



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-0457**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee Feldman, ICMA-CM, City Manager

**DATE:** May 5, 2015

**TITLE:** Event Agreement with Alpha GRP for Red Bull Global Rallycross

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**Recommendation**

It is recommended that the City Commission approve a motion authorizing the execution of an event agreement and related road closing with Alpha GRP for the Red Bull Global Rallycross. Authorization for the execution of this Event Agreement is subject to City Attorney's Office review and approval.

**Background**

Red Bull Global Rallycross (RBGRC) is designed to produce the fastest and most exciting racing in motorsports. RBGRC pits small production-based cars against each other in door-to-door racing action, featuring dirt, asphalt, and table-top jumps. Drivers progress through a series of timed heats to a final race.

This event will be nationally and internationally televised and will bring another world-class event to our City.

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Event information:

Applicant: Alpha GRP

Event Name: Red Bull Global Rallycross

Date/Time: Saturday, May 30, 2015 (10:00am-7:00pm) and Sunday, May 31, 2015 (10:00am- 7:00pm)

Location: A1A - Fort Lauderdale Beach

Road Closing: Yes – See MOT

Alcohol: Yes

Amplified Music: Yes- (10:00am- 6:00pm) event days

Insurance Required: Yes

Banners: Yes

Pending Code Violations: No

Application Fee:\$100

**Resource Impact**

There is a positive fiscal impact in the amount of \$100.

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments:

Exhibit 1 – Application

Exhibit 2 – Site Plan

Exhibit 3 – MOT

Exhibit 3a – MOT B (Counterflow)

Exhibit 4 – Certificate of Insurance

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director of Parks and Recreation