GREEN YOUR ROUTINE WEBSITE April, 2015

The Project

- September 2012 to April 2015
- Resource Recovery Board Grant Funded
- Cross-departmental focus
- 70+ Community Builders contributed ideas
- Evolution from a few recycling and forestry pages → interim section on City's main site → over 450 pages of original content

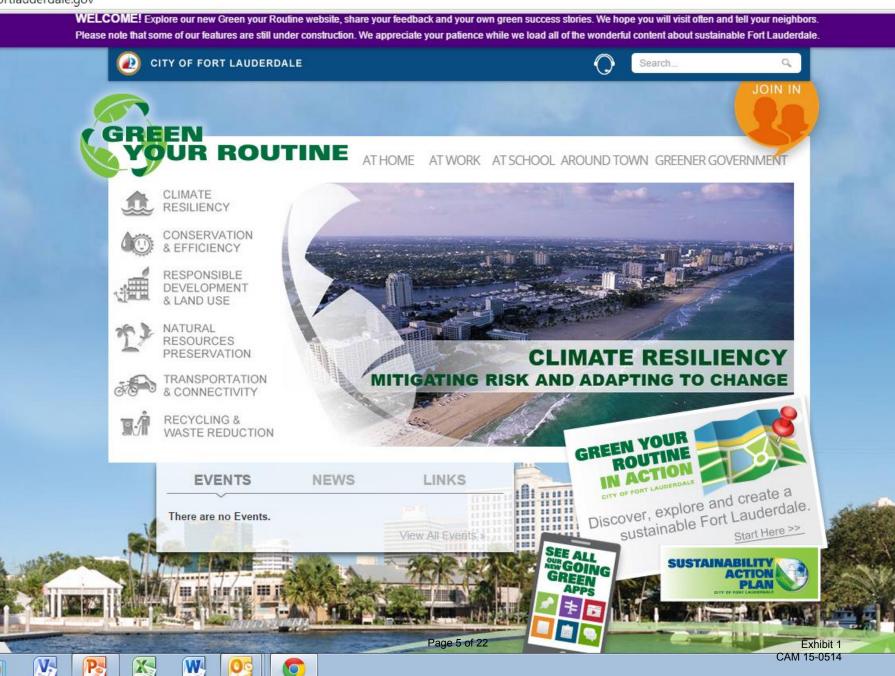
The Website

- Sits on same CMS as other City sites
- Design builds on penetration of GYR brand
- Unique wireframe/structure addresses all six sustainability topics and speaks to four distinct audiences
- Operates as a destination and portal
- Informative, engaging, useful
- Sustainability as people, planet and profit
- Supports Strategic Goals

Let's take a look...

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ite.fortlauderdale.gov



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e.fortlauderdale.gov/greener-government/recycling-waste-reduction

RECYCLING & WASTE REDUCTION



Being mindful of what we consume and how we dispose of things is one of the easiest ways to Green Your Routine and has a positive impact on all three aspects of sustainability. Thoughtful purchasing, careful use and appropriate disposal protects our environment, contributes to our local economy, and keeps our neighborhoods clean and safe. This section of our website has information about reducing waste at its source, the services that we offer curbside, in public spaces and for the commercial sector, and how to dispose of most anything at home, at work and all around the City of Fort Lauderdale.



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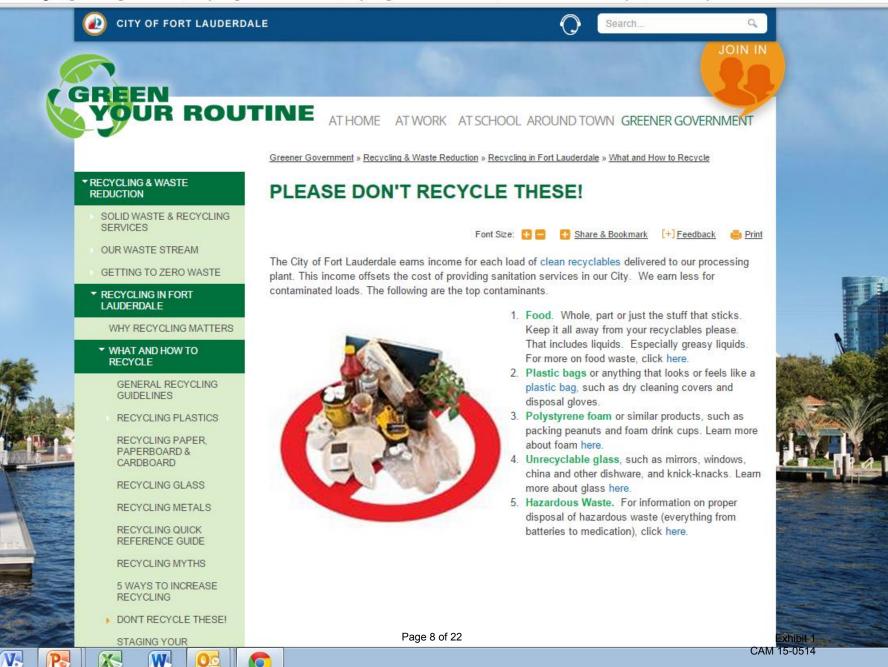
e.fortlauderdale.gov/greener-government/recycling-waste-reduction/recycling-in-fort-lauderdale/what-and-how-to-recycle

CITY OF FORT LAUDERDALE Search. 9 GREEN **YOUR ROUTINE** AT HOME AT SCHOOL AROUND TOWN GREENER GOVERNMENT AT WORK Greener Government » Recycling & Waste Reduction » Recycling in Fort Lauderdale WHAT AND HOW TO RECYCLE IN FORT RECYCLING & WASTE REDUCTION LAUDERDALE SOLID WASTE & RECYCLING SERVICES Font Size: 🚺 🗖 🚹 Share & Bookmark [+] Feedback 🛛 🚔 Print OUR WASTE STREAM GETTING TO ZERO WASTE The object of recycling is to turn our trash into raw materials for manufacturers. Doing this requires that we pull the right kinds of GENERAL RECYCLING RECYCLING IN FORT GUIDELINES waste out of our community's waste stream and send it through LAUDERDALE the recycling process. Almost half of all waste produced in the WHY RECYCLING MATTERS United States is the "right kind", including up to 85% of typical household waste. WHAT AND HOW TO **RECYCLING PLASTIC** RECYCLE Yet, what is "right" to recycle is still very much a local issue, GENERAL RECYCLING and we understand that can be confusing. As the recycling GUIDELINES industry matures we will see more consistency. For now, it is not uncommon to be able to put one type of material into **RECYCLING PAPER &** RECYCLING PLASTICS CARDBOARD recycling in one City, only to have the same material rejected in RECYCLING PAPER. another. It is important for you to know the recycling guidelines PAPERBOARD & for Fort Lauderdale. CARDBOARD **RECYCLING GLASS** We are continually working with our processor to expand the RECYCLING GLASS number of items that can be recycled here, and we are lucky to RECYCLING METALS be part of a metropolitan region that offers many options for recycling the items that cannot go into our City's carts or RECYCLING QUICK containers. We ask that all neighbors familiarize themselves REFERENCE GUIDE **RECYCLING METALS** with our guidelines. RECYCLING MYTHS This section teaches you how to recycle cleanly in Fort **5 WAYS TO INCREASE** Lauderdale, and introduces the recycling services provided by RECYCLING DO NOT RECYCLE the City. Please refer to our GYR Waste Directory for options DON'T RECYCLE THESE! beyond local recycling. Page 7 of 22 xhibit 1 STAGING YOUR

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e.fortlauderdale.gov/greener-government/recycling-waste-reduction/gyr-waste-disposal-directory/household-hazardous-waste

SOLID WASTE & RECYCLING SERVICES

- OUR WASTE STREAM
- GETTING TO ZERO WASTE

RECYCLING IN FORT LAUDERDALE

GREEN YOUR ROUTINE WASTE DISPOSAL DIRECTORY

A TO Z WASTE DISPOSAL INDEX

HOUSEHOLD HAZARDOUS WASTE

HHW STORAGE & DISPOSAL GUIDELINES

FERTILIZERS, HERBICIDES & PESTICIDES

PAINT

- SOLVENTS & CLEANING PRODUCTS
- PROPANE, LIGHTER FLUID & FLAMMABLES

FIRE EXTINGUISHERS

- LIGHTING & LIGHT BULBS
- GARDENING, LAWNCARE, HOLIDAY TREES

OVERSIZED ITEMS

- ELECTRONIC WASTE
- MEDICATIONS & MEDICAL WASTE
- AUTOMOTIVE WASTE
- PET WASTE

HOUSEHOLD GREASE (FOGS)

CLOTHING

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According to the Environmental Protection Agency (EPA), hazardous waste is "waste that is dangerous or potentially harmful to our health or the environment. Hazardous wastes can be liquids, solids, gases, or sludges. They can be discarded commercial products, like cleaning fluids or pesticides, or the by-products of manufacturing processes." Household hazardous waste (HHW) includes common household items that contain toxic chemicals and therefore need proper handling during disposal.

HHW typically includes items used to clean, lubricate, paint, fuel and exterminate. The average household will have a number of items that qualify as HHW in kitchens, bathrooms, garages and sheds, home offices, storage spaces and even bedrooms. Hazardous waste is often highly regulated material, meaning that the Environmental Protection Agency (EPA) licenses certain waste disposal facilities to accept and process the waste safely.



The City of Fort Lauderdale offers a number of opportunities for you to dispose of HHW so that it does not harm humans, wildlife or the environment. We have partnered with neighboring communities to provide free, frequent and convenient drop-off events for HHW disposal and electronics recycling. All that is required to participate is proof of residency, such as a drivers license or utility bill.

To learn more about disposing of specific types of HHW, visit our pages on fertilizers and pesticides, paint, solvents and cleaning products, propane and other flammables, fire extinguishers, and lighting.

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HHW STORAGE & DISPOSAL GUIDELINES

HHW & ELECTRONICS DROP-OFF EVENTS



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ite.fortlauderdale.gov/greener-government/recycling-waste-reduction/solid-waste-events/household-hazardous-waste-drop-off/hhw-drop-off-locations

RECYCLING & WASTE REDUCTION

- SOLID WASTE & RECYCLING SERVICES
- OUR WASTE STREAM
- GETTING TO ZERO WASTE
- RECYCLING IN FORT LAUDERDALE
- GREEN YOUR ROUTINE WASTE DISPOSAL DIRECTORY
- ▼ SOLID WASTE EVENTS

HOUSEHOLD HAZARDOUS WASTE DROP-OFF

- HHW DROP-OFF LOCATIONS
- ADOPT-A-STREET

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WATERWAY, PARK & BEACH CLEAN-UPS

HHW DROP-OFF EVENT LOCATIONS

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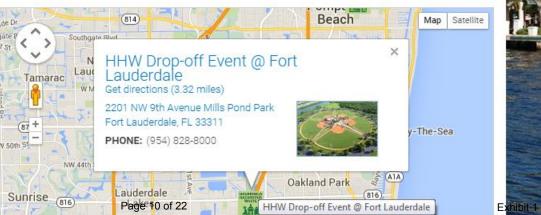
Household Hazardous Waste Drop-off Events are held throughout the year. City of Fort Lauderdale residents may participate in events taking place in Fort Lauderdale, Coconut Creek, Coral Springs, Pompano Beach and Tamarac. City of Fort Lauderdale HHW Drop-off Guidelines apply at all events.

For 2015, the following HHW Drop-Off Events are being offered. All events take place on a Saturday, except where noted.

Fort Lauderdale - January 24	Coconut Creek - March 7	Coral Springs - February 7	Pompano Beach - June 6	Tamarac - May 2
- April 11	- September 12	- October 4 (Sunday) - November 7		- December 5
- August 1				

Effective October 1, 2013, Fort Lauderdale's neighbors are no longer able to dispose of household hazardous waste, electronics, or yard waste at any of Broward County's drop-off locations. This service change reflects a decision to streamline fiscal spending for the City's neighbors. Residents should continue to dispose of yard waste through the City's curbside Yard Waste or Bulk Trash Collection Programs.

Please refer to the map below for event addresses. You may need to zoom out to see all locations. Click on the green HHW symbol for each location to get links to directions and additional event details.



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site.fortlauderdale.gov/greener-government/green-your-routine-waste-disposal-directory

GREEN YOUR ROUTINE WASTE DISPOSAL DIRECTORY

The very best way to handle waste in our community is not create it in the first place. Buying just what you need, favoring items with less packaging, and bringing re-usable shopping bags with you makes a huge difference in how much trash we collect and process. Eventually though, things will be used up or worn out or no longer useful to you. Use this directory to determine how to dispose of the things you no longer need. Please keep in mind that many of the things we throw away in a modern society are specialized waste. This includes items that cannot be sent through the traditional recycling or disposal streams because the waste is either hard-to-handle, toxic or hazardous, oversized, dangerous to the public, or regulated in some way. Find detailed instructions for disposal here, or contact City of Fort Lauderdale 24-hour Customer Service for additional assistance.



Exhibit 1

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ibsite.fortlauderdale.gov/greener-government/recycling-waste-reduction/gyr-waste-disposal-directory/a-to-z-waste-disposal-index



A Aerosol cans (empty) Aerosol cans (not empty) GHE Aluminum Foil (clean) Asceptic boxes (empty) Automotive Batteries H S E Automotive Waste H S E В Bags (cloth, leather, etc.) Bags (paper) Bags (plastic) S Batteries H S E Berry containers (plastic)

Beverage cans R Beverage cups (foam)

Biohazards HE Books DR

Bottlecaps (metal)

Bottlecaps (plastic)

W

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Bottles (glass)

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Ink and Printer Cartridges S H E J Jack-o-Lanterns D Jars R Jewelry D Juice boxes R Juice pouches Junk mail R

K Kitchen Oil and Grease

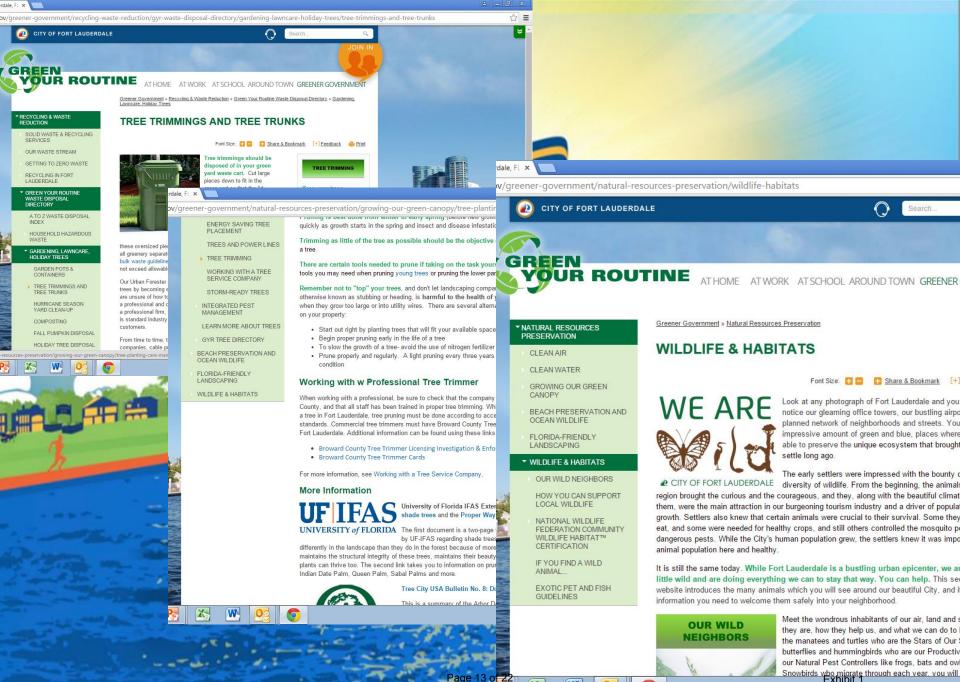
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Lawncare Chemicals

Magazines R Medication H E S Medical Waste H Mercury-based Light Bulbs H E Page 12 pf 22

S Secure Collection Boxes (for Medicine & Needles) Shoes D Shredded Paper R Solvents HE Stickers & decals D Straws (plastic) R Styrofoam S G Т Televisions DHE Thermometers HE Tiles (Roofing) Tires S Toothpaste tubes G Trees (Holiday) Y B E Tree Trimmings (Branches & Leaves) Tree Trimmings DRGH (Holiday Decorations) Tree Trunks Y B Tubs (plastic)





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ibsite.fortlauderdale.gov/greener-government/natural-resources-preservation/clean-air

NATURAL RESOURCES PRESERVATION

CLEAN AIR

REDUCING GHG EMISSIONS

CLEAN WATER

- GROWING OUR GREEN CANOPY
- BEACH PRESERVATION AND OCEAN WILDLIFE
- FLORIDA-FRIENDLY LANDSCAPING
- WILDLIFE & HABITATS

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CLEAN AIR

the long term.

By: STL

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Clean air is essential to our health, the environment, and

agriculture. Fort Lauderdale and the South Florida region have

generally good air quality. Yet, there are ways to make the air

we breathe even healthier, and in doing so we can also help to

disease, improve the growing environment for trees and plants,

and reduce the emissions which are thought to affect climate in

The American Lung Association's State of the Air 2014 report

used the U.S. Environmental Protection Agency's Air Quality

System (AQS) database to collect data from 2010 to 2012 to

from A to F, Broward County scored a "B" for its ozone quality

and a "B" for its short-term particle pollution (which measures

Ft. Lauderdale, FL Air Quality Forecast

OZONE

OZONE

Source: Broward Co. Air

the things we need. Nevertheless, the air we breathe can be

from a wildlfire. However, the majority of pollutants (or air

contaminated in small percentages that do make a difference. Some pollutants are patienal such as too much pollen or smoke

Good

Good

AirNow

hours-long spikes in the particle pollution).

Apr 7

Apr 8

Today's Forecast...

To get even more forecast information, go to Air Now's Air

Quality Index Forecast.

What's in our air?

Well, plenty of fresh air with all

produce county-by-county ratings of air quality. On a scale

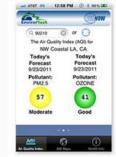
alleviate symptoms experienced by our neighbors with lung

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Through EnviroFlash, you can subscribe to notifications or download the AirNow app to your phone and always have the AQI at your fingertips.



What is the Air Quality Index (AQI)?





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some building materials and cleaning

Aquifer - An underground layer of water-

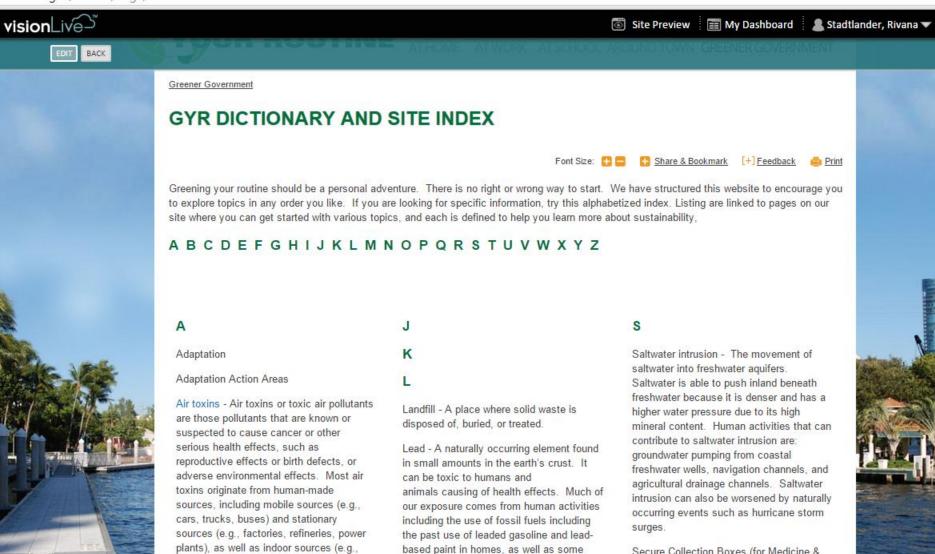
bearing or permeable rock containing

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solvents).

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Alternative Fuel



types of industrial facilities. Lead can also

industrial sources and contaminated sites.

such as former lead smelters (U.S. EPA).

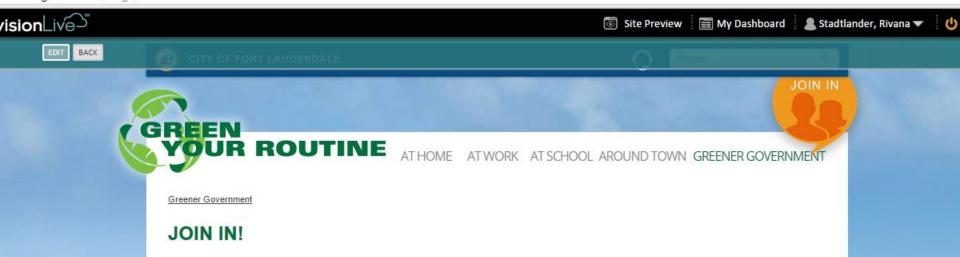
Lighting - Light-Emitting diode, or Page 15 of 22 is an electronic device that emits

be emitted into the environment from

Secure Collection Boxes (for Medicine & Needles) - Specialized drop-boxes for collection of expired medications or those no longer needed by the patient. Secure collection boxes are available through Fort Lauderdale Police, as well as many hospitals and pharmacies. Medication Exhibit 1 derdale.gov/Admin/Page/Review?NavID=2184

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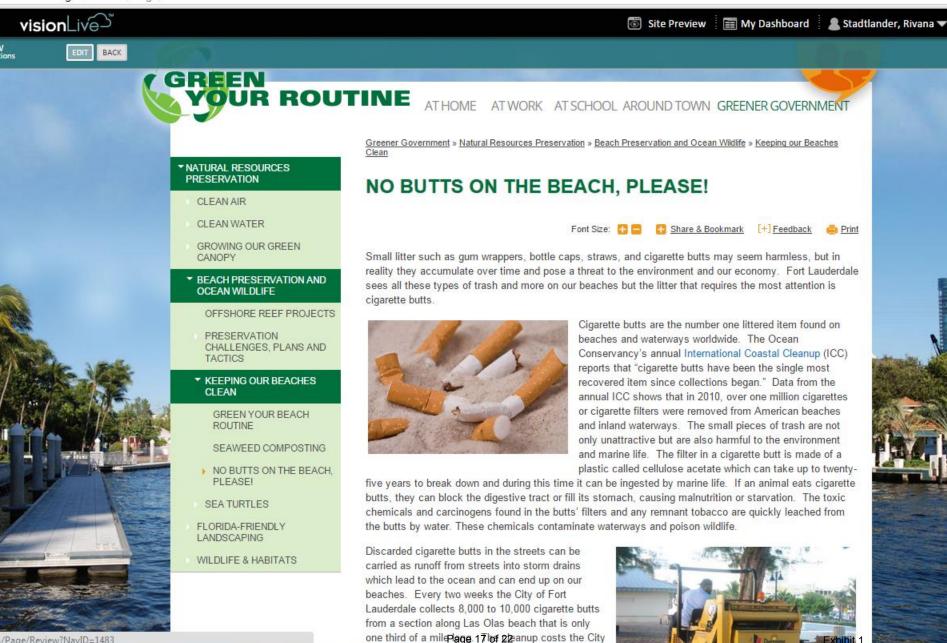
Green Your Routine is not just a program, a slogan, or a brand. It is a call to action. Thanks to you, our neighbors, it is also a way of life in our community. The first and most important way you can join in is to look at how you live, work and enjoy our fine city, and make small changes at your own pace based on the information you find on this website, those we link to, and other sources that teach about sustainability.

For those who want to hear or do more, we offer many convenient and fun options. Click on the links below, or contact our Office of Neighbor Support. We're always adding new opportunities, so watch this page for updates and additions, and check our calendar for specialized volunteer events.



Exhibit 1

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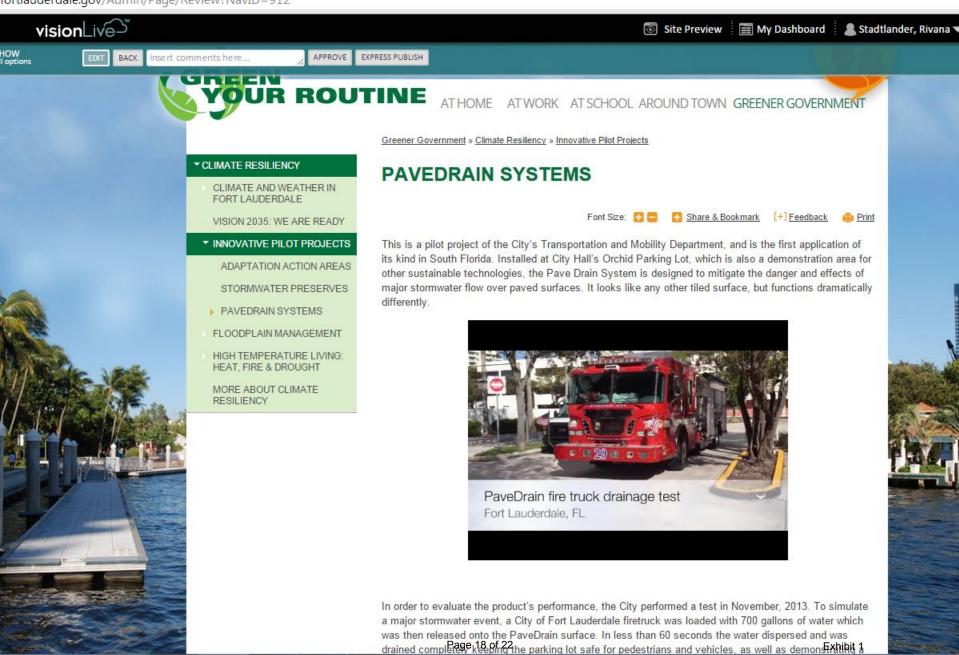


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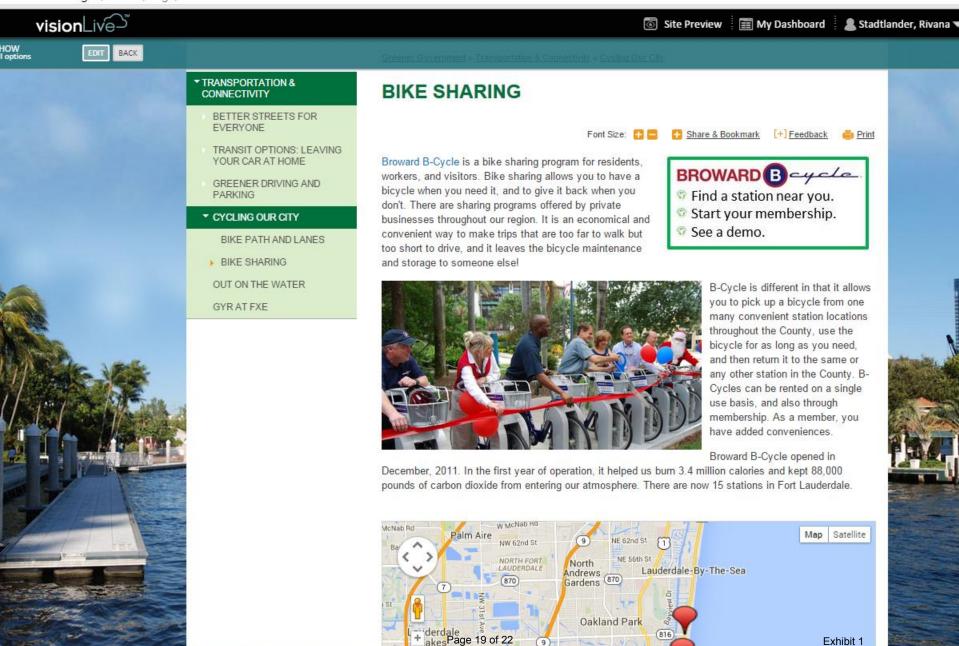
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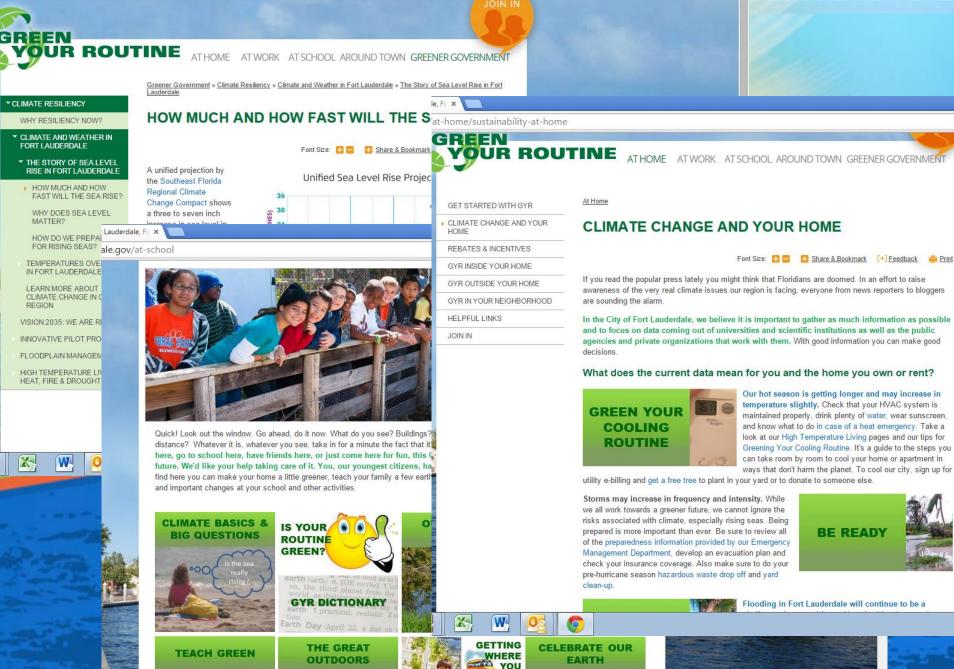
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volunteer



Benefits to Neighbors

- Locally relevant
- Multiple perspectives:
 - Challenges and goals
 - What's happening: Our work, news, results
 - Available services and programs
 - How to get involved
- Practical tips and instructions
- Directories, Apps, Maps, Incentives
- Direct link to Customer Service
- Better information... faster

fortlauderdale.gov/gyr