



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#16-0165

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 16, 2016

TITLE: Motion to Approve Event Agreements and Related Road Closings: March
for Cancer and Fort Lauderdale St. Patrick's Day Parade & Festival

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Redline Media Group, LLC and Fort Lauderdale St. Patrick's Day Parade and Festival, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Redline Media Group, LLC
Event Name: March for Cancer
Date/Time: Saturday, March 5, 2016 (6:00am- 3:00pm)

Location: DC Alexander Park- 500 Seabreeze Blvd
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am-12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Fort Lauderdale St. Patrick's Day Parade & Festival, Inc.
Event Name: Fort Lauderdale St. Patrick's Day Parade & Festival
Date/Time: Friday, March 11, 2016 (12:00pm- 1:00pm), and Saturday,
March 12, 2016 (7:00am- 7:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- (see attached race route/parade route)
Alcohol: Yes
Amplified Music: Yes (12:00pm-7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Resource Impact

There is a positive fiscal impact in the amount of \$300.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – March for Cancer
Exhibit 1a –March for Cancer Site Plan
Exhibit 1b – March for Cancer Walk Route
Exhibit 2 – Fort Lauderdale St. Patrick's Day Parade & Festival
Exhibit 2a – Fort Lauderdale St. Patrick's Day Parade MOT
Exhibit 2b – Fort Lauderdale St. Patrick's Day Parade Route

Exhibit 2c – Fort Lauderdale St. Patrick's Day Parade & Festival Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation