

DRAFT COMMUNICATIONS
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
CITY HALL
THE RITZ-CARLTON, FORT LAUDERDALE
THE WINE BAR-LOBBY
1 NORTH FORT LAUDERDALE BEACH BLVD.
FORT LAUDERDALE, FL 33304
February 9, 2015, 2:00 P.M.

MEMBERS	ATTENDANCE	SEPT 2014/AUG 2015	
		Present	Absent
Greater FTL Chamber of Commerce <u>Eduardo Fernandez</u> , Chair	P	5	0
Marriott Courtyard <u>Bill Cunningham</u> , Vice Chair Thomas Miller, Alternate	P	3	2
B Ocean Fort Lauderdale <u>Jean Capps</u> Steven Donahue, Alternate	P	2	0
The Gallery at Beach Place <u>Kenyata Allain</u> (arr. 2:13 p.m.) Carmen Barbagelata, Alternate	P	3	2
The "W" Hotel, Capri Hotel, LLC <u>Marylouise Fitzgibbon</u> (arr. 2:43 p.m.) Michel Notten, Alternate	P	4	1
Beach Redevelopment Adv. Board Ina Lee	P	4	1
Bahia Mar <u>Patrick Reece</u> John Hopwood, Alternate	A	1	4
Ritz Carlton Hotel <u>Greg Cook</u> Monique Soriano, Alternate	P	5	0
Marriott Beach Place Towers <u>Jill Munas</u> Jackie Foster, Alternate	A	1	4

Staff

Don Morris, Economic and Community Reinvestment Administrator
Dan Barnett, Wizard Entertainment, BID Manager
Eileen Furedi, Clerk II

Audrey Gough, Economic Development Representative
Jamie Opperee, Prototype

Presenters and Guests

Bruce Roy, Westin Fort Lauderdale
Blake Crawford, Westin Fort Lauderdale

I. Call to Order / Roll Call / Quorum

Chair Fernandez called the meeting to order. At this time there are 9 appointed members to the Board, which means 5 would constitute a quorum.

Roll was called at 2:05 p.m., and it was noted there was a quorum

III. Communications to the City Commission

Motion made by Ms. Lee, seconded by Mr. Cook, that the BID would like to communicate to the City Commission that they would like to go out for an RFP for a major, two-day concert event in the fourth quarter of 2015 that will not have an impact on the Boat Show, and will have a positive impact on overnight stays and businesses in the beach area. In a voice vote, the motion passed unanimously.

Motion made by Mr. Cook, seconded by Ms. Fitzgibbon, that the BID would like to communicate to the City Commission that they would like to seek proposals from qualified firms to create and promote a signature, sustainable, summertime event or series in FY 2015 that will have a positive economic impact for the businesses on the beach. In a voice vote, the motion passed unanimously.

[Transcribed by J. Rubin, Prototype, Inc.]