfront aviation events in the world and featured the nation's top military and civilian performers. Due to runway construction at Fort Lauderdale International Airport in 2014 and road construction along A1A in 2015, the Lauderdale Air Show has been unable to perform for the past two years. Staff has been working with Lauderdale Air Show, LLC to once again conduct an air show, including aircraft flight demonstrations and entertainment on Fort Lauderdale beach.

As we continue to build upon our positive economic momentum, it is essential for the City of Fort Lauderdale to protect the investment we have made in this event, while providing the best opportunity for its success.

To ensure the Lauderdale Air Show can create a one-of-a-kind experience, attract an outstanding crowd, and allow the City of Fort Lauderdale to capitalize on the full economic development potential of this public purpose special event, staff recommends a temporary exemption from Section 8-85 of the Code of Ordinances relative to open containers of alcoholic beverages in specified entertainment and recreational areas of the City.

As always, the Parks and Recreation Department Special Events Team and the Fort Lauderdale Police Department will work to host a fun and safe weekend for all patrons.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Here.

Attachments: Exhibit 1 – Ordinance C-12-12 Exhibit 2 – Section 8-85

Prepared by: Carolyn Bean, Parks and Recreation

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