



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#15-1233

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 6, 2015

TITLE: Motion to Approve an Event Agreement with LTF Triathlon Series, LLC for
the Michelob Ultra 13.1 Fort Lauderdale Half Marathon & 5K

Recommendation

It is recommended that the City Commission approve an event agreement with LTF Triathlon Series, LLC and authorize execution of the agreement by the City Manager. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Effective October 1, 2015 the City will begin to enforce the noise requirements outlined in Exhibit 1. These new restrictions require all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 a.m. The event organizer has requested to keep the roads closed until 11:00 a.m.

Event:

Applicant: LTF Triathlon Series, LLC

Event Name: Michelob Ultra 13.1 Fort Lauderdale Half Marathon & 5K
Date/Time: Sunday, November 15, 2015 (6:30am - 10:00am)
Location: SW 1st Avenue/ SW 2nd Street
Road Closing: Yes – see attached site plan
Alcohol: Yes
Amplified Music: Yes – (7:45am – 10:00am)
Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$100.00

*** *The event organizer has requested a special exemption to the road on the barrier island to be closed until 11:00am.***

Resource Impact

There is a positive fiscal impact in the amount of \$100.00.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Michelob Ultra 13.1 Fort Lauderdale Half Marathon & 5K App

Exhibit 2a – Michelob Ultra 13.1 Fort Lauderdale Half Marathon Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation