



## CITY OF FORT LAUDERDALE OUTDOOR EVENT APPLICATION

### Fee must accompany application

Application received:

At least 60 days prior to event \$100.00  
59 to 30 days prior to event \$150.00  
29 to 14 days prior to event \$200.00  
14 to 7 days prior to event \$250.00\*

Less than 7 days prior to event \$300.00\*

\*Must be approved by City Manager or designee

Application must be filled out completely

Please submit by EMAIL at least 60 days ahead of your planned event.

The application will be reviewed by our administrative staff to determine the following criteria:

1. Facility requested
2. Compliance with City ordinances
3. Special permits required
4. Charges your organization will incur when City assistance and/or services are required
5. Security requirements
6. Environmental issues/effects on surrounding areas

### PART I: EVENT REQUEST

Event name: Red Bull Global Rallycross Fort Lauderdale

Purpose of event (check one): ☐ Fundraiser ☐ Awareness ☐ Recreation ☒ Other Motorsport Event

Requested location: Buhal MAC & A-I-A & Fort Lauderdale Beach  
parking lot.

Estimated daily attendance: 4,000

Requested dates and time of event:

	DATE	DAY	BEGIN	END
EVENT DAY 1:	<u>5/30</u>	<u>SAT</u>	<u>10:00AM</u>	<u>7:00PM</u>
EVENT DAY 2:	<u>5/31</u>	<u>SUN</u>	<u>10:00AM</u>	<u>7:00PM</u>
EVENT DAY 3:			____AM/PM	____AM/PM
SETUP:	<u>5/27-5/29</u>		<u>1:00AM</u>	<u>5:00AM</u>
BREAKDOWN:	<u>6/01-6/03</u>		<u>1:00AM</u>	<u>5:00AM</u>

Has this event been held in the past? ☒ Yes ☐ No

If yes, please list past dates and locations: This event is part of the international Red Bull Global Rallycross championship. It raced at 10 Venues in 2014

**Detailed** event description (include activities, entertainment, vendors, etc.): Please accept this letter as our proposal to hold a nationally and internationally televised, fully sanctioned Red Bull Global Rallycross event on the streets of Fort Lauderdale. It will be televised live on NBC on 05/31 (3:00PM - 4:00PM ET), with re-airs on NBCSN and local affiliates. Furthermore, it will be broadcast in over 44 countries through our international network partners.

### RED BULL GLOBAL RALLYCROSS:

Designed to produce the fastest and most exciting racing in motorsports, without lengthy breaks in action, RBGRC pits small production-based cars against each other in door-to-door racing action, featuring dirt, asphalt, and table-top jumps. Drivers progress through a series of timed heats to a final race. Race times are shorter than most traditional motorsports, which is well suited to a younger, action-hungry audience.

- 3 Official Manufacturers invested in the sport (Ford, Subaru, & VW)
- 12 rounds over 9 event weekends

- 14 SuperCars (minimum) and 8 Lites cars (minimum) competing

#### EVENT SPECIFICS:

Organization - A highly experienced team of professionals overseeing various areas of the production produces the Red Bull Global Rallycross series. Specific teams include:

- Track Build & Competition/Race Control
- Event production
- Client & Team/driver services
- Live show & Broadcast TV production
- Communications / Digital / Public Relations
- Crisis Management

Property Restoration - Red Bull Global Rallycross will return all affected areas to their original condition. This includes:

- Removal of temporary striping material, all safety walls/fences, and branding
- Removal of all trash & waste (Safety-Kleen collection point)
- Removal of any imported soil and replacement (seeding) of any damaged grass
- Repair of any property damage

Safety and Race Sanction: The United States Auto Club (USAC), one of the country's oldest fully accredited sanctioning bodies, sanctions Red Bull Global Rallycross, with all competition taking place under the 2015 Red Bull Global Rallycross Rules and Regulations handbook

- RBGRC agrees to comply at all times with any applicable health and safety rules and regulations, and are not obliged to perform any activity in which they feel their safety is compromised
- RBGRC and each entrant/team are responsible for the security of their own equipment and belongings at the event
- A responsible drinking policy will be strictly enforced throughout the entire event

Insurance: RBGRC will arrange insurance cover and event insurance for the event. GRC provides \$10,000,000 event liability coverage.

In summary, Red Bull and Red Bull Global Rallycross would be honored to host the third race of the 2015 series at MCAS New River Air Station. The event will bring another world-class event to Ft. Lauderdale, showcasing the natural beauty of the city on our live NBC broadcast which will be shown in over 44 countries worldwide. Please feel free to reach out with any questions or points that need further clarification.

## PART II: APPLICANT

Organization name: Red Bull Global Rallycross

Address: 17383 Sunset Blvd. Suite A210 City, Pacific Palisades State, CA Zip: 90272

Phone: (213) 745-2123 Fax: (213) 917-4070

Corporation name: Alpha GRP  
(as it appears in articles of incorporation)

Date of incorporation: 11/30/2012 State incorporated in: CA Federal ID #: 46-1344389

Two authorizing officials for the organization:

President: Chip Pankow Phone (213) 745-2123

Secretary: Hope Korey Phone (213) 745-2123

Event Coordinator: Chip Pankow Will you be on-site? ☒ Yes ☐ No

Title: COO Phone: (213) 745-2123 Cell: (917) 456-2500

E-mail address: cpankow@redbullglobalrallycross.com

Additional Contact: Hunter Smith Will you be on-site? ☒ Yes ☐ No

Title: Operations Coordinator Phone: (213) 745-2123 Cell: (310) 923-0178

E-mail address: hsmith@redbullglobalrallycross.com

Event production company (if other than applicant): \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (day) \_\_\_\_\_ (night) \_\_\_\_\_ (cell) \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

## PART III: EVENT INFORMATION

Are you planning to charge admission? ☒ Yes ☐ No  
If yes, how much? \$ 35

Are you requesting to fence the event? ☒ Yes ☐ No

Are you planning on having any type of concession? ☒ Yes ☐ No  
If yes, State Health Dept. must be notified 10 days prior to event. Call John Litscher at 954-632-8094.

Are you planning on selling alcoholic beverages? ☒ Yes ☐ No  
If yes, how will the beverages be served? (Draft truck, cold plate, mini-bar, beer tub, table service, etc.)  
Beer & Wine served by licensed and insured vendors

Are you planning on serving free alcoholic beverages? ☒ Yes ☒ No  
If yes, to whom will it be given? Corporate Hospitality Guests

Are you planning to have any type of amusement rides?

☐ Yes ☒ No

If yes, name of company: \_\_\_\_\_

What type of rides are you planning? \_\_\_\_\_

(All rides must be approved by the State of Florida Bureau of Fair Rides and all permits must be secured prior to opening. Contact Ron Jacobs at (850) 921-1530.

Are you planning to play or have music?

☒ Yes ☐ No

If yes, what music format(s) will be used? (amplified, acoustic, recorded, live, disc jockey, etc):

Recorded

List the type of equipment you will use (speakers, amplifier, drums, etc):

Speakers

Will you use any type of soundproofing equipment?

☐ Yes ☒ No

List the days and times music will be played: 10:00AM-6:00PM

How close is the event to the nearest residence? \_\_\_\_\_

Will your event require road closings?

☒ Yes ☐ No

If yes, list requested streets and times in detail:

5/27-5/29: 1:00AM-5:00AM, 6/01-6/03: 1:00AM-5:00AM

A1A 5/30: 9:30AM-7:30PM, 5/31: 9:30AM-5:00pm,  
There will be a counterflow of traffic on A1A,

one lane will remain open - CB

**\*\*\*\*PLEASE NOTE\*\*\*\*** You are required to secure barricades and/or directional traffic signs for road closings. Please attach a layout of your traffic plan, including the placement and number of barricades, signs, directional arrows, cones, and message boards, as well as the name of the company you will be using. Your traffic plan must be approved by the Police Dept. which may terminate any event occurring without the proper use of barricades.

Will your road closings affect access to parking spaces or parking lots? ☒ Yes ☐ No

**\*\*\*\*PLEASE NOTE\*\*\*\*** All road closings which result in loss of revenue from inaccessible parking spaces will be billed to the event organizer and must be paid in full before the event. Please call Dee Paris at 828-3771.

Will any recyclable materials be utilized at this event?

☒ Yes ☐ No

(Materials that can be recycled include all clean paper, cardboard, glass, plastic drink containers, aluminum cans, and milk or juice boxes.) Please refrain from the use of Styrofoam plates and cups.

Who will provide clean up services for garbage and recyclables? Contracted to licensed local vendor

Contact Name: Chip Pankow

Phone: (917) 456-2500

**\*\*\*\*NOTE\*\*\*\*** All grounds must be cleaned up **immediately** after completion of event. Recycling should be done at all City facilities and parks. Recycling may be provided by your organization, a private company or in some cases by the City of Fort Lauderdale. You are responsible for securing recycling services. Contact Janet Townsend at [Jtownsend@fortlauderdale.gov](mailto:Jtownsend@fortlauderdale.gov) or (954) 828-5956.

Will you require electricity?

☐ Yes ☒ No

Events requiring electricity are the responsibility of the applicant. All permits must be obtained through the City's Department of Sustainable Development Building Services Division at (954) 828-5191 before setting up.

Company: \_\_\_\_\_

License #: \_\_\_\_\_

Name of electrician: \_\_\_\_\_

Phone: \_\_\_\_\_

#### PART IV: APPLICANT'S ACCEPTANCE

The information I have provided on this application is true and complete to the best of my knowledge.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of \$500,000 if alcohol is being served.

I understand that a Parks and Recreation sponsored activity has precedence over the above schedule and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police Department will determine all security requirements and that EMS is required by City Ordinance to be onsite during all outdoor events.

I understand that the City has a noise ordinance. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event.

<u>Chip Pankow</u>	<u>COO, Red Bull Global Rallycross</u>
Name of applicant	Title

2/24/2015  
Date

Please **email** completed application at least 60 days ahead of your planned event to:  
**jmeehan@fortlauderdale.gov**

Please mail the application fee (payable to the City of Fort Lauderdale) to:  
Jeff Meehan, Outdoor Event Coordinator  
1350 W. Broward Boulevard, Fort Lauderdale, FL 33312  
Phone: (954) 828-6075 Fax: (954) 828-5650

**Please include the following with the application:**

- \* Event site plan – including stage(s), other entertainment locations, activities, booths, restrooms, canopies, dumpsters, fencing, generators, etc.**
- \* Traffic/detour plan - including the placement and number of barricades, signs, directional arrows, cones, message boards, and name of the barricade and/or traffic signs company being used.**

## FIRE DEPARTMENT QUESTIONNAIRE

### PREVENTION

1. Are you planning to have canopies (no sides) for this event? ☐ Yes ☒ No

How many and what sizes? \_\_\_\_\_

Name of Company: \_\_\_\_\_

*A building permit is required. Please contact Capt. Bruce Strandhagen at 954-828-5080.*

2. Are you planning to have tents (with sides) for this event? ☐ Yes ☒ No

How many and what sizes? 4 20'x20' 2 40'x40' 3 38" round

Name of Company: Brown United

*A building permit, exit signs, emergency lights, fire extinguishers, and "No Smoking" signs are required for tents. A fire watch at overtime rate may apply. Contact Capt. Bruce Strandhagen at 954-828-5080.*

**\*\*\*\*PLEASE NOTE\*\*\*\*** All permits required by the Florida Building Code must be obtained through the Building Department (including but not limited to electrical, structural, plumbing). Contact the Department of Sustainable Development Building Services Division at 954-828-6520.

3. Are you planning to have fireworks? ☐ Yes ☒ No

Name of company conducting the show: \_\_\_\_\_

*A permit is required for all pyrotechnics displays. Contact Capt. Wendy D'Agostino at 954-828-5884.*

4. Are you having food vendors? ☒ Yes ☐ No

How many and what kind? 4 food trucks, 2 drink stands

**A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths. If the inspection is during non-working hours the cost will be \$75 per hour.**

### OPERATIONS/EMS

#### Special Event Detail Guidelines:

- \* One rescue unit/cart for 500 to 5,000 people in attendance (sustained attendance)
- \* Two rescue units/carts for 5,000 to 10,000 people in attendance (sustained attendance)
- \* One more rescue unit/cart per 5,000 additional people
- \* One command person if two or more rescue units/carts are required

The number of rescue units and paramedics is determined according to attendance and other risk factors.

1. Does your event require EMS medical standby services based on the guidelines above? YES ☒ NO ☐
2. What is your estimated sustained attendance? 4,000
3. On-site contact? NAME Chip Pankow PHONE (917) 456-2500

A minimum of 4 hours will be charged for all special event details. 45 minutes will be added to the pre and post event times (totaling 1.5 hours), allowing for travel and preparation for the event.

## POLICE DEPARTMENT QUESTIONNAIRE

1. Does your event require use of police vehicles? Yes X No       

If yes, A Hold-Harmless Agreement must be signed and Liability coverage of a minimum of **ONE MILLION DOLLARS** must be provided.

2. Is this a new or previously held event? New X Previous       

If yes, Previous date(s)?       

3. Any established security, traffic, or other appropriate plan(s)? Yes X No       

If yes, besides Fort Lauderdale Police, who will you be using for this plan?  
(private security company, volunteers, etc.)

Traffic management company, private security company

4. Do you have an established detail of off-duty officers? Yes        No X

If yes, who is your Police department contact?

      

5. Any notable entertainers or special circumstances scheduled for your event?  
Yes        No X

Who/What?       

6. Is there alcohol being sold or given away? Yes X No       

7. Are there any road closures required? Yes X No       

If so what roads/intersections? A1A at Bahia Mar

      

8. What is your estimated attendance? 4,000/day

I understand the off duty rate for Police personnel for ALL special events is calculated at a 3-hour minimum rate. I also understand there is a 24 hour cancellation requirement to avoid the 3 hour minimum payment per officer. The hourly rate and costs to be incurred by the event organizer will be quoted on the City of Ft. Lauderdale Special Events "Cost Estimate" worksheet developed at the Special Events logistics meeting and provided to the organizer. All payments will be paid within two (2) weeks of the payroll being submitted.

Chip Pankow  
Name

2/24/2015  
Date