



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# 455-11519

TITLE: Federal Lobbyist Services

DATE: May 11, 2015

PROPOSING FIRM	Rater #1 - Annalise Mannix																			
	Understanding Legislative, budgetary & policy			Qualification of Firm			References		Past Performance		Grants		Relationships, Resources, Capabilities		Cost to the City		Total Points Awarded			
Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal			
Parkway Strategies	0.10	7	0.70	0.15	8	1.20	0.10	8	0.80	0.15	8	1.20	0.10	8	0.80	0.10	7	0.70	0.30	5.70
Alcalde & Fay LTD	0.10	1	0.10	0.15	2	0.00	0.10	2	0.20	0.15	4	0.60	0.10	2	0.20	0.10	3	0.30	0.30	2.00
The Cormac Group	0.10	3	0.30	0.15	6	0.90	0.10	5	0.50	0.15	3	0.45	0.10	4	0.40	0.10	3	0.90	0.30	3.85
Ferguson Group LLC	0.10	6	0.60	0.15	1	0.15	0.10	3	0.30	0.15	1	0.15	0.10	1	0.10	0.10	2	0.20	0.30	2.70
Holland & Knight LLP	0.10	2	0.20	0.15	3	0.45	0.10	1	0.10	0.15	2	0.30	0.10	3	0.30	0.10	1	0.10	0.30	2.95
Nixon Peabody LLP	0.10	6	0.60	0.15	7	1.05	0.10	7	0.70	0.15	5	0.75	0.10	6	0.60	0.10	8	0.80	0.30	6.30
Venable LLP	0.10	5	0.50	0.15	5	0.75	0.10	6	0.60	0.15	7	1.05	0.10	7	0.70	0.10	6	0.60	0.30	7.20
Akin Gump Strauss Hauer	0.10	4	0.40	0.15	4	0.00	0.10	4	0.40	0.15	6	0.90	0.10	5	0.50	0.10	5	0.50	0.30	5.10

PROPOSING FIRM	Rater #2 - Diana Alarcon																			
	Understanding Legislative, budgetary & policy			Qualification of Firm			References		Past Performance		Grants		Relationships, Resources, Capabilities		Cost to the City		Total Points Awarded			
Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal			
Parkway Strategies	0.10	8	0.80	0.15	8	1.20	0.10	8	0.80	0.15	8	1.20	0.10	8	0.80	0.10	8	0.80	0.30	5.90
Alcalde & Fay LTD	0.10	3	0.30	0.15	3	0.00	0.10	1	0.10	0.15	3	0.45	0.10	3	0.30	0.10	3	0.30	0.30	2.05
The Cormac Group	0.10	7	0.70	0.15	7	1.05	0.10	7	0.70	0.15	7	1.05	0.10	7	0.70	0.10	7	0.70	0.30	3.90
Ferguson Group LLC	0.10	1	0.10	0.15	1	0.15	0.10	2	0.20	0.15	1	0.15	0.10	1	0.10	0.10	4	1.20	0.30	2.00
Holland & Knight LLP	0.10	2	0.20	0.15	2	0.30	0.10	4	0.40	0.15	2	0.30	0.10	2	0.20	0.10	5	1.50	0.30	3.10
Nixon Peabody LLP	0.10	6	0.60	0.15	5	0.75	0.10	6	0.60	0.15	6	0.90	0.10	6	0.60	0.10	6	0.60	0.30	5.85
Venable LLP	0.10	5	0.50	0.15	6	0.90	0.10	5	0.50	0.15	5	0.75	0.10	5	0.50	0.10	5	0.50	0.30	7.20
Akin Gump Strauss Hauer	0.10	4	0.40	0.15	4	0.00	0.10	3	0.30	0.15	4	0.60	0.10	4	0.40	0.10	8	2.40	0.30	4.50

PROPOSING FIRM	Rater #3 - Emilie Smith																			
	Understanding Legislative, budgetary & policy			Qualification of Firm			References		Past Performance		Grants		Relationships, Resources, Capabilities		Cost to the City		Total Points Awarded			
Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal			
Parkway Strategies	0.10	5	0.50	0.15	8	1.20	0.10	8	0.80	0.15	8	1.20	0.10	6	0.60	0.30	1	0.30	5.20	
Alcalde & Fay LTD	0.10	4	0.40	0.15	1	0.00	0.10	2	0.20	0.15	2	0.30	0.10	1	0.10	0.30	2	0.60	1.70	
The Cormac Group	0.10	8	0.80	0.15	7	1.05	0.10	7	0.70	0.15	7	1.05	0.10	7	0.70	0.10	7	0.70	0.30	5.90
Ferguson Group LLC	0.10	1	0.10	0.15	2	0.30	0.10	6	0.60	0.15	5	0.75	0.10	2	0.20	0.10	4	1.20	0.30	3.55
Holland & Knight LLP	0.10	3	0.30	0.15	4	0.60	0.10	3	0.30	0.15	1	0.15	0.10	8	0.80	0.10	3	0.30	0.30	3.95
Nixon Peabody LLP	0.10	6	0.60	0.15	6	0.90	0.10	5	0.50	0.15	6	0.90	0.10	5	0.50	0.10	6	1.80	5.70	
Venable LLP	0.10	7	0.70	0.15	5	0.75	0.10	4	0.40	0.15	4	0.60	0.10	3	0.30	0.10	8	0.80	0.30	5.65
Akin Gump Strauss Hauer	0.10	2	0.20	0.15	3	0.00	0.10	1	0.10	0.15	3	0.45	0.10	4	0.40	0.10	2	0.20	0.30	3.75

PROPOSING FIRM	Rater #4 - Stanley Hawthorne																			
	Understanding Legislative, budgetary & policy			Qualification of Firm			References		Past Performance		Grants		Relationships, Resources, Capabilities		Cost to the City		Total Points Awarded			
Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal			
Parkway Strategies	0.10	8	0.80	0.15	7	1.05	0.10	8	0.80	0.15	8	1.20	0.10	8	0.80	0.10	8	0.80	0.30	5.75
Alcalde & Fay LTD	0.10	7	0.70	0.15	6	0.00	0.10	6	0.60	0.15	6	0.90	0.10	7	0.70	0.10	6	0.60	0.30	4.10
The Cormac Group	0.10	6	0.60	0.15	8	1.20	0.10	7	0.70	0.15	7	1.05	0.10	6	0.60	0.10	7	0.70	0.30	5.75
Ferguson Group LLC	0.10	5	0.50	0.15	4	0.60	0.10	4	0.40	0.15	4	0.60	0.10	4	0.40	0.10	5	0.50	0.30	4.20
Holland & Knight LLP	0.10	2	0.20	0.15	2	0.30	0.10	5	0.50	0.15	1	0.15	0.10	1	0.10	0.10	2	0.20	0.30	2.95
Nixon Peabody LLP	0.10	4	0.40	0.15	5	0.75	0.10	3	0.30	0.15	5	0.75	0.10	5	0.50	0.10	6	1.80	4.90	
Venable LLP	0.10	1	0.10	0.15	1	0.15	0.10	2	0.20	0.15	2	0.30	0.10	3	0.30	0.10	7	2.10	3.35	
Akin Gump Strauss Hauer	0.10	3	0.30	0.15	3	0.00	0.10	1	0.10	0.15	3	0.45	0.10	3	0.30	0.10	8	2.40	3.65	