



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-0275

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 5, 2016

TITLE: Motion to Approve a Parking Enforcement Agreement with Christ Church
United Methodist, Inc.

Recommendation

It is recommended that the City Commission authorize the City Manager to enter into an agreement with Christ Church United Methodist, Inc. (Christ Church), to lease, monitor, and enforce parking at their lot through the use of the City's Parking Enforcement agreement to be executed in substantially the same form attached.

Background

The Christ Church's parking lot is located on the south side of Commercial Boulevard between Federal Highway & NE 24 Terrace, and is used for Church parking. This agreement will make it a public access lot, which allows parking for the general public and by providing parking enforcement services, will serve as a legitimate municipal purpose. This is a one-year agreement with the potential to extend for a period not exceeding five years.

The City agrees to monitor this lot up to 22 hours per day Monday through Saturday, and after 2pm on Sundays. The PES will have the right to enforce any and all City parking ordinances within this lot pursuant to Chapter 26 of the Code of Ordinances of the City of Fort Lauderdale. The City will retain 100% of the parking enforcement revenue generated through citations written. The City will receive \$873 monthly in revenue to cover maintenance and administrative costs with operating the parking lot. The initial set-up of the lot will use Pay-By-Phone with the option of a pay station installation should it be determined necessary by both the City and Christ Church. Entering into this public/private partnership agreement affords the Christ Church and the City an opportunity to build a partnership that provides public parking. City enforcement also provides an added layer of security for public safety and well-being.

On October 16, 2014 and March 30, 2015, City staff met with local businesses on East Commercial Boulevard to discuss their concerns regarding the parking issues along East Commercial Boulevard from Federal Highway east to the Intracoastal Waterway. This agreement with Christ Church will add much needed parking for both business employees and patrons in the area.

Resource Impact

This agreement ensures that the City receives cost recovery for enforcement and rental of the public parking spaces, at a minimum.

There is a positive fiscal impact associated with this agreement for any citation revenue generated, as well as yearly operational revenue in the estimated amount of \$10,476. There is also a positive fiscal impact for the monthly permit sales, and revenue from public parking.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, port and rail connections.
- Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035*: We are Prosperous.

Attachments

Exhibit 1 – Parking Enforcement Agreement

Exhibit 2 – Christ Church Proforma

Prepared by: Frank G. Castro, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility