

#15-1111

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 17, 2015

TITLE: Motion to Approve a Three-Year Agreement with Lauderdale Air Show,

LLC for the 2016 Lauderdale Air Show

Recommendation

It is recommended that the City Commission approve a three-year agreement, in substantially in the form attached, with Lauderdale Air Show, LLC and authorize execution of the agreement by the City Manager for the 2016 Lauderdale Air Show to be held May 7, 2016 and May 8, 2016.

Background

The Lauderdale Air Show was once one of the largest beachfront aviation events in the world and featured the nation's top military and civilian performers. Due to runway construction at Fort Lauderdale International Airport in 2014 and road construction along A1A in 2015, the Lauderdale Air Show has been unable to perform for the past two years. Staff has been working with Lauderdale Air Show, LLC to once again conduct an air show, including aircraft flight demonstrations and entertainment on Fort Lauderdale beach.

City staff has been working closely with the event organizer regarding event topics such as logistics, maintenance, and security. The Police Department recommends approval of the closing of the City streets where appropriate and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

Some significant changes to the agreement include:

- The 2016 Air Show will be held on Saturday, May 7, 2016 and Sunday, May 8, 2016 on Fort Lauderdale Beach from East Sunrise Blvd to NE 14th Court.
- The event organizer has received \$100,000 from the Beach Improvement District (BID) and \$50,000 from Community Redevelopment Agency (CRA) to offset the cost of the 2016 Air Show.
- The event organizer will pay for all event costs and submit the required certificates of insurances. The City is requiring the organizer to post an amount in

11/17/2015 CAM #15-1111 escrow equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas.

• The Applicant will request dates for the following Air Show(s) within 60 days of the preceding show.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachment:

Exhibit 1 – Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Interim Director: Carl Williams, Parks and Recreation