



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING**

#15-0781

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 16, 2015

TITLE: Annual Calendar of Events on the Barrier Island

The Parks and Recreation Department is requesting direction to allow the listed barrier island and beach events (Exhibit 1) to be conducted by the event organizer in the City of Fort Lauderdale, contingent upon the approval by the Parks and Recreation Director. Authorization for the execution of individual events is contingent upon staff review and approval of individual event applications.

Adoption of an approved annual events calendar will alleviate the necessity for recurring agenda items for approved events. As new events are proposed by event organizers, they will be brought to the City Commission for review, and if approved, will be added to the annual events calendar.

For reference, the concept of an annual approval of events was granted for by the City Commission for Riverwalk Fort Lauderdale, Inc. events during the year 2010 and has worked very well with no issues.

Each individual event application will be subject to administrative review and approval by the Parks and Recreation Director. The organizer will pay the applicable fees and City costs as designated by City Manager. Upon approval by the Parks and Recreation Director, a copy of each event application will be forwarded to the City Commission for informational purposes. All current permitting requirements, including, but not limited to, trash disposal, parking arrangements, logistics, and security as applicable, will apply. The organizer will provide the City with a certificate of insurance in the amount of \$1,000,000 general liability and \$500,000 liquor liability for each event unless additional requirements are identified by the City's Risk Manager, naming the City as an additional insured, if required.

Should the Commission be in favor of the idea, the item will be placed on a regular agenda for Commission action.

Resource Impact

There is a positive fiscal impact to the City in the estimated amount of \$2,000.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 1: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – 5 Year Calendar of Beach Events

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation