



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-1303

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 6, 2015

TITLE: **WALK ON** - Motion to Approve an Event Agreement with Strictly Local,
Inc. for the Food In Motion: Flagler Village Green Market.

Recommendation

It is recommended that the City Commission approve an event agreement with Strictly Local, Inc. and authorize execution of the agreement by the City Manager. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Effective October 1, 2015 the City will begin to enforce the noise requirements outlined in Exhibit 1. These new restrictions require events shall be permitted to submit outdoor event applications with music entertainment until 10:00pm.

Event :

Applicant: Strictly Local, Inc.
Event Name: Food In Motion: Flagler Village Green Market
Date/Time: Friday, October 9, 2015 (5:00pm – 11:00pm); Friday,
November 13, 2105 (5:00pm – 11:00pm); Friday, December
11, 2015 (5:00pm – 11:00pm)
Location: Peter Feldman Park
Road Closing: Yes- (NE 6th Street between 3rd Avenue and 4th Avenue)
Alcohol: Yes
Amplified Music: Yes – (6:00pm – 10:00pm)*
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

****The event organizer has requested a special exemption to allow amplified music for this event until 11:00pm.***

Resource Impact

There is a positive fiscal impact in the amount of \$400.00.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Food In Motion: Flagler Village Green Market

Exhibit 2a – Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation