



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CRA BOARD MEETING

#15-0045

TO: CRA Chairman and Board of Directors
Fort Lauderdale Community Redevelopment Agency

FROM: Lee R. Feldman, ICMA-CM, Executive Director

DATE: April 21, 2015

TITLE: Agreement with Florida Atlantic University for an Urban Intervention Project on Sistrunk Boulevard

Recommendation

It is recommended that the Fort Lauderdale Community Redevelopment Agency Board of Directors authorize the Chairman and Executive Director to enter into an interlocal agreement for professional services agreement with Florida Atlantic University's Center for Urban and Environmental Solutions (FAU CUES) to complete an urban intervention project in the Northwest-Progresso-Flagler Heights (NPF) redevelopment area with a focus on the Sistrunk Boulevard corridor for \$59,999.00.

Background

At the August 19, 2014 CRA Board meeting, the CRA Board approved hiring FAU for the purpose of completing an urban intervention project within the NPF CRA with a specific focus on the Sistrunk Boulevard Corridor. An urban intervention project is a tool planners use to encourage street life and civic engagement by first meeting with the community to understand critical issues facing the community, followed by visioning workshops to elicit community ideas about the type of intervention they desire, organizing promoting and conducting the intervention and finally reporting on the outcome, lessons learned and recommendation for building on the experience gained. A small pilot project or projects are selected within an urban scape following community input. The intent is to facilitate social and physical change through this process that seeks to increase sense of community, local heritage and generate social networks through action. The FAU CUES project in Fort Lauderdale will consist of six components; background meetings, visioning workshops, promotional campaign – including project webpage, structured urban intervention projects, street life study and a final report with recommendations. The project was presented to the NPF CRA Advisory Board at their meeting on September 24, 2014. A copy of the August 19, 2014 CRA Board minutes and September 24, 2014 NPF CRA Advisory Board minutes are attached as Exhibit 1 and Exhibit 2.

Deliverables for this project will include the following items over a nine month period:

- Two to four visioning workshops
- Media and promotional campaign
- Two urban intervention events
- Project webpage
- Street life study
- Final report and recommendations

FAU CUES will coordinate with ongoing projects included in the NPF CRA Five-Year Strategic Plan, the NW Regional Activity Center Rezoning initiative, and the Urban Land Institute Technical Assistance Panel to ensure consistency with established policy and ongoing planning efforts.

The agreement with FAU CUES is in accordance with Section 2-189, Code of Ordinances of the City of Fort Lauderdale, which exempts purchases from other governmental or education agencies from the normal procurement process. A copy of the Agreement is attached as Exhibit 3. Funding for this item was approved by the CRA Board on August 19, 2014 and by the City Commission on October 7, 2014 by Resolution 14-166 as part of the Consolidated Budget Amendment amending the Fiscal Year 2015 Budget.

Resource Impact

Funding would consist of \$59,999 from Northwest Progresso Flagler Heights CRA Community Facilities Program Fund 347/P11990/Sub Object 6599.

<i>Funds available as of April 10, 2015</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
347-P11990.347- 6599	NWP FH CRA CIP	Community Initiatives Projects/Construction	\$230,000	\$180,000	\$59,999.00
PURCHASE TOTAL ►					\$59,999.00

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Neighborhood Enhancement Cylinder of Excellence, specifically advancing:

- Goal 5: Be a community of strong, beautiful, and healthy neighborhoods.
- Objective 1: Increase neighbor engagement and improve communication networks within and among neighborhoods.
- Initiative 4: Maximize talent and skills through City Boards and Committees with dedicated and engaged subject matter experts.

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We are Community.

Attachments:

Exhibit 1 – August 19, 2014 CRA Board Minutes

Exhibit 2 – September 24, 2014 NPF CRA Advisory Board Minutes

Exhibit 3 –Agreement

Prepared by: Bob Wojcik, Planner III - Economic and Community Reinvestment

Department Director: Jenni Morejon, Department of Sustainable Development