## Presented to MADD (Mothers Against Drunk Driving) Broward 2015 Walk Like MADD and MADD Dash

- WHEREAS, "Walk Like MADD" is the signature fundraising event of MADD (Mothers Against Drunk Driving®), the nation's premier organization working to stop drunk driving, support victims of this violent crime and to prevent underage drinking; and
- WHEREAS, almost every 90 seconds, a person is injured in a drunk driving crash. In 2013, in Broward County alone, there were 1,684 arrests and 550 traffic citations issued for driving under the influence; and
- WHEREAS, MADD (Mothers Against Drunk Driving) Broward, established in 1980, provides victim support services, community education and youth programs that work to eliminate underage drinking throughout the South Florida community; and
- WHEREAS, on Sunday, April 26, 2015, MADD Broward will host the Walk Like MADD and MADD Dash 5K brought to you by Ultimate Software at Huizenga Plaza in the city of Fort Lauderdale; and
- WHEREAS, celebrity emcee Tony Segreto will lead the day's festivities and will be joined by Colonel Alvin Pollock, Broward Sheriff's Office, the honorary chairperson, and Heather Geronemus event chairperson. Funds raised will be used to continue MADD Broward's community education, victim support services and youth programs that work to eliminate underage drinking; and
- WHEREAS, the Mayor and City Commissioners remind the citizens of Fort Lauderdale that unlike many other causes, drunk-driving doesn't need a cure the cure is awareness and education so that each one of us chooses to drive sober or designate a driver.

**NOW, THEREFORE, WE**, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **April 2015** as:

## WALK like MADD & MADD DASH Month

in the city of Fort Lauderdale and do encourage all citizens to participate in this very important event and further urge all citizens to make responsible decisions and take appropriate measures to prevent impaired driving.

**DATED this**, the 7<sup>th</sup> day of April, 2015.



John P. "Jack" Seiler Mayor

