



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-1305

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 3, 2015

TITLE: Resolution to Adopt *Vision Zero: Fort Lauderdale*

Recommendation

It is recommended that the City Commission adopt a resolution approving *Vision Zero: Fort Lauderdale* (Exhibit 1).

Background

Vision Zero: Fort Lauderdale is a multi-year comprehensive strategic program developed to implement the *We Are Connected* goal of the City's community vision *Fast Forward Fort Lauderdale*. Vision Zero is a global initiative, which calls for communities to adopt a goal of zero-fatalities or serious injuries of people on their streets. This is not a funding plan, but rather a game plan to secure outside funding, leverage City and community partner initiatives, and make a pledge to commit to a zero fatality street network.

Vision Zero: Fort Lauderdale outlines comprehensive action strategies intended to improve safety for all users. To achieve a zero fatality transportation network, this plan recommends 40 objectives and 90 action strategies focusing on the Five "Es": Engineering, Education, Encouragement, Enforcement, and Evaluation.

Upon adoption by the City Commission, staff will coordinate implementation of the Vision Zero program through the following actions:

- Implementation will be undertaken in 5-year increments and prioritized through input from community wide leadership and technical advisory groups.
- It will be requested that a Vision Zero Pledge be signed by partners. This pledge calls for a commitment to work together towards this common goal, to integrate strategies within the organization, to collaborate on state and federal priorities, and to convene once a year to share and mark progress.
- Development of educational materials to include an array of approaches to teach neighbors of all ages strategies for the safe use of streets including the importance of using crosswalks, safe bicycling, and Safe Routes to Schools as well as the implementation of the University of Miami Walk Safe/Bike Safe program.

- Partnership with law enforcement on strategies including high emphasis enforcement in targeted corridors, enforcement campaigns in school zones, and implementing educational components with violations.
- Encouragement of safe behaviors through events such as Open Streets and Family Fun Bike Rides, as well as, distribution of free safety gear.
- Prioritization of engineering strategies and project investment into the highest crash corridors and intersections.
- Evaluation strategies include establishing data collection and performance indicators for quantifying the successes of the action strategies.

This initiative aligns with implementation of the City's vision of becoming a connected, pedestrian friendly, multimodal city and addresses neighbors' continued dissatisfaction with the safety of walking and biking as expressed in the last three Neighbor Surveys.

Resource Impact

There is no resource impact at this time. The plan leverages existing projects and programs. Once the strategic 5-year action plan is completed, Community Investment Plan (CIP) projects will be requested when appropriate. This plan will facilitate the leveraging of funding opportunities with private and public partners working collaboratively with the City on the execution of this plan. Numerous grant opportunities are available from local, state, and national partners that are connected to the adoption of such a plan.

Strategic Connection

This item is a *Press Play Fort Lauderdale Strategic Plan 2018 Initiative*, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal city.
- Objective 3: Improve pedestrian, bicyclist, and vehicular safety.
- Initiative 1: Implement traffic calming mechanisms to increase safety through environmental design.
- Initiative 2: Provide public education on pedestrian, bicycle, and driver safety.

This item helps advance the *Fast Forward Fort Lauderdale 2035 Vision Plan*: We are Connected, where neighbors can move seamlessly and easily through a safe transportation system where the pedestrian is first.

Attachments

Exhibit 1 – Vision Zero Fort Lauderdale-Quick Guide
Exhibit 2 – Vision Zero Plan
Exhibit 3 – Resolution

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