



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#16-0166**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** February 16, 2016

**TITLE:** Motion to Approve an Event Agreement with C & I Reach, Inc. for For the  
Love Music Festival

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**Recommendation**

It is recommended that the City Commission approve an event agreement with C & I Reach, Inc. and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City will begin to enforce the noise requirements outlined in Exhibit 1. The event organizer has requested a special exemption to allow music for this event until 11:00pm.

**Event:**

Applicant: C & I Reach, Inc.

Event Name: For the Love Music Festival  
Date/Time: Saturday, March 12, 2016 (12:00pm -11:00pm)  
Location: 541 NW 1<sup>st</sup> Ave  
Road Closing: Yes- see attached site plan  
Alcohol: Yes  
Amplified Music: Yes – (12:00pm – 10:00pm)\*  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

***\*The event organizer has requested permission to allow amplified music for this event until 11:00pm.***

### **Resource Impact**

There is a positive fiscal impact in the amount of \$200.00.

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Commission Memo #15-055  
Exhibit 2 – For the Love Music Festival Application  
Exhibit 2a – For the Love Music Festival Site Plan  
Exhibit 2b – For the Love of Music MOT Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Interim Director: Carl Williams, Parks & Recreation