



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-1074**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 1, 2015

**TITLE:** Motion to Approve Event Agreements: Oyster Fest, Light One's Path 5K Run/Walk, Toys for Tots Car Show, Farmers Market at Whole Foods Market Fort Lauderdale, Farmers Market at Broward Health, Octoberfest Las Olas/Seafood Festival, 2KPoolParty, and Sanctuary Church Farmers Market

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**Recommendation**

It is recommended that the City Commission approve event agreements with Coconuts Bahamas Grill, Inc., Light One's Path Foundation, Inc., Antique Automobile Club of America, the Fort Lauderdale Region, Inc., Florida Fresh Market Enterprise, Inc., Vitamin C Communications, Inc., 2KLIFE, LLC, and Green Market Events, Whoduz, Inc., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Coconuts Bahama Grill, Inc.  
Event Name: Oyster Fest  
Date/Time: Thursday, October 15, 2015 (6:00pm – 9:00pm), Friday,  
October 16, 2015 (6:00pm – 9:00pm), and Saturday,  
October 17, 2015 (6:0pm - 9:00pm)  
Location: Coconuts Bahama Grill – 429 Seabreeze Boulevard  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes – (6:00pm – 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 1

Event 2:

Applicant: Light One's Path Foundation ,Inc.  
Event Name: Light One's Path 5K Run/Walk  
Date/Time: Saturday, October 17, 2015 (7:00am – 12:00pm)  
Location: Snyder Park – 3299 SW 4 Avenue  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – (8:00am – 12:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 2

Event 3:

Applicant: Antique Automobile Club of America, The Fort Lauderdale  
Region, Inc.  
Event Name: Toys for Tots Car Show  
Date/Time: Saturday, October 17, 2015 (11:00am – 4:00pm)  
Location: Christ Church United Methodist – 4845 NE 25 Avenue  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (11:00am – 4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 3

Event 4:

Applicant: Florida Fresh Market Enterprise, Inc.  
Event Name: Farmers Market at Whole Foods Market Fort Lauderdale  
Date/Time: Tuesday's in September, October and November 2015  
(4:00pm – 9:00pm)  
Location: Whole Foods Parking Lot – 2000 N. Federal Highway  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 4

Event 5:

Applicant: Florida Fresh Market Enterprise, Inc.  
Event Name: Farmers Market at Broward Health Center  
Date/Time: Tuesday's in September, October and November 2015  
(9:00am – 3:00pm)  
Location: Broward Health Center – 1600 S. Andrews Avenue  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 5

Event 6:

Applicant: Vitamin C Communications, Inc.  
Event Name: Octoberfest Las Olas/Seafood Festival  
Date/Time: Saturday, October 17, 2015 (2:00pm – 10:00pm) and  
Sunday, October 18, 2015 (12:00pm – 8:00pm)  
Location: Huizenga Plaza – 32 East Las Olas Boulevard  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – during event times  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 6

**Event 7:**

Applicant: 2KLIFE, LLC  
Event Name: 2KPoolParty  
Date/Time: Saturday, September 5, 2015 (12:00pm – 10:00pm)  
Location: C & I Studios – 541 1<sup>st</sup> Avenue  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes – (12:00pm – 10:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 7

**Event 8:**

Applicant: Whoduz, Inc.  
Event Name: Sanctuary Church Farmers Market  
Date/Time: Friday's (11:00am – 4:00pm) and Saturday's (9:00am – 2:00pm) in September, October and November 2015  
Location: Sanctuary Church – 1400 N. Federal Highway  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 8

**Resource Impact**

There is a positive fiscal impact in the amount of \$800.00.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Oyster Fest  
Exhibit 1a – Oyster Fest Site Plan  
Exhibit 2 – Light One's Path 5K Run/Walk  
Exhibit 2a –Light One's Path 5K Run/Walk Race Route

Exhibit 3 – Toys for Tots Car Show  
Exhibit 3a – Toys for Tots Car Show Site Plan  
Exhibit 4 – Farmers Market at Whole Foods Market Fort Lauderdale  
Exhibit 4a – Farmers Market at Whole Foods Site Plan  
Exhibit 5 – Farmers Market at Broward Health  
Exhibit 5a – Farmers Market at Broward Health Site Plan  
Exhibit 6 – Octoberfest Las Olas/Seafood Festival  
Exhibit 6a – Octoberfest Las Olas/Seafood Festival Site Plan  
Exhibit 7 – 2KPoolParty  
Exhibit 7a – 2KPoolParty Site Plan  
Exhibit 8 – Sanctuary Church Farmers Market  
Exhibit 8a – Sanctuary Church Farmers Market

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation