

## COMMUNITY REDEVELOPMENT AGENCY MEETING



City of Fort Lauderdale  
100 N. Andrews Avenue  
Fort Lauderdale, FL 33301  
[www.fortlauderdale.gov](http://www.fortlauderdale.gov)

### Meeting Minutes - DRAFT

Tuesday, April 5, 2016

### City Hall Commission Conference Room and Chambers

Meeting was called to order at 5:22 p.m. by Chair Seiler.

#### ATTENDANCE ROLL CALL

**Present:** Chair John P. "Jack" Seiler  
Vice-Chair Robert L. McKinzie  
Commissioner Dean J. Trantalis  
Commissioner Bruce G. Roberts  
Commissioner Romney Rogers

#### QUORUM ESTABLISHED

**Also Present:** Lee R. Feldman, Executive Director  
John Herbst, City Auditor  
Jeffrey A. Modarelli, Secretary  
Cynthia A. Everett, General Counsel  
Jonathan Brown, Manager, Northwest Progresso Flagler Heights Community  
Redevelopment Agency (NWPFCRA)

**CRA-1 16-0477** Minutes for March 15, 2016, March 1, 2016, November 3, 2015, October 20, 2015, October 6, 2015, September 1, 2015, August 18, 2015, July 7, 2015, and June 16, 2015

Commissioner Trantalis moved to approve the noted minutes and was seconded by Commissioner Roberts.

**APPROVED**

Aye: 5 – Commissioner Trantalis, Commissioner Rogers, Commissioner Roberts, Vice-Mayor McKinzie and Chair Seiler

Mayor Seiler adjourned the CRA Meeting at 5:42 p.m.

Mayor Seiler reconvened the CRA Meeting at 9:26 p.m.

**CRA-2 16-0362** Motion Approving the Northwest Progresso Flagler Heights Branding Designs by Mosaic

Mr. Jonathan Brown, CRA Manager Northwest Progresso Flagler Heights, addressed the Board on this item introducing the team from Mosaic. A representative from the Mosaic Group addressed the Board outlining the history and process of developing the new branding designs for the Northwest Progresso Flagler Heights Community Redevelopment Agency. The first quarterly publication entitled Village Vine gives readers a glimpse into the Fort Lauderdale Village District.

Questions, concerns and discussions ensued from Chair Seiler and Commissioner Trantalis on specific items relating to dates for upcoming events in the Northwest Progresso Flagler Heights and the branding designs' concepts. Commissioner Trantalis emphasized the goal for the area is for it to be pluralistic and not focus on one specific group. Mayor Seiler asked why the CRA vote was not included in the back-up for this item. Jonathan Brown stated going forward, City Staff will include a record of the CRA vote. Further discussions ensued regarding recommended updates to the publication regarding contact information for the point person.

Charles King, 105 N. Victoria Park Road, expressed his comments, concerns, and his concurrence with Commission Trantalis' comments that the branding should be inclusive of all. He also recommended The Wave running down Sistrunk to make the area more homogenous.

Mayor Seiler temporarily adjourned the CRA Meeting at 5:42 p.m.

Mayor Seiler reconvened the CRA Meeting at 9:26 p.m.

Vice-Chair McKinzie moved to approve CRA-2, the Northwest Progresso Flagler Heights Branding Designs by Mosaic, and was seconded by Commissioner Roberts.

**APPROVED**

Aye: 5 – Vice Chair Trantalis, Commissioner Rogers, Commissioner Roberts,  
Commissioner McKinzie and Chair Seiler

**CRA-3 16-0298**      Motion Approving Revised Organizational Structure for the Community  
Redevelopment Agency

Count Rosenthal addressed the Commission expressing his concerns regarding the CRA Program and making recommendations regarding the CRA issue with 6<sup>th</sup> Street Plaza along with his recommendations for revitalization.

Mayor Seiler closed the public hearing.

Vice Chair Trantalis noted the CRA is adding numerous positions and questioned City Manager Feldman about how the CRA functioned prior to adding these positions. City Manager Feldman stated the positions were provided from general fund employees and their salaries were previously charged back to the CRA. Further discussions ensued on this item specifically focusing on Jonathan Brown's responsibilities. Commissioner McKinzie gave comments on this topic.

Vice-Chair Trantalis moved to approve the Northwest Progresso Flagler Heights Branding Designs by Mosaic and was seconded by Commissioner Roberts.

**APPROVED**

Aye: 5 – Vice-Chair Trantalis, Commissioner Rogers, Commissioner Roberts,  
Commissioner McKinzie and Chair Seiler

**ADJOURNMENT**

There being no additional business before the CRA Board, Chairman Seiler adjourned the meeting at 9:33 p.m.

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John P. "Jack" Seiler  
Chair

ATTEST:

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Jeffrey A. Modarelli  
Secretary