



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#15-0957

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 1, 2015

TITLE: Motion to Approve Event Agreements and Related Road Closings: 2015 South Florida Walk for Animals, Craftoberfest, 4:30 Boardrooms 2nd Anniversary Car Show, New Times 18th Annual Beerfest, and Himmarshee Public House Dolphins Watch Party.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Farm Sanctuary, Inc., Historic Downtowner Saloon, LLC, Faber Brothers, LLC, New Times Media, LLC, and Hailey Cian, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Farm Sanctuary, Inc.

Event Name: 2015 South Florida Walk for Farm Animals
Date/Time: Saturday, October 10, 2015 (10:00am- 2:00pm)
Location: Huizenga Plaza - 32 East Las Olas Blvd (see attached site plan)
Road Closing: Yes - (see attached walk route)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: Historic Downtowner Saloon, LLC
Event Name: Craftoberfest
Date/Time: Saturday, October 17, 2015 (10:0am-11:00pm)
Location: Downtowner Saloon - 10 S New River Drive
Road Closing: Yes (see attached site plan)
Alcohol: Yes
Amplified Music: Yes (10:00am-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Faber Brothers, LLC
Event Name: 4:30 Boardrooms 2nd Anniversary Car Show
Date/Time: Sunday, September 20, 2015 (10:00am-4:00pm)
Location: NE 32nd Street
Road Closing: Yes (see attached site plan)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: New Times Media, LLC.
Event Name: New Times 18th Annual Beerfest
Date/Time: Saturday, October 10, 2015 (5:00pm-10:00pm)
Location: Esplanade Park- 401 SW 2nd Street

Road Closing: Yes (SW 2nd St between SW 4th- 5th Ave) (see attached site plan)
Alcohol: No
Amplified Music: Yes (5:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: Hailey Cian, LLC
Event Name: Himmarshee Public House Dolphins Watch Party
Date/Time: Sunday, September 13, 2015 (12:00pm-5:00am)
Location: SW 2nd Street & Moffatt Street
Road Closing: Yes (see attached site plan)
Alcohol: Yes
Amplified Music: Yes (12:00pm-5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Resource Impact

There is a positive fiscal impact in the amount of \$500.00.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 –Walk for Farm Animals
Exhibit 1a –Walk for Farm Animals Site Plan
Exhibit 1b –Walk for Farm Animal Walk Route
Exhibit 2 – Craftoberfest
Exhibit 2a –Craftoberfest Site Plan
Exhibit 3 – 4:30 Boardrooms 2nd Anniversary Car Show
Exhibit 3a – 4:30 Boardrooms 2nd Anniversary Car Show Site Plan
Exhibit 4 – New Times 18th Annual Beerfest
Exhibit 4a – New Times 18th Annual Beerfest Site Plan

Exhibit 5 – Himmarshee Public House Dolphins Watch Party
Exhibit 5a –Himmarshee Public House Dolphins Watch Party Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation