



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#16-0506

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 3, 2016

TITLE: Motion to Approve Purchase of Digital Signage Equipment and Consulting
Services – RMG Enterprise Solutions, Inc. - \$47,350

Recommendation

It is recommended that the City Commission approve the proprietary purchase for upgrade and expansion of digital signage equipment (Symon) and consulting services from RMG Enterprise Solutions, Inc. (RMG Networks) in an amount not to exceed \$47,350.

Background

The City's existing digital signage solution consists of a centralized server currently housed in the City Hall data center and is used to simultaneously broadcast content to displays installed in various offices. Digital signage was successfully implemented in October 2013 at call centers to display the status of calls as well as other information in the communication queues. In January 2016, a digital signage display was installed at all fire stations to assist the Fire-Rescue Department with its accreditation requirement of quickly disseminating information to staff.

The proposed upgrade and expansion will allow for display of useful information to community builders and neighbors via digital displays at various locations. Information will include public events, community builder news, performance metrics data, and neighbor survey results among other relevant information. Phase I includes the installation of 20 digital signage displays at City facilities including: City Hall, Police Headquarters, Public Works Utilities Administration Building, Parks & Recreation Administration Building, Holiday Park Social Center, Carter Park Administration Building, Facilities Compound Buildings 2 and 4), Department of Sustainable Development Building, Transportation and Mobility Department Building, and George T. Lohmeyer Wastewater Treatment Plant.

Pursuant to Section 2-189, Code of Ordinances of the City of Fort Lauderdale, Florida, the City may purchase proprietary items, as defined in Section 2-173, without the necessity of public bids.

As defined by the Code, a proprietary item is not readily available from more than one supplier, manufacturer, or person and is unique in nature. Symon digital appliances are the only product compatible with the Symon server housed at City Hall. RMG Networks is the sole provider of this brand of appliances.

Resource Impact

There is a fiscal impact to the City in the amount of \$47,350.

<i>Funds available as of April 5, 2016</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
001-MGR070101-3907	Division of Structural Innovation	Services & Materials/ Data Processing Supplies	\$123,606	\$120,805	\$47,350
TOTAL ►					\$47,350

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 11: Be a well-trained, innovative, and neighbor-centric workforce that builds community.
- Objective 3: Continuously improve and innovate communication and service delivery.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are United*.

Attachment

Exhibit 1 – Proprietary Letter – RMG Networks

Exhibit 2 – RMG Networks Quotes

Prepared by: Andrew Parker, Information Technology Services
Adam Makarevich, Finance
Linda Blanco, Finance

Department Directors: Mike Maier, Information Technology Services
Kirk Buffington, Finance