

missing #'s 1, 2, 3 + 5  
① ✓ 9/30/15 (L)  
#4 only S

**DOCUMENT ROUTING FORM**

NAME OF DOCUMENT: Event Agreements and Related Road Closings: (1) Mount Olivet Seventh – Day Adventist Church Drugs & Alcohol Awareness Parade, (2) 5K for a Better Day, (3) 2<sup>nd</sup> Annual Fort Lauderdale 5K, (4) Fort Lauderdale AIA Marathon/Half Marathon and Food in Motion: Flagler Village Green Market #5

AGENDA ITEM 2-3-15

Routing Origin: ☒ CAO Also attached: ☒ copy of CAM 15-0071/CM-2 Original Documents

1) City Attorney's Office: Approved as to Form #1 Original and Delivered to City Manager on

COLE J. COPERTINO                     

CIP FUNDED ☐ YES ☒ NO  
Capital Investment / Community Improvement Projects

**Capital Investment / Community Improvement Projects** defined as having a life of at least 10 years and a cost of at least \$50,000 and shall mean improvements to real property (land, buildings, fixtures) that add value and/or extend useful life, including major repairs such as roof replacement, etc. Term "Real Property" include: land, real estate, realty, real.

2) City Manager: Please sign as indicated and forward 1 original to Mayor.

3) Mayor: Please sign as indicated and forward 1 original to Clerk for attestation and City seal.

**INSTRUCTIONS TO CLERK'S OFFICE**

4) City Clerk: Retains original and forwards route slip to Carla Foster, CAO

## **CITY OF FORT LAUDERDALE**

### **OUTDOOR EVENT AGREEMENT**

THIS AGREEMENT is made by and between:

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida, referred to hereinafter as "City",

and

EXCLUSIVE SPORTS MARKETING, INC. OF FLORIDA, a for profit corporation operating under the laws of Florida, whose principal place of business is 18 NW 18<sup>th</sup> Street, Delray Beach, Florida 33444 and who is referred to hereinafter as "Applicant" or "Sponsor".

WHEREAS, the Applicant wishes to hold an outdoor event and has submitted an application pursuant to the requirements of Section 15-182 of the Code of Ordinances of the City of Fort Lauderdale, Florida; and

WHEREAS, the Applicant is willing to obtain the requisite insurance, and is willing to indemnify and hold harmless the City of Fort Lauderdale for any damage to persons or property that might occur during or as a result of the outdoor event; and

WHEREAS, on February 3, 2015, by Motion, the City Commission of the City of Fort Lauderdale authorized the proper City Officials to execute this Agreement.

NOW, THEREFORE, in consideration of the mutual promises made herein, the parties agree as follows:

The foregoing recitals are true and correct, and:

#### **1. Effective Date.**

The Effective Date of this Agreement is the date upon which City Commission approval is granted.

#### **2. Outdoor Event.**

The Applicant is permitted to operate or sponsor the "FORT LAUDERDALE AIA MARATHON/HALF MARATHON"(referred to hereinafter as the "Event") outdoors only at the location(s) and time(s) set forth in the attached Outdoor Event Agreement Schedule One and Site Map, which is attached hereto and made a part hereof.

### **3. General Requirements.**

- (1) If the Event includes use of fireworks, in advance of the Event the Applicant shall obtain a fireworks permit from the City's Fire Department. The Applicant shall comply with all applicable state laws regarding the use of fireworks.
- (2) The Applicant shall provide sanitary facilities of the type and in a sufficient number specified by the requirements established by the City's Department of Sustainable Development.
- (3) The Applicant shall coordinate with the City's Department of Sustainable Development who will schedule appropriate City staff to conduct electrical inspections of all electrical facilities whether power is supplied by local utilities or is self-provided by generator systems. The Applicant shall permit the City staff to conduct electrical inspections of all electrical facilities.
- (4) The Applicant shall coordinate with the City's Department of Transportation and Mobility who shall review the event application and determine necessary parking requirements.
- (5) If the Event includes the sale or distribution of any food or beverages, the Applicant shall comply with all applicable State, County and City health code requirements. This shall be evidenced by a permit by the appropriate entity.
- (6) If the Event includes use of tents, awnings, or canopies, in advance of the Event the Applicant shall submit current flameproof certificates to the City's Fire Department. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the use of any tents, awnings, or canopies.
- (7) In advance of the Event the Applicant shall submit a written plan to the City Police Department that regards crowd control and traffic direction. The Applicant shall not hold or sponsor the Event until the Police Department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the crowd control and traffic direction plan. Police costs shall be exempt from prior notice requirements.
- (8) In advance of the Event the Applicant shall submit a written plan to the City's Fire Department that regards Fire safety and EMS. The Applicant shall not hold or sponsor the Event until the Fire Department has provided written approval of the Applicant's plan. The Applicant shall bear the cost of staff necessary to implement the fire safety and EMS plans. Fire and EMS costs shall be exempt

from prior notice requirements.

- (9) Unless the Applicant meets the requirements for exception found in Section 15-184 of the Code of Ordinances of the City of Fort Lauderdale, Florida, in advance of the Event the Applicant shall provide a certificate of insurance satisfactory to the City's Risk Manager. The certificate shall show that the Applicant has obtained comprehensive general liability insurance with a policy limit of not less than one million dollars (\$1,000,000.00) combined single limit coverage, which shall include property damage, bodily injury, and death. The "City of Fort Lauderdale" shall be named as an additional insured. If the Event includes the dispensing, serving, sale, or distribution of any alcoholic beverage, the Applicant shall in addition provide liquor liability insurance with a policy limit of not less than of five hundred thousand dollars (\$500,000.00). The Applicant shall not hold or sponsor the Event until the City's Risk Manager has provided written approval of the Applicant's certificate of insurance or insurance policy.
- (10) The Applicant shall indemnify and hold harmless the city for any damage to person or property that occurs during or as a result of the operation of the Event.
- (11) In advance of the Event the Applicant shall submit a written plan to the City's Parks and Recreation Department that indicates the proposed location of any temporary structure, such as a barricade, fence, tent, concession stand, ticket booth, grandstand. The written plan shall include information about the planned removal of any temporary structure after the Event. The Applicant shall not hold or sponsor the Event or erect any temporary structure until the City's Parks and Recreation Department has provided written approval of the Applicant's temporary structure plan. The Applicant shall bear the cost necessary to implement the temporary structure plan.
- (12) If the event includes the sale, possession, or consumption of alcohol within the beach area, the Applicant shall submit:
  - (1) a written plan designating the event dates and hours for sale of alcoholic beverages, and
  - (2) a written plan for enclosing, restricting or controlling access to the special event area, which must be approved by the police, Parks and Recreation Departments and any other governmental agency that may have jurisdiction;

#### **4. Outdoor Event Site.**

The City does not warranty that the event site will be available during the approval event period. Further, no such warranty is granted as to the suitability of the event site for the particular event activity. Any and all event sites may be subject to change and/or relocation upon the written direction of the City Manager.

#### **5. Restoration of public property.**

If the Event includes use of public property the Applicant shall be responsible for, and shall maintain, all areas of the public property used. Maintenance means the prompt and complete removal of Event-generated trash or debris and the repair or restoration of any public property that was damaged as a result of the Event. Public property means real and personal property that is not privately owned and includes, but is not limited to, any sidewalk or paved surface, any tree, plant, shrub, bench, light fixture, traffic signal, parking meter, trash barrel or sign.

The City shall inspect the Event site location(s) for damage within twenty-four hours of the conclusion of the Event and the City shall provide the Applicant with a written report of any damage found on public property. The report shall state the cost of repair(s) necessary to restore the public property. Within fourteen days of the Applicant's receipt of this report the Applicant shall pay the cost of repair or challenge the City's report by a writing addressed to the Director of the City's Parks and Recreation Department. Resolution of any such challenge shall be made by the City Manager; the Applicant agrees to abide by the City Manager's decision.

#### **6. Reimbursement of expenses.**

Should the City incur expenses as a result of the Event the City shall provide the Applicant with an invoice of expenses. Within fourteen days (14) of the Applicant's receipt of any invoice the Applicant shall pay the invoice or challenge the City's invoice by a writing addressed to the Director of the City's Parks and Recreation Department. Resolution of any such challenge shall be made by the City Manager; the Applicant agrees to abide by the City Manager's decision.

#### **7. Authority of the City of Fort Lauderdale City Manager.**

The City of Fort Lauderdale City Manager and his designee, the Director of the City of Fort Lauderdale Parks and Recreation Department (referred to hereinafter as "the Director") shall have the authority to suspend all or any part of the Event when the City Manager or the Director determines that the Event, or its attendees, or its spectators, pose(s) a threat to the public health, safety, or welfare. The City Manager also reserves the right to immediately revoke permission, suspend, modify or terminate the event or any portion upon his written determination or in the event any of the elements of the agreement are violated.

**8. Compliance with laws.**

- (1) The Applicant shall at all times comply with all federal and state laws or statutes, and with the rules, regulations, and ordinances of City and any other governmental agency having jurisdiction including, but not limited to, those relating to noise, building, zoning, gambling, fire protection, liquor regulation, and hours of operation. The Applicant shall further take all precautions and use extreme care to conduct its operations in a safe and prudent manner with respect to its agents, employees and visitors to its Event.
- (2) The Applicant shall comply with the applicable sections of the Americans with Disabilities Act of 1990 (42 U.S.C. 126), which prohibits discrimination of handicapped individuals by denying them the right to participate in or benefit from the services provided at the Event. The Applicant understands that it is responsible for compliance with this Act. The Applicant guarantees that individuals with disabilities will be able to attend, enter, and use all the facilities at the Event.
- (3) The Applicant agrees to secure and pay for all licenses and permits required by any governmental agency having jurisdiction, including City. If the Event includes the use of any item that is or that may be protected from infringement, such as but not limited to copyrights, patents and trademarks, the Applicant shall, in advance of the Event, provide City with documentation that shows that the Applicant has obtained the applicable license, permit or permission and that all associated all fees have been paid in full. The provisions of this paragraph apply specifically, but not exclusively, to ASCAP, BMI, SESAC, and any other similar organization that may require written permission and payment of a fee for use of protected material.

**9. Limitation of Liability**

- (1) The City desires to enter into this Agreement only if in so doing the City can place a limit on the City's liability for any cause of action for money damages due to an alleged breach by the City of this Agreement, so that its liability for any such breach never exceeds the sum of \$100.00. Applicant hereby expresses its willingness to enter into this Agreement with Applicant's recovery from the City for any damage action for breach of contract or for any action or claim arising from this Agreement to be limited to a maximum amount of \$100.00.
- (2) Accordingly, and notwithstanding any other term or condition of this Agreement, Applicant hereby agrees that the City shall not be liable to Applicant for damages in an amount in excess of \$100.00, for any action for breach of contract or for

any action or claim arising out of this Agreement. Nothing contained in this paragraph or elsewhere in this Agreement is in any way intended to be a waiver of the limitation placed upon City's liability as set forth in Article 768.28, Florida Statutes.

**10. Transfer of Rights.**

To the extent this Agreement creates rights that vest in the Applicant, the Applicant shall not transfer any rights to any other individual or entity.

**11. Venue.**

Venue to enforce the provisions of this agreement shall be Broward County, Florida.

**12. Incorporation.**

This Outdoor Event Agreement, together with the attached Schedule One and Site Map, constitute the whole of the Agreement between the parties. The written approvals issued by the various City departments or staff members and the various documents submitted by the Applicant, including the application, are supplemental to this Agreement. In the event of a conflict, the terms of this Agreement control.

**[THIS SPACE WAS INTENTIONALLY LEFT BLANK]**

12<sup>th</sup> IN WITNESS WHEREOF, the parties hereto have set their hands and seals this the  
day of August, 2015.

WITNESSES:

Jeanette A. Johnson  
[Witness print/type name]

Donna M. Samuda  
[Witness print/type name]

CITY OF FORT LAUDERDALE

[Signature]  
Mayor

[Signature]  
City Manager

ATTEST:

[Signature]  
City Clerk

Approved as to form:

[Signature]  
Assistant City Attorney



WITNESSES:

Chris Coleman  
[Witness print/type name]

Diogo Sousa  
[Witness print/type name]

EXCLUSIVE SPORTS MARKETING,  
INC. OF FLORIDA

By Matthew Lorraine  
MATTHEW LORRAINE, CEO  
[Print/type name and title]

ATTEST:

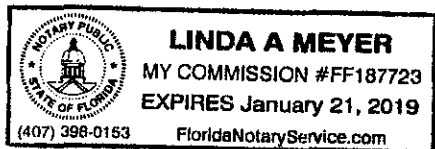
(CORPORATE SEAL)

Daniela R. R. R.  
Secretary

STATE OF FLORIDA:  
COUNTY OF Palm Beach:

The foregoing instrument was acknowledged before me this 24<sup>th</sup> day of February, 2015, by MATTHEW LORRAINE, as CEO of EXCLUSIVE SPORTS MARKETING, INC. OF FLORIDA. He/She is personally known to me or has produced \_\_\_\_\_ as identification.

(SEAL)



[Signature]  
Notary Public, State of Florida (Signature of  
Notary Taking Acknowledgment)

Linda A Meyer  
Name of Notary Typed, Printed or Stamped

My Commission Expires:

1/21/2019  
Commission Number

# Memorandum


To: Cynthia A. Everett, City Attorney


From: Jeff Meehan, Outdoor Event Coordinator

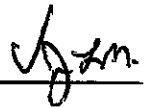
Date: January 6, 2015


Re: Request for Event Agreement


Fort Lauderdale A1A Marathon/Half Marathon Please ask your staff to prepare an event agreement for the above named event. Attached to this memo is the application, proof of corporate identification and Schedule 1, which should be attached to the agreement as an exhibit. In addition, the following City Departments have reviewed and approved the plans:

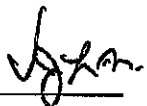
 City Police Department has reviewed the application and requires/ does not require the applicant to pay for security personnel for crowd control and traffic direction purposes.

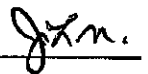
 City Fire Department has reviewed the application and approved the proposed safety and staffing plan (contingent upon compliance with the Florida Fire Prevention Code and passing any required inspections). *\* pending Risk Management Approval \**

 City Risk Manager has reviewed and approved the Certificate of Insurance.

 comprehensive general liability insurance, one million dollars (\$1,000,000).

 liquor liability insurance, five hundred thousand dollars (\$500,000).

 City Building Department has reviewed and approved the proposed use of temporary structures and electrical facilities.

 City Parks and Recreation Department has reviewed and approved the proposed set-up, clean-up plan.

 Other City Department:  has reviewed and approved the proposed plan.

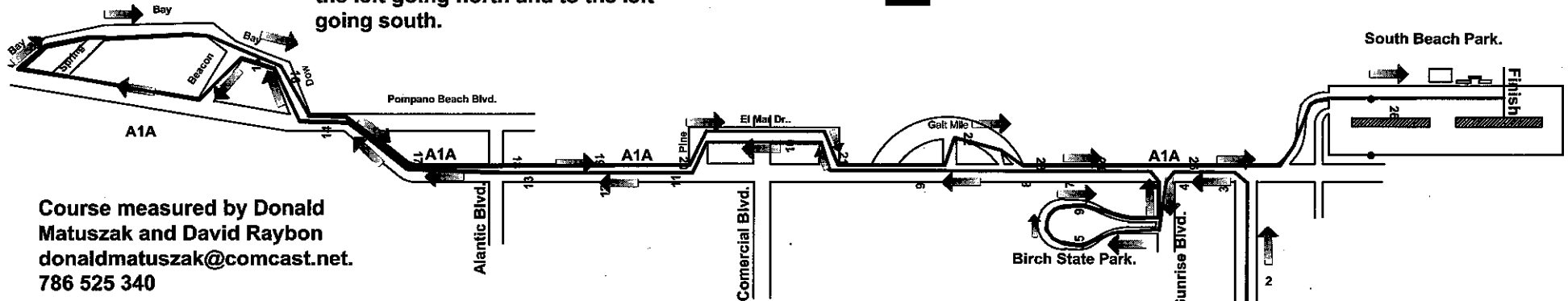
Please contact me at (954) 828-6075 if you have any questions. Thank you.

### **SCHEDULE ONE**

- 1 Name of Applicant: Exclusive Sports Marketing, Inc of Florida
- 2 Name of Outdoor Event: Fort Lauderdale A1A Marathon/Half Marathon
- 3 Date of Setup: Friday & Saturday, February 13-14, 2015
- 4 Time of Setup: 8:00am
- 5 Date of Event: Sunday, February 15, 2015
- 6 Time of Event: 5:45am- 12:00pm
- 7 Date of Breakdown: Sunday, February 15, 2015
- 8 Time of Breakdown: 5:00pm
- 9 Event Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd & SW 2nd St  
between SW 4th & 5th Ave.
- 10 Road Closings: Yes- see attached race route
- 11 Alcohol: Yes

# A1A Marathon, Ft. Lauderdale, FL.

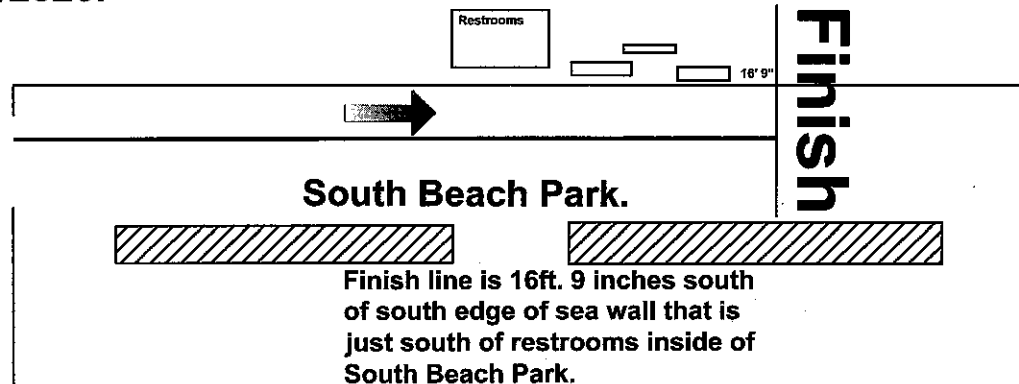
**Race will be in the north bound lane of A1A. Runners will stay to the left going north and to the left going south.**



**Course measured by Donald Matuszak and David Raybon  
donaldmatuszak@comcast.net.  
786 525 340**

**USATF #FL10105EBM. Effective  
till 12/31/2020.**

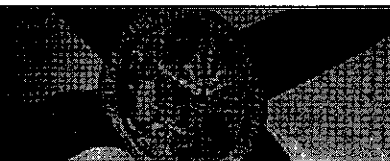
### Finish Details:



**Race will be in east bound lane of Los Olas Blvd.**

### Start Details:

Start is even with west edge of brick crosswalk at corner of NW 5th. Ave. and NW 2nd. St. at Ft. Lauderdale Discovery Museum.

FLORIDA DEPARTMENT OF STATE  
DIVISION OF CORPORATIONS**Detail by Entity Name**Florida Profit Corporation

EXCLUSIVE SPORTS MARKETING, INC. OF FLORIDA

Filing Information

<b>Document Number</b>	M40700
<b>FEI/EIN Number</b>	592743367
<b>Date Filed</b>	10/27/1986
<b>State</b>	FL
<b>Status</b>	ACTIVE

Principal Address18 NW 18th St  
Delray Beach, FL 33444

Changed: 01/29/2013

Mailing Address18 NW 18th St  
Delray Beach, FL 33444

Changed: 01/29/2013

Registered Agent Name & AddressLORRAINE, MATTHEW  
18 NW 18th St  
Delray Beach, FL 33444

Name Changed: 12/12/2011

Address Changed: 01/29/2013

Officer/Director Detail**Name & Address**

Title CEO

LORRAINE, MATTHEW  
18 NW 18th St  
Delray Beach, FL 33444Annual Reports

<b>Report Year</b>	<b>Filed Date</b>
--------------------	-------------------

2012	01/28/2012
2013	01/29/2013
2014	01/13/2014

Document Images

<a href="#">01/13/2014 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/29/2013 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/28/2012 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">12/12/2011 -- Off/Dir Resignation</a>	<a href="#">View image in PDF format</a>
<a href="#">12/12/2011 -- Reg. Agent Change</a>	<a href="#">View image in PDF format</a>
<a href="#">01/06/2011 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/25/2010 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
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<a href="#">01/30/2003 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/14/2002 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">02/03/2001 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/31/2000 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/24/1999 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">02/05/1998 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">03/19/1997 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">02/09/1996 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">05/10/1995 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>

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State of Florida, Department of State



City Manager's Office

**ITEMS FOR SIGNATURE/REVIEW**

**CMO LOG #:** Aug-31

**TODAY'S DATE:** 8-11-15

Assigned to: **L. FELDMAN** ☒ **S. HAWTHORNE** ☐ **S. TORRIENTE** ☐

**Title of Document for Signature:** Events Agreements and Related Road Closings: (1) St. Patrick's Day, (2) Fort Lauderdale Shamrock Run 4 Miller & Lucky Leprechaun Dash, (3) Fort Lauderdale St. Patrick's Day Parade & Festival, (4) St. Patrick's Day Block Party, (5) St. Patrick's Day Festival, (6) The Color Rave Electric Glow Run, (7) Las Olas International Triathlon and Food in Motion: Flagler Village Green Market

Memo/Doc # (if applicable): CM-2/CAM 15-0200 Date of Doc.: March 3, 2015

Document received from: \_\_\_\_\_ Vote Summary: \_\_\_\_\_

☐ **APPROVED FOR LEE FELDMAN'S SIGNATURE**

☐ **PENDING APPROVAL (See comments below)**

☐ **N/A FOR L. FELDMAN TO SIGN**

PER ASSISTANT CITY MANAGER:

**S. HAWTHORNE** \_\_\_\_\_ or **S. TORRIENTE** \_\_\_\_\_  
(Initial and date above) (Initial and date above)

Rejection/Questions/Additional Information Request:

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Comments/Tracking Information:

**EVENT NUMBERS 1, 2, 3, 4, 5 & 7 are missing and not being routed at this time.**

✓  
9/30/15  
Lu