



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#15-0152**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** February 17, 2015

**TITLE:** Event Agreements and Related Road Closings: Walk for the Animals,  
Sistrunk Festival & Parade, JAFCO in my Sneakers 5K Run/Walk, Galt  
Mile Wine & Food Festival, 20<sup>th</sup> Annual Bank of America Wine and Spirits  
and Culinary Celebration

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with Humane Society of Broward County, Inc., Sistrunk Historical Festival, Inc., Jewish Adoption and Foster Care Options, Inc., LLC, Boca Raton.com Inc., and Museum of Discovery & Science and authorize execution of agreement by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Information on each event with road closing is as follows:

Event 1:

Applicant: The Humane Society of Broward County, Inc.

Event Name: Walk for the Animals

Date/Time: Saturday, February 28, 2015 (8:00am-12:00pm)

Location: Huizenga Plaza- 32 East Las Olas Blvd- Esplanade Park- 400 SW 2<sup>nd</sup> Street

Road Closing: Yes- see attached parade route

Alcohol: No

Amplified Music: Yes- (8:00am-12:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 1

Event 2:

Applicant: Sistrunk Historical Festival, Inc.

Event Name: Sistrunk Parade & Festival

Date/Time: Saturday, February 28, 2015 (8:00am-8:00pm)

Location: Parade- Sistrunk Blvd, Festival- Mills Pond Park- 2201 NW 9<sup>th</sup> Ave

Road Closing: Yes- see attached parade route

Alcohol: Yes

Amplified Music: Yes- (8:00am- 8:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 2

Event 3:

Applicant: Jewish Adoption and Foster Care Options, Inc.

Event Name: JAFCO in my Sneakers 5K Run/Walk

Date/Time: Sunday, March 1, 2015 (7:30am-1:30pm)

Location: Huizenga Plaza- 32 East Las Olas Blvd.

Road Closing: Yes – see attached race route

Alcohol: No

Amplified Music: Yes- (8:00am- 1:00pm)

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$100.00

Exhibit: 3

Event 4:

Applicant: BocaRaton.Com, Inc.

Event Name: Galt Mile Wine & Food Festival

Date/Time: Saturday, March 7, 2015 (4:00pm-8:00pm)

Location: 3351-3531 Galt Ocean Drive  
Road Closing: Yes – 3351-3531 Galt Ocean Drive & NE 35<sup>th</sup> Street between North Ocean Blvd  
Alcohol: Yes  
Amplified Music: Yes- (4:00pm- 8:00pm)  
Insurance Required: Yes  
Banners: Yes  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 4

**Event 5:**

Applicant: Museum of Discovery and Science, Inc.  
Event Name: 20<sup>th</sup> Annual Bank of America Wine, Spirits and Culinary Celebration  
Date/Time: Saturday, March 7, 2015 (5:30pm-10:30pm)  
Location: MODS 401 SW 2<sup>nd</sup> Street  
Road Closing: Yes- SW 4<sup>th</sup> Ave from Broward Blvd to SW 2<sup>nd</sup> Street (3:00pm- 11:30pm)  
Alcohol: Yes  
Amplified Music: Yes- (5:30pm-10:30pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$100.00  
Exhibit: 5

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Strategic Connection**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

**Resource Impact**

There is a positive fiscal impact in the amount of \$500.00

**Attachments:**

Exhibit 1 – Walk for the Animals  
Exhibit 1a – Walk for the Animals Site Plan  
Exhibit 2 – Sistrunk Festival & Parade  
Exhibit 2a – Sistrunk Festival & Parade Site Plan  
Exhibit 2b – Sistrunk Festival Parade Route

Exhibit 3 – JAFCO in my Sneakers 5K Run/Walk  
Exhibit 3a – JAFCO in my Sneakers 5K Run/Walk Site Plan  
Exhibit 3b – JAFCO in my Sneakers Walk Route  
Exhibit 4 – Galt Mile Wine & Food Festival  
Exhibit 4a – Galt Mile Wine & Food Festival Site Plan  
Exhibit 5 – 20<sup>th</sup> Annual Bank of America Wine, Spirits and Culinary Celebration  
Exhibit 5a – 20<sup>th</sup> Annual Bank of America Wine, Spirits and Culinary Celebration Site Plan

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Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director