



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-1110**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 16, 2015

**TITLE:** Motion to Approve Event Agreements and Related Road Closings:  
Broward 100: Duende, National Coming Out Day Celebration-Official  
Pride Fort Lauderdale Closing Party, Glam-A-Thon Glamapalooza-Bikes  
for Boobs, 28<sup>th</sup> Annual Las Olas Art Fairs, Tarpon Bend Halloween Party,  
Making Strides Against Breast Cancer, 56<sup>th</sup> Annual Fort Lauderdale  
International Boat Show, Fashion Truce & Mobile Boutique Tour, and  
Dillard High School/Community Homecoming Parade

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with Broward County Cultural Division, Sunshine Social Services, Inc., Zmotion Racing Foundation, Inc., Las Olas Association, Inc., Tarpon Bend Food and Tackle Riverwalk, LTD, American Cancer Society, Inc., Yachting Promotions, Inc., Fierce Finds Mobile Boutique, LLC, and Dillard Homecoming Parade Committee, Inc., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Broward County Cultural Division  
Event Name: Broward 100: Duende  
Date/Time: Friday, October 2, 2015 (7:00pm-3:00am), Saturday, October 3, 2015 (6:30am-3:00am)  
Location: SW 2<sup>nd</sup> Street between SW 2<sup>nd</sup> Avenue & SW 3<sup>rd</sup> Avenue  
Road Closing: Yes-see attached site plan  
Alcohol: Yes  
Amplified Music: Yes-(music until 11:00pm outside the venue)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

Event 2:

Applicant: Sunshine Social Services, Inc.  
Event Name: National Coming Out Day Celebration-Official Pride Fort Lauderdale Closing Party  
Date/Time: Sunday, October 11, 2015 (6:00pm-11:45pm)  
Location: SW 2<sup>nd</sup> Street between SW 2<sup>nd</sup> & 3<sup>rd</sup> Avenue  
Road Closing: Yes (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (6:00pm-9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

Event 3:

Applicant: Zmotion Racing Foundation, Inc.  
Event Name: Glam-A-Thon Glamapalooza-Bikes for Boobs  
Date/Time: Saturday, October 17, 2015 (8:00am-11:00am)  
Location: Esplanade Park-401 SW 2<sup>nd</sup> Street  
Road Closing: Yes (see attached route)  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

Event 4:

Applicant: Las Olas Association, Inc.  
Event Name: 28<sup>th</sup> Annual Las Olas Art Fairs  
Date/Time: October 17-18, 2015 (10:00am-5:00pm), January 9-10, &  
April 2-3, 2016 (10:00am-5:00pm)  
Location: Las Olas Blvd-SE 6<sup>th</sup> Avenue-SE 11<sup>th</sup> Avenue  
Road Closing: Yes-(Las Olas Blvd- SE 6<sup>th</sup>-11<sup>th</sup> Avenue)  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: Yes  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 4

Event 5:

Applicant: Tarpon Bend Food and Tackle Riverwalk, LTD  
Event Name: Tarpon Bend Halloween Party  
Date/Time: Saturday, October 31, 2015 (5:00pm-3:00am)  
Location: SW 2<sup>nd</sup> Avenue & SW 2<sup>nd</sup> Street  
Road Closing: Yes-(SW 2<sup>nd</sup> Street & SW 2<sup>nd</sup> Avenue to the alley)  
Alcohol: Yes  
Amplified Music: Yes (5:00pm-11:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 5

Event 6:

Applicant: American Cancer Society, Inc.  
Event Name: Making Strides Against Breast Cancer  
Date/Time: Saturday, October 31, 2015 (7:00am-1:00pm)  
Location: Huizenga Plaza-32 E. Las Olas Blvd  
Road Closing: Yes (see attached route)  
Alcohol: No  
Amplified Music: Yes (8:00am-12:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 6

**Event 7:**

Applicant: Yachting Promotions, Inc.  
Event Name: 56<sup>th</sup> Annual Fort Lauderdale International Boat Show  
Date/Time: Thursday, November 5, 2015; Friday, November 6, 2015;  
Saturday, November 7, 2015; Sunday, November 8, 2015,  
and Monday, November 9, 2015 (10:00am-7:00pm)  
Location: Bahia Mar Yachting Center  
Road Closing: Yes (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (during event times)  
Insurance Required: Yes  
Banners: Yes  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 7

**Event 8:**

Applicant: Fierce Finds Mobile Boutique, LLC  
Event Name: Fashion Truck & Mobile Boutique Tour  
Date/Time: Saturday, October 10, 2015 (1:00pm-5:00pm)  
Location: America's Backyard-100 SW 3<sup>rd</sup> Avenue  
Road Closing: Yes  
Alcohol: No  
Amplified Music: Yes (during event times)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 8

**Event 9:**

Applicant: Dillard Homecoming Parade Committee, Inc.  
Event Name: Dillard High School /Community Homecoming Parade  
Date/Time: Saturday, October 10, 2015 (9:00am-11:00am)  
Location: Lincoln Park-600 NW 19 Avenue  
Road Closing: Yes-see Parade Route  
Alcohol: No  
Amplified Music: Yes-during event times  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 9

**Resource Impact**

There is a positive fiscal impact in the amount of \$900.00.

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Broward 100: Duende

Exhibit 1a – Broward 100: Duende Site Plan

Exhibit 2 – National Coming Out Day Celebration-Official Pride Fort Lauderdale Closing Party

Exhibit 2a – National Coming Out Day Celebration-Official Pride Fort Lauderdale Closing Party Site Plan

Exhibit 3 – Glam-a-Thon Glamapalooza-Bikes for Boobs

Exhibit 3a – Glam-A-Thon Glamapalooza-Bikes for Boobs Site Plan

Exhibit 4 – 28<sup>th</sup> Annual Las Olas Art Fairs

Exhibit 4a – 28<sup>th</sup> Annual Las Olas Art Fairs Site Plan

Exhibit 5 – Tarpon Bend Halloween Party

Exhibit 5a – Tarpon Bend Halloween Party Site Plan

Exhibit 6 – Making Strides Against Breast Cancer

Exhibit 6a – Making Strides Against Breast Cancer Site Plan

Exhibit 7 – 56<sup>th</sup> Annual Fort Lauderdale International Boat Show

Exhibit 7a – 56<sup>th</sup> Annual Fort Lauderdale International Boat Show Site Plan

Exhibit 8 – Fashion Truck & Mobile Boutique Tour

Exhibit 8a – Fashion Truce & Mobile Boutique Tour Site Plan

Exhibit 9 – Dillard High School/Community Homecoming Parade

Exhibit 9a- Dillard High School/Community Homecoming Parade Route

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation