



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-1246

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 6, 2015

TITLE: Motion to Approve the Las Olas Marina Request for Proposals

Recommendation

It is recommended that the City Commission approve the Las Olas Marina Request for Proposals (RFP).

Background

The Las Olas Marina draft RFP (Exhibit 1) will be to lease the marina facility for fifty (50) years and will include a total minimum capital contribution of ten million dollars (\$10,000,000).

On June 2, 2015 the City Commission approved a scope of services for the City's real estate consultant CBRE, Inc. to prepare a RFP for the management, renovation and possible expansion of the Las Olas Marina, and to provide other services including site due diligence, vision and planning, market engagement and other technical expertise.

The RFP provides an overview of the area, development information, terms and conditions, location and background information, technical specifications, submittal requirements and evaluation and award.

On June 4, 2015 the Marine Advisory Board (MAB) reviewed the draft RFP and provided comments. At the June 8, 2015 Beach Business Improvement District (BID) / Beach Redevelopment Advisory Board (BRAB) special joint meeting, the draft RFP was reviewed and comments were provided. CBRE was able to include many of the comments received from the MAB and BID/BRAB into the draft RFP. In particular, the Boat Show has been emphasized as an integral part of the Las Olas Marina, with requirements to accommodate the Boat Show in the future design and development of the marina, including working with the Marine Industries Association of South Florida and the Boat Show during the design phase of the marina. A long-term renewable tenable lease (25 years) with the Boat show is also required as part of this draft RFP.

On July 16, CBRE presented an initial draft RFP to Commission during its Conference meeting. Comments and suggestions made from the Commission were incorporated into the current draft RFP.

Resource Impact:

There is no fiscal impact.

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included in the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks;
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Las Olas Marina RFP

Prepared by: Ryan Henderson, City Manager's Office

Department Director: Lee R. Feldman, ICMA-CM, City Manager