

**CRA-4 14-0969****SISTRUNK BOULEVARD - PROFESSIONAL SERVICES  
AGREEMENT FOR URBAN INTERVENTION  
PROJECT - Florida Atlantic University Center for Urban and  
Environmental Solutions**

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Alfred Battle, Economic and Community Reinvestment Manager (Northwest), highlighted what the City has done over the years to revitalize the Northwest CRA, and particularly Sistrunk Boulevard. There are proposed public/private investments to supplement the City's efforts which he also highlighted. Florida Atlantic University (FAU) School of Urban and Regional Planning approached the City about an urban intervention project.

Frank Schnidman, representing FAU School of Urban and Regional Planning, discussed the CRA approved five-year comprehensive plan. Without enhancement of the property tax base, there is no tax increment to fund the debt service on the money borrowed for capital investments. He described their proposed urban intervention as an organic process that goes beyond physical improvements and includes outreach to residents to determine what would bring life to the community.

Eric Dumbaugh, representing the FAU School of Urban and Regional Planning, presented a video about the school's urban intervention in West Palm Beach, which is attached to these minutes. In the case of West Palm Beach, they showed that alleyways can serve a secondary purpose. Business owners loved it as an additional opportunity to provide services or seating for restaurants. Neighborhoods have undertaken a planning exercise to reactive alleyways. The purpose of the intervention is to allow residents to envision what their community can be and take ownership of it.

In response to Chairman Seiler, Dumbaugh said FAU is proposing two interventions along Sistrunk Boulevard over the next six months that would engage Dillard High School and the museums and area residents. Analysis will be conducted to determine how effective the project was in attracting people; which subsets of the community were drawn out and if certain segments were missing, why that occurred. It provides a feedback mechanism to decide what activities should be made permanent and what did not work as well as anticipated.

In response to Member Roberts, Dumbaugh advised that they would determine from residents the best locations along Sistrunk for the events. A relatively small area would have to be used for an installation. There are other types of activities that could be larger. In response to Chairman Seiler, Dumbaugh agreed that an existing festival or parade such as the one that has been held for years would be used.

Vice-Chair Rogers felt the area should first be studied to truly know what is best for it. Dumbaugh agreed and explained that research assistants will collect a progression of activity data on one weekday and one weekend. After the event there is an opportunity to show how the area improved over the baseline. Schnidman commented on the FAU students' work with City staff on Sistrunk research since University Tower opened in 1986. There is a great deal of data that has been collected concerning Sistrunk. Aside from the data analysis aspect, he stressed the importance of the community interaction. He elaborated on projects FAU has done in promoting a sense of community in the Sistrunk area.

In response to Member DuBose, Schnidman said they plan to complete one intervention by

December and within nine months complete both interventions as well as the street light study. Member DuBose thought there could be some burn-out with respect to charrettes. Director of Economic and Sustainable Development Greg Brewton noted that this group is seeking to study the fabric of the community and identify specific initiatives they want. This is an opportunity to re-energize the corridor. This is an opportunity to piggyback on existing events. Schnidman commented that the community has a different reaction when students are on the street, collecting information from people.

Schnidman indicated that a contract is scheduled to go before the CRA at its September 3, 2014 meeting.

Charles King, 105 North Victoria Park Road, questioned the project involving a building previously occupied by a plumbing supply business. Chairman Seiler clarified that this project does not have anything to do with that project. King was opposed to the plumbing supply business project because it keeps property off the tax rolls.

Raymond Cox, no address provided, advocated for the homeless. He questioned whether this is a gentrification program.

L.F. Rosenthal, 1237 NW 4 Avenue, referred to the Broward County Inspector General's investigation of a City contract and found nothing was done wrong. The selected vendor is a leader in South Florida for those services.

**Motion** made by Member DuBose and seconded by Member Roberts to approve the item as recommended. AYES: Member Roberts, Member Trantalis, Member DuBose, Vice-Chair Rogers and Chairman Seiler. NAYS: None.

**CRA-5 14-0002**      **MODIFICATIONS TO AQUATIC CENTER - FUNDS**  
**TRANSFER OF \$1,238,068 from Beach Master Plan Public**  
**Improvement Projects to the New Aquatics Center Project**

Member Trantalis suggested deferring the item until the Board can hear from the chair of the Beach Redevelopment Advisory Board and interested members of the public. The Executive Director outlined the schedule of other related items.

**Motion** made by Member Trantalis and seconded by Vice Chair Rogers to defer the item to September 3, 2014. AYES: Member Roberts, Member Trantalis, Member DuBose, Vice-Chair Rogers and Chairman Seiler. NAYS: None.

The meeting adjourned at 5:34 p.m.



John P. "Jack" Seiler  
Chairman

ATTEST: