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November 6, 2015

Lee Feldman  
City Manager  
City of Fort Lauderdale  
100 North Andrews Avenue  
Fort Lauderdale, FL 33301

Dear Lee:

The Board is in the process of developing a Strategic Plan to continue the next steps in creating a World Class Downtown. This plan will focus on the next elements in making it happen. As you know the DDA has led many efforts to the development of our downtown – the Performing Arts Complex and the WAVE Streetcar to name a few.

The Board would like you to consider leasing Huizenga Plaza for a 5 year trial for \$100,000 a year. This will enable the Board to focus its resources on the next steps in building our downtown. As you can see in the draft plan, we envision tackling many issues needed for our success: Open Space, Federal Courthouse and WAVE implementation (outreach and expansion) to name a few.

The City can add this park to its inventory experimenting on downtown programs. In this respect, we believe this proposal enables the City to do what it does best with parks and recreation and the DDA to concentrate on the next critical steps in building a World Class Downtown.

I would welcome a positive discussion on this as we work out the details.

Sincerely,

Chris Wren  
Executive Director

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