



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-0862**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** November 17, 2015

**TITLE:** Resolution Supporting the Honorary Street Name Designation of “Lauren F. Book Boulevard” along US 1/Federal Highway between Broward and Sunrise Boulevards with the Installation of Highway Signage

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**Recommendation**

It is recommended that the City Commission adopt a resolution in support of the honorary street name designation of Lauren F. Book Boulevard along the portion of US 1/State Road 5/North Federal Highway between State Road 842/Broward Boulevard and State Road 838/ Sunrise Boulevard (Exhibit 1), with installation of highway signage within existing medians.

**Background**

The City received a request from the Florida Department of Transportation (FDOT), after a legislative bill (Exhibit 2) was passed, to add the name Lauren F. Book Boulevard along US 1/Federal Highway between Broward and Sunrise Boulevards in honor of Lauren F. Book, the founder and Chief Executive Officer of Lauren’s Kids. Lauren’s Kids educates adults and children about sexual abuse prevention through in-school curricula, awareness campaigns, and speaking engagements around the country and the world. The organization also leads an annual, statewide awareness walk, called “Walk in My Shoes,” and provides more than seven million education and awareness materials statewide through direct mail every year.

Upon receipt of the City’s resolution (Exhibit 3), FDOT will print, fabricate, and install the signs within 60 days at no cost to the City.

**Resource Impact**

There is no fiscal impact associated with this action.

**Strategic Connections**

This item advances the Fast Forward Fort Lauderdale Vision Plan 2035: We are Community.

**Attachments**

Exhibit 1	Location Map and Sign Detail
Exhibit 2	Copy of State Bill
Exhibit 3	Street Name Policy
Exhibit 4	Resolution

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Prepared by: Elizabeth Van Zandt, Transportation and Mobility  
Heslop Daley, Transportation and Mobility

Department Director: Diana Alarcon, Transportation and Mobility