



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-0369**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 5, 2016

**TITLE:** Motion to Approve an Event Agreement and Related Road Closings with  
Vitamin C Communications for a Craft Beer Festival

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**Recommendation**

It is recommended that the City Commission approve an event agreement and related road closings with Vitamin C Communications and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Vitamin C Communications  
Event Name: Craft Beer Festival  
Date/Time: Saturday, May 14, 2016 (2:00pm – 6:00pm) and Sunday,  
May 15, 2016 (12:00pm – 6:00pm)

Location:	Esplanade Park
Road Closing:	Yes- (see attached site plan)
Alcohol:	Yes
Amplified Music:	Yes- (Saturday 2:00pm – 6:00pm and Sunday 12:00pm – 6:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00
Exhibit:	1

### **Resource Impact**

There is a positive fiscal impact in the amount of \$200.00

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Craft Beer Festival Application

Exhibit 1a – Craft Beer Festival Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation