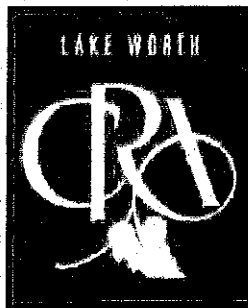


# REQUEST FOR PROPOSALS

## RETAIL FEASIBILITY, STRATEGIC PLANNING & BUSINESS RECRUITMENT

RFP #02-2015



RELEASE DATE: FEBRUARY 20, 2015  
SUBMISSION DEADLINE: MARCH 27, 2015

THE LAKE WORTH COMMUNITY REDEVELOPMENT AGENCY  
29 SOUTH "J" STREET  
LAKE WORTH, FL 33460  
[WWW.LAKEWORTHCRA.ORG](http://WWW.LAKEWORTHCRA.ORG)

## REQUEST FOR PROPOSAL

The Community Redevelopment Agency (CRA) in Lake Worth is seeking a professional firm to develop a comprehensive market/ retail feasibility study and the development and execution of a recruitment plan within the CRA District. Lake Worth is a City of approximately 37,000 people and is 7 square miles in area. The Lake Worth CRA includes all of the parcels along Dixie Highway, the two Gateways (6<sup>th</sup> Ave. South and 10<sup>th</sup> Ave. North) and some of the surrounding neighborhoods. The goal is not only for the consultant to develop the plan but also to proactively recruit retailers on behalf of the Lake Worth CRA.

Proposers should submit one original, seven (7) copies and one digital copy, sealed and marked, "Retail Feasibility, Strategic Planning and Business Recruitment Proposal." These packets are to be delivered to the CRA at 29 South "J" Street, Lake Worth by March 27, 2015.

Time is of the essence and any proposal received after 12p.m. (NOON), March 27, 2015 whether by mail or otherwise will not be considered. Proposals shall be placed in a sealed envelope, marked in the lower left-hand corner with the RFP number, title, and date and hour proposals are scheduled to be received. Proposers are responsible for insuring that their proposal is delivered to CRA personnel by the deadline indicated. The CRA reserves the right in its sole discretion to reject any or all proposals and/or to waive all nonmaterial irregularities on any and all proposals. All costs and expenses, including reasonable attorney's fees, incurred by any firm in preparing and responding to this RFP are the sole responsibility of the responding firm including without limitation any and all costs and fees related to a protest.

Interested parties may obtain a copy of the RFP by contacting the CRA at 561.493.2550 or from the CRA's website at [www.lakeworthcra.org](http://www.lakeworthcra.org).

All proposals must be delivered or mailed to:

Lake Worth Community Redevelopment Agency  
29 South "J" Street  
Lake Worth, FL 33460

**ENVELOPE MUST BE IDENTIFIED AS RFP #02-2015**