



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#15-0514**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 21, 2015

**TITLE:** Launch of the Green Your Routine Sustainability Website

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The City is launching a new website for its residents and businesses. The attachment will provide a preview of the Green Your Routine Sustainability website. This portal provides a comprehensive view of the City's sustainability and climate resiliency efforts in 450 pages of engaging web content. The portal focuses on six key areas of interest: 1) Climate Resiliency, 2) Conservation and Efficiency, 3) Responsible Development and Land Use, 4) Natural Resources Protection, 5) Transportation and Connectivity, and 6) Recycling and Waste Reduction. The content is easy to navigate and highlights sustainability topics in City government operation and the community. The completion of the website fulfills the 2011 Sustainability Plan Leadership Goal Action 2.2.1 "Develop and maintain a website that is solely dedicated to Fort Lauderdale's sustainability."

**Resource Impact**

There is no resource impact at this time.

**Strategic Connections:**

This item advances Press *Play Fort Lauderdale Strategic Plan 2018*, included in the Infrastructure Platform of Excellence, specifically advancing:

- **Goal 2:** Be a sustainable and resilient community.
- **Objective 3:** Improve climate change resiliency by incorporating local, regional and mega-regional plans.
- **Initiative 1:** Implement the Sustainability Action Plan (SAP); align it with the Southeast Florida Regional Climate Change Action Plan (SFRCAP) and the Seven Counties – 50 Years Southeast Florida Prosperity Plan and monitor progress.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Ready*.

Attachments:

Exhibit 1: Green Your Routine Website Presentation

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