



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-1270

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 6, 2015

TITLE: Motion Approving Co-sponsorship of the Revolution of the Eye Exhibit with
the Nova Southeastern University Art Museum of Fort Lauderdale

Recommendation

It is recommended the City Commission co-sponsor the Revolution of the Eye – Modern Art and the Birth of American Television exhibit presented by the Nova Southeastern University (NSU) Art Museum of Fort Lauderdale by allowing banners to be placed within the City.

Background

NSU Art Museum of Fort Lauderdale is requesting the City of Fort Lauderdale co-sponsor a modern art exhibit to be presented at the museum from October 24th through January 10th of 2015. Pursuant to Section 15-185 of the Code of Ordinances, “a co-sponsored event is one which is partially planned, organized and funded or otherwise supported by the city at the request of another person or entity as established by City Commission policy.” The event serves the legitimate public purpose, as stated by Objective 1.34: Promote and Enhance Opportunities for Arts of the City of Fort Lauderdale Comprehensive Plan, of promoting and enhancing opportunities for the City residents and visitors to participate in the Arts through accessibility to cultural facilities and activities

In conjunction with this event, NSU Art Museum is proposing to install 50 event banner signs throughout the City between October 6th and January 10th in accordance with Section 47-22.3.C, *Banner Signs*, of the Unified Land Development Regulations (ULDR).

To review the proposed banner sign, please see Exhibit 1.

Resource Impact

There is no fiscal impact associated with this sponsorship.

Strategic Connections

This item corresponds to *Press Play Fort Lauderdale Strategic Plan 2018* initiative,

included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are Here*.

Attachments

Exhibit 1 – Proposed Banner Sign

Prepared by: Anthony Gregory Fajardo, Zoning Administrator, Department of Sustainable Development

Department Director: Jenni Morejon, Department of Sustainable Development