



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#16-0518

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 3, 2016

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Undertow Jam in conjunction with 104.3 The Shark, Hero's in Recovery
6K- South Florida and 2nd Annual Fringe Festival

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with 3-J Hospitality, LLC, UHS of Delaware, Inc. and Broward College Foundation, Inc and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: 3-J Hospitality, LLC
Event Name: Undertow Jam in conjunction with 104.3 The Shark
Date/Time: Sunday, May 29, 2016 (1:00pm- 8:00pm)

Location: SW 3rd Ave from Broward Blvd to Poor House & America's Backyard
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (1:00pm-8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: UHS of Delaware
Event Name: Hero's in Recovery 6K- South Florida
Date/Time: Saturday, June 4, 2016 (6:30am- 11:00am)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes (8:00am-9:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Broward College Foundation, Inc.
Event Name: 2nd Annual Fringe Festival
Date/Time: Saturday, May 7, 2016 (11:00am-10:00pm)
Location: SE 2nd Ave from E.Las Olas Blvd to bank exit
Road Closing: Yes- (see site plan)
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 6:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Resource Impact

There is a positive fiscal impact in the amount of \$800.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Undertow Jam Application in conjunction with 104.3 The Shark

Exhibit 1a –Undertow Jam Site Plan in conjunction with 104.3 The Shark Site Plan

Exhibit 2 – Heroes in Recovery 6K- South Florida Application

Exhibit 2a – Heroes in Recovery 6K- South Florida Site Plan

Exhibit 2b – Heroes in Recovery 6K Race Route

Exhibit 3 –2nd Annual Fringe Festival Application

Exhibit 3a – 2nd Annual Fringe Festival Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation