



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-1184**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 6, 2015

**TITLE:** Motion to Approve Event Agreements and Related Road Closings: Las  
Olas Sunday Market, Day of the Dead, Dolphins Cancer Challenge-Fall  
Family Fest, Seminole Hard Rock Winterfest Boat Parade, Light the Night  
Walk, American Diabetes Association- Tour De Cure Cycling Event and  
Victoria Park Halloween Block Party.

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with ROS Enterprises, Inc., 3J Hospitality, LLC, Dolphins Cycling Challenge, Inc., Winterfest, Inc., The Leukemia & Lymphoma Society, Inc., American Diabetes Association, Inc., and Victoria Park Civic Association, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Ros Enterprises, Inc.  
Event Name: Las Olas Sunday Market  
Date/Time: Sunday's October, November & December 2015 (9:00am-3:00pm)  
Location: 333 East Las Olas Blvd  
Road Closing: Yes- see attached site plan  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

Event 2:

Applicant: 3-J Hospitality LLC  
Event Name: Day of the Dead  
Date/Time: Monday, November 2, 2015 (6:00pm-10:00pm)  
Location: SW 3<sup>rd</sup> Ave from Broward Blvd to the south end of Riverwalk  
Road Closing: Yes- SW 3<sup>rd</sup> Ave from Broward Blvd to the south end of Riverwalk  
Alcohol: Yes  
Amplified Music: No  
Insurance Required: Yes  
Banners: Yes  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

Event 3:

Applicant: Dolphins Cycling Challenge, Inc.  
Event Name: Dolphins Cancer Challenge- Fall Family Fest  
Date/Time: Sunday, November 8, 2015 (11:00am-4:30pm)  
Location: Holiday Park  
Road Closing: Yes- (see attached race route)  
Alcohol: Yes  
Amplified Music: Yes (11:00am-4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

Event 4:

Applicant: Winterfest, Inc.  
Event Name: Seminole Hard Rock Winterfest Boat Parade  
Date/Time: Saturday, December 12, 2015 (3:00pm-10:00pm)  
Location: Intercoastal Waterway  
Road Closing: Yes- Yes Segamore Road from SE 6<sup>th</sup> – 11<sup>th</sup> Avenue  
Alcohol: Yes  
Amplified Music: Yes (3:00pm-10:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 4

Event 5:

Applicant: The Leukemia & Lymphoma Society, Inc.  
Event Name: Light the Night Walk  
Date/Time: Saturday, November 14, 2015 (4:00pm- 8:30pm)  
Location: Huizenga Plaza- 32 East Las Olas Blvd.  
Road Closing: Yes- (see attached walk route)  
Alcohol: No  
Amplified Music: Yes- (4:00pm- 7:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 5

Event 6:

Applicant: American Diabetes Association  
Event Name: American Diabetes Association – Tour De Cure Cycling Event  
Date/Time: Sunday, November 22, 2015 (6:00am - 3:30pm)  
Location: Hugh Taylor Birch State Park  
Road Closings: Yes – see attached routes  
Alcohol: Yes  
Amplified Music: Yes (10:00am – 3:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 6

Event 7:

Applicant: Victoria Park Civic Association, Inc.  
Event Name: Victoria Park Halloween Block Party

Date/Time:	Saturday, October 31, 2015 (5:30pm- 8:30pm)
Location:	NE 12 <sup>th</sup> Avenue between NE 4 <sup>th</sup> - 6 <sup>th</sup> Streets
Road Closing:	Yes- NE 12 <sup>th</sup> Avenue between NE 4 <sup>th</sup> - 6 <sup>th</sup> Streets
Alcohol:	No
Amplified Music:	Yes (5:00pm- 9:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$100.00
Exhibit:	7

### **Resource Impact**

There is a positive fiscal impact in the amount of \$700.00

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Las Olas Sunday Market  
Exhibit 1a – Las Olas Sunday Market Site Plan  
Exhibit 2 – Day of the Dead  
Exhibit 2a – Day of the Deah Site Plan  
Exhibit 3 – Dolphins Cancer Challenge- Fall Family Fest  
Exhibit 3a – Dolphins Cancer Challenge- Fall Family Fest Site Plan  
Exhibit 4 – Winterfest Boat Parade  
Exhibit 4a – Winterfest Boat Parade Route  
Exhibit 5 – Light the Night Walk  
Exhibit 5a – Light the Night Site Plan  
Exhibit 6 – Tour de Cure  
Exhibit 6a – Tour de Cure Race Route 29 Miles  
Exhibit 6b – Tour de Cure Race Route 62 Miles  
Exhibit 6c – Tour de Cure Race Route 100 Miles  
Exhibit 7 – Victoria Park Halloween Block Party  
Exhibit 7a – Victoria Park Halloween Block Party Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation